Chris Thompson on eResearch's Initiation Equity Research Report on DATA Communications Management

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In a recent InvestorIntel interview, Tracy Weslosky speaks with Chris Thompson, President of eResearch Corp. about his 41-page Initiation Equity Research Report on DATA Communications Management Corp. (TSX: DCM)("DCM").

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Chris went on to say that DCM is a Canadian-based communications and marketing solutions company providing online and offline print and communication solutions for some of the largest corporations in Canada. With over 2,500 clients which include over 70 of the 100 largest corporations in Canada, Chris explained how DCM has created a recurring revenue stream and "is headed in the right direction." With 2021 estimated revenue at $245 million, Chris provided an update on DCM's digital service offerings "which could lead to much higher margin revenues" and believes the Company is undervalued compared to its peers.

To watch the full interview, click here

About eResearch Corporation

eResearch Corporation is a respected source for institutional-quality, equity research focused primarily on small- and mid-cap companies. The focus is on identifying companies that have interesting prospects, sound management, and significant

potential for share price appreciation. The company complements its corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. The professional investment research and analysis is provided directly to the subscriber network of discerning investors, and electronically through its website, www.eresearch.com

About DATA Communications Management Corp.

DCM is a communication solutions partner that adds value for large enterprises by creating more meaningful connections with their customers. Their technology-enabled content and workflow management capabilities solve the complex branding, communications, logistics and regulatory requirements of Canada's leading enterprises. They pair customer insights and thought leadership with cutting-edge products, modular enabling technology, and services to power their clients' go-to-market strategies. DCM helps their clients manage how their brands come to life, determine which channels are right for them, manage multimedia campaigns, deploy location-specific and 1:1 marketing, execute custom loyalty programs, and fulfill their commercial printing needs all in one place.

To learn more about DATA Communications Management Corp., click here

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legislation. Forward-looking statements are based on the opinions and assumptions of management of the Company as of the date made. They are inherently susceptible to uncertainty and other factors that could cause actual events/results to differ materially from these forward-looking statements. Additional risks and uncertainties, including those that the Company does not know about now or that it currently deems immaterial, may also adversely affect the Company's business or any investment therein.

Any projections given are principally intended for use as objectives and are not intended, and should not be taken, as assurances that the projected results will be obtained by the Company. The assumptions used may not prove to be accurate and a potential decline in the Company's financial condition or results of operations may negatively impact the value of its securities. Prospective investors are urged to review the Company's profile on Sedar.com and to carry out independent investigations in order to determine their interest in investing in the Company.

If you have any questions surrounding the content of this interview, please email info@investorintel.com.