

Contenthouse's Benjamin Pipa with Brendon Grunewald on why Moovly Media's template-based video production solutions won their interest

In a recent InvestorIntel interview Tracy Weslosky speaks with Brendon Grunewald, Founder and CEO of Moovly Media Inc. (TSXV: MVY) and Benjamin Pipa, Founder and CEO of Contenthouse GmbH, about Moovly's latest wizard whereby PowerPoint presentations can be imported into Moovly's editor and easily converted to video and its reseller partner agreement with Contenthouse, a leader in the Swiss media content creation market.

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Brendon went on to say that the wizard has been incorporated into Moovly's platform the demand of which was "driven by corporate clients and educators who have invested enormous amount of time developing content in PowerPoint and are looking to increase the engagement that they get from the content without having to start from the scratch."

November 12, 2020, Moovly announced that it has been selected by and signed a reseller partner agreement with Contenthouse. Commenting on this partnership, Benjamin shared that Contenthouse selected Moovly as a partner because of the efficiency and stability of Moovly's online video editor and also because of Moovly's template-based production solutions and Automator technology.

To watch the full interview, click here

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

To learn more about Moovly Media Inc., [click here](#)

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Brendon Grunewald on Moovly's Google integration with G Suite

"We have certainly seen growth as people work and learn from home and that has increased our user base and our subscription base as well. Increasingly we are seeing large corporations that froze their budgets at the start of corona are now looking to come back and still need to produce a lot of content. They need to get their economies and their companies back onto level, but they have restricted budgets and

abilities. So, with the tools like ourselves they don't have to restrict the amount of content they create. They can produce even more content on a lower budget and hence achieve their stretched goals with less means." States Brendon Grunewald, President, CEO and Director of Moovly Media Inc. (TSXV: MVY), in an interview with InvestorIntel's Tracy Weslosky.

Brendon went on to provide an update on Moovly's Google integration with G Suite, which now allows for Moovly-created content to be uploaded both seamlessly and faster. He said that users can now move contents from Google Drive directly to Moovly and after they have edited the video they can publish the content on YouTube with the single click of a button. Brendon continued, "We pride ourselves in building what we believe to be the best product and that is obviously being validated by a number of customers out there."

To access the complete interview, [click here](#)

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Moovly's Google integration with G Suite another leap forward as users of Moovly Videos on YouTube increase

'substantially'

I think we all have a Gmail account...*or three*. Google has been the undisputed industry leader in offering free email accounts and a leader in the creation of technology that we didn't even know we wanted. Remember when Google Maps was introduced? I couldn't walk around London without it. And *Street View*...how cool was that? Now look at all of the offerings, including the Android phone software you are probably reading this on. I count 66 products "For all" (although YouTube Kids is an epic fail for all the wrong reasons), 28 products "For business" and 13 developer products.

Add another one, or at least highlight its inclusion. As announced on July 16, 2020, Moovly Media Inc. (TSXV: MVY) has accelerated its Google integration with G Suite. According to the press release, this has resulted in significant adoption, resulting in tripling of user metrics from March to April 2020. A short time, but probably indicative as more people become aware of this technology. Moovly templates have recently been made available in Google Sheets, resulting in increased use of the Moovly range of products, so expect usage of Moovly to continue to grow. **With increasing awareness of the product's capabilities and the potential for growing adoption of the technology, expect a corresponding market valuation increase.**

Whether you are stuck at home and making videos of your last beach holiday for your social media accounts or your business/job has you working from home, this is another great leap forward. How does it work? Simply. Moovly has integrated an easy to use "Publish to YouTube" feature, which allows users to publish their videos on YouTube with the single click of a button. It's seamless and effortless.

If you haven't tried the Moovly video software, you should! It's so simple, you need no software, just your internet

browser. Need help? Yes, you can use your smartphone to record footage or take pictures to use in your video, but what if you want visuals you can't make yourself – like fireworks, stars or wild animals? Or sounds and music? Moovly contains over 1.3 million media objects you can use for free! Moovly users can also push content directly from their Google Drive to Moovly.

MI3 Tech Note on Moovly Media Inc. (TSXV: MVY)

Mario Drolet President of MI3 Communications Financières Inc. (MI3) released a technical note at market open today on Moovly Media Inc. (TSXV: MVY) for exclusive distribution on InvestorIntel. In this note, MI3 highlighted the following points on Moovly Media Inc.:

- Moovly is the technology leading provider of Cloud based tools to produce Marketing, Communications and Training videos and presentations.
- In use by >300 Fortune 500 companies, Small Businesses, Schools and Universities, and freelancers.
- Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.
- MVY surged in volume last month (see below graph)...
- Traded over 10 Million shares since January 1 between \$0.025 & \$0.09
- Support: S2; \$0.04 S1; \$0.055 Resistance: R1; \$0.075 R2; \$0.09



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Moovly's Brendon Grunewald on the video media revolution in the home office

“The COVID-19 pandemic has changed the way people work, learn, and the way they communicate. The physical meetings have just evaporated. We need tools that we can communicate effectively with and video is a great way to communicate. If a picture is worth a thousand words, then a video is worth a million.” States Brendon Grunewald, President, CEO and Director of Moovly Media Inc. (TSXV: MVY), in an interview with InvestorIntel's Tracy Weslosky.

Brendon went on to say that there is an increased awareness

among people and companies, both big and small, about Moovly Media. He added that even existing customers are extending their contracts which means that Moovly is delivering great value to its customers.

Brendon also spoke on the competitive advantages of Moovly Media over its competitors. He said, "We democratize the access or ability to make really high-end quality content. We strive to always to make it very simple to use but at the same time offer a wide variety of different solutions. If you are someone who just wants to make a quick social media video you can do that within seconds using our templates. If you are an experienced videographer then you can use some of our advanced features like green screening and screen recordings. We have also got automated subtitling. That brings me to the second USP which I would say is our automator. Increasingly we are seeing companies want to make vast volume of content using programs or spreadsheets where they import data and mass personalize and customize videos. Thirdly we have an exceptionally good price offering which makes us very competitive in the market in terms of value for money."

To access the complete interview, [click here](#)

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Moovly Media 'wows' with massive user growth during

the COVID-19 lockdown

COVID-19 has been the catalyst for the dawn of a new digital era. Working and schooling from home using smart software systems to make us more effective and efficient is where it is at nowadays. For investors one of the hottest areas right now is the Software as a Service (SaaS) sector, especially if it involves video communications. Just look at Zoom (NASDAQ: ZM).

Modern day billion dollar online companies such as Google and Facebook have proven how popular video content is. That is because people love to watch video content, especially if it is professional and entertaining.

One company that is benefiting from the online video boom is Moovly Media Inc. (TSXV: MVY | OTC: MVVYF).

Moovly Media's software allows individuals and businesses to make professional videos – It's easy and affordable



Source: [Moovly.com](https://www.moovly.com)

Moovly makes it simple and easy to create professional video content

Rather than reading about how Moovly works, just click on this short video about Moovly and see for yourself how easy it is to create your own video content. All you need to do is

select, drag and drop. To help achieve that professional look, users can get access to over 100 million digital assets (pics, videos, sounds etc) integrated via partnerships with Getty Images and others.

How easy it is to make a Moovly

1
Pick a video template or start from scratch

We've got loads of great looking professional templates to choose from. Or start from scratch with your own material.

2
Drag, drop & animate

Have fun choosing from our huge selection of free images, video clips and audio. Simply drag and drop them in your template and add animation. Easy!

3
Export & share your video

When your video is finished, you can download it or share it on Facebook, YouTube or the public Moovly Gallery.

gettyimages[®] iStock[®] by Getty Images[®] Storyblocks[®] YouTube Facebook vimeo

✔ Over 1 million happy Moovly makers ✔ Full Shutterstock integration: videos, images and sounds ✔ Next business day support

Moovly now has faster Facebook integration

Moovly reported in their May press release that Moovly Media videos can now easily be integrated with Facebook. Moovly stated:

“Based on client demand Moovly launched an integration with Facebook whereby users can publish their videos to a Facebook Page and or Group with a single click of a button. This feature is ideal when using premade templates and our “quick edit” Video Automator feature in which case Facebook promo videos, adverts etc. can be made in seconds.”

Who uses Moovly?

Moovly is ideally suited to individuals or businesses wanting to use video to reach their clients and customers. Moovly is already used by >300 of the Fortune 500 companies, small businesses, freelancers and top schools and universities. Other recent Moovly clients included Amadeus IT Group (15,000

employees), and clients in the education system including a global reseller partnership distribution agreement with Boxlight Corporation.

Why invest in Moovly?

There are several reasons for investors to invest in Moovly Media:

- The Company is in the booming SaaS sector, and the booming online video content sector.
- Moovly has great products which are very easy to use and give a professional video result. Moovly users get access to a massive image/video/sound library, which is a huge bonus. The software works on your PC or you can use it on a mobile app.
- Moovly is still in the early stages of growth, and is rapidly gaining users (see below).
- Valuation is still extraordinarily cheap with a market cap of ~C\$5 million, especially given the quality of the client base with over 300 Fortune 500 members as clients. Just with that client base alone the potential to expand product offerings and increase revenue is enormous.

COVID-19 impact

While most companies have been negatively impacted by COVID-19, Moovly Media has managed to more than double users. Yes a >100% increase!

Here's the press release: "Moovly client numbers more than double in wake of global lockdown.....

1. Daily website traffic – up 300%
2. New users – up 125%
3. New subscribers – up 120%"

This is an incredible result, and is not yet reflected in the

Company's stock price.

Moovly recently named as the number one video editor by M7 (alongside Zoom for video communications)

Moovly was recently named the number one video editor by M7 Innovations. For context, M7 Innovations, also named Zoom, is the number one video communication platform. This, combined with clients like Amadeus and numerous other third party reviews stating that Moovly has the best product on the market, validates Moovly's commitment to being the best solution on the market.

Closing remarks

Moovly Media is an under the radar SaaS company that is rapidly growing in the booming video content, and content creation market. With much more people working or studying (home schooling) from home and looking to market their business, Moovly Media is a major beneficiary.

Just look at the numbers! Web traffic up 300%, new users up 125%, new subscribers up 120%. These are brilliant numbers reflecting the growing popularity and awareness of the Moovly platform.

Moovly Media continues to impress with comparisons now with Zoom, a US\$44 billion dollar star of the video communications sector.

Can Moovly be the next Zoom? With a market cap of a mere ~C\$5 million, investors should definitely stay tuned into Moovly.