

Joel Freudman of TRU Precious Metals Discusses the Golden Rose Project with High Grade Gold Results

written by InvestorNews | March 29, 2023

In this InvestorIntel interview during PDAC 2023, Tracy Weslosky talks with Joel Freudman, Co-Founder, CEO and Director of [TRU Precious Metals Corp.](#) (TSXV: TRU | OTCQB: TRUIF). Joel discusses recent news including the new discovery of high-grade gold in channel samplings at their Golden Rose Project. He also mentions that they also recently found a “high probability copper target” also on the Golden Rose Project. This now means the Project has both gold and copper potential.

Joel discusses TRU’s management team and board including two new hires that add further depth and experience to the team. He says TRU has had a busy PDAC with lots of interest in the Company and that TRU is welcoming interest from possible M&A opportunities as well as financing opportunities.

Joel gives investors an outline of the Company’s near-term plans and catalysts including structural mapping and trenching and later in the summer a drilling campaign at key targets on the Golden Rose Project.

To access the full InvestorIntel interview, [click here](#).

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About TRU Precious Metals Corp.

TRU (TSXV:TRU; OTCQB:TRUIF) is on a mission to build long-term shareholder value, through prudent natural resource property development and transactions. TRU is exploring for gold and copper in the highly prospective Central Newfoundland Gold Belt on its 100%-owned Golden Rose Project, originally optioned from TSX-listed Altius Minerals. Golden Rose is a regional-scale 240.25 km² land package, including a recently-discovered 20 km district-scale structure, and an additional 45 km of strike length along the deposit-bearing Cape Ray – Valentine Lake Shear Zone, directly between Marathon Gold’s Valentine Gold Project and Matador Mining’s Cape Ray Gold Project. In addition, TRU has an option to acquire up to an aggregate 65% ownership interest in two claim packages covering 33.25 km² including a 12 km strike length along the Shear Zone within Golden Rose.

To learn more about TRU Precious Metals Corp., [click here](#).

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TRU Reports High-Grade Gold Assay Results and Potential 4KM Gold Trend at its Golden Rose Project in Newfoundland

written by InvestorNews | March 29, 2023

[TRU Precious Metals Corp.](#) (TSXV: TRU | OTCQB: TRUIF) ("TRU") is a portfolio company of merchant bank [Resurgent Capital](#). TRU has assembled a portfolio of [several gold exploration properties](#) in the Central Newfoundland Gold Belt. TRU's flagship project is

the [Golden Rose Project](#) which lies just near [Marathon Gold's Valentine Project](#), which holds the largest undeveloped gold resource in Atlantic Canada.

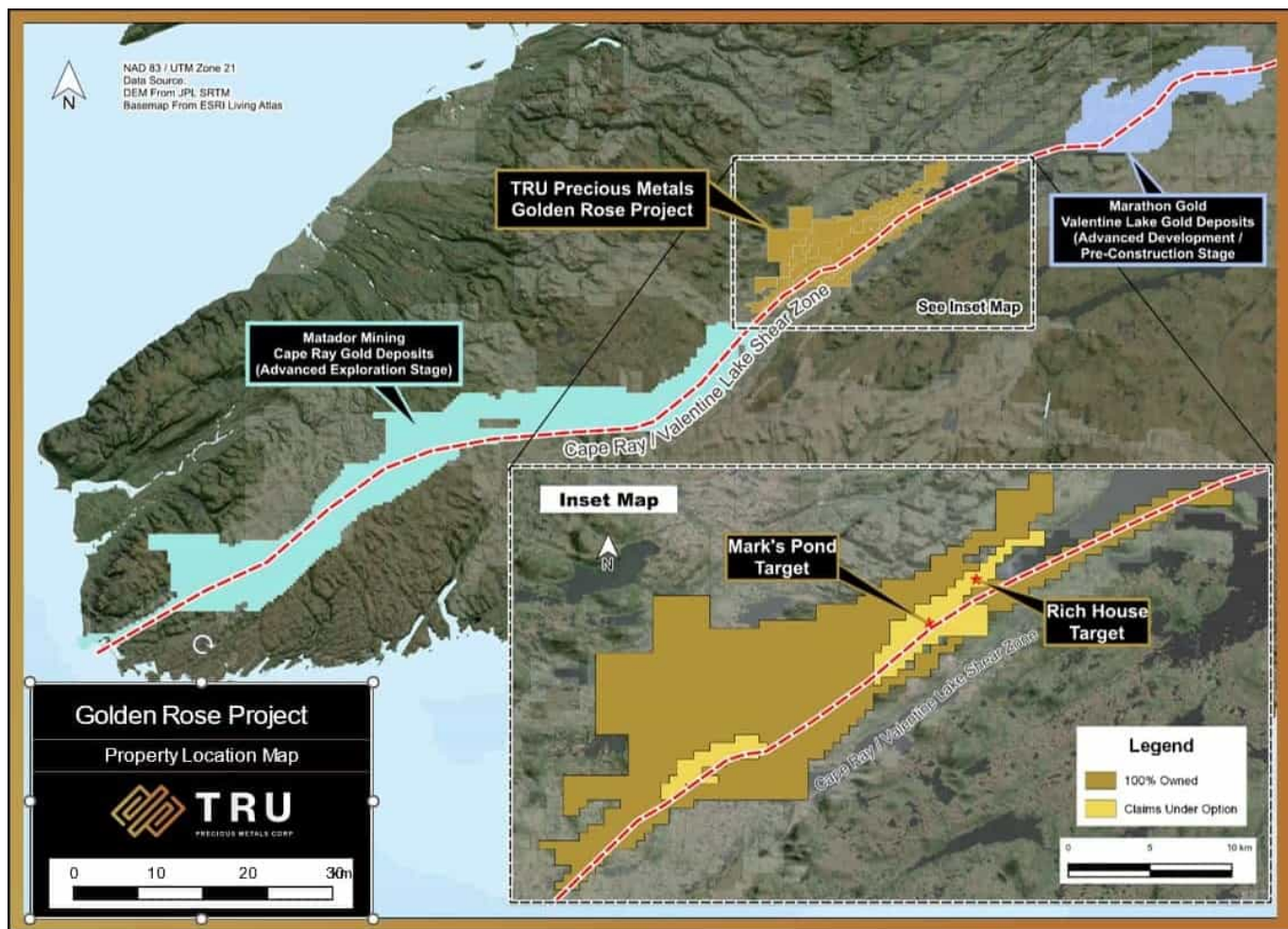
The Golden Rose Project

TRU owns 100% of the Golden Rose Project which is spread over a [236 km²](#) land package. The Project lies in the highly prospective Central Newfoundland Gold Belt between Marathon Gold's Valentine Gold Project and [Matador Mining's Cape Ray Gold Project](#). Golden Rose covers a vast and largely under-explored land package and is transected by the Valentine Lake structural corridor, hosting over 45 km of prospective strike-length for gold and copper mineralization.

Key recent news at the Golden Rose Project is [a deal to extend the claims](#) with an option to acquire up to an aggregate 65% ownership interest in two claim packages covering 33.25 km² including a 12 km strike length along the Cape Ray – Valentine Lake Shear Zone (“Shear Zone”).

Even better news occurred on January 12, 2023, when TRU [reported](#) high-grade channel sampling results from Mark's Pond Trench at the Golden Rose Project. The highlight results included 57.6 g/t gold (“Au”) over 2.5 meters (“m”), 34.0 g/t Au over 2.0 m & 23.5 g/t Au over 2.0 m. The Mark's Pond target is located along the deposit-bearing Shear Zone.

Location Map: TRU's Golden Rose Project – Mark's Pond Target – Recent High-grade Gold Channel Results



Source: [TRU company announcement January 12, 2023](#)

Previously three bedrock grab samples from **Mark's Pond** returned [very high-grade gold assay results](#) including:

- 1929.0 g/t Au
- 205.6 g/t Au
- 180.1 g/t Au

Furthermore, grab samples collected at **Rich House** along the northern shore of Victoria Lake returned weighted average total gold values between [4.3 and 16.8 g/t Au](#).

Grab samples and trench sampling are only two early indicators of the area's potential; however these grades are superb and have certainly got the Company excited as you can see in this recent [InvestorIntel video](#).

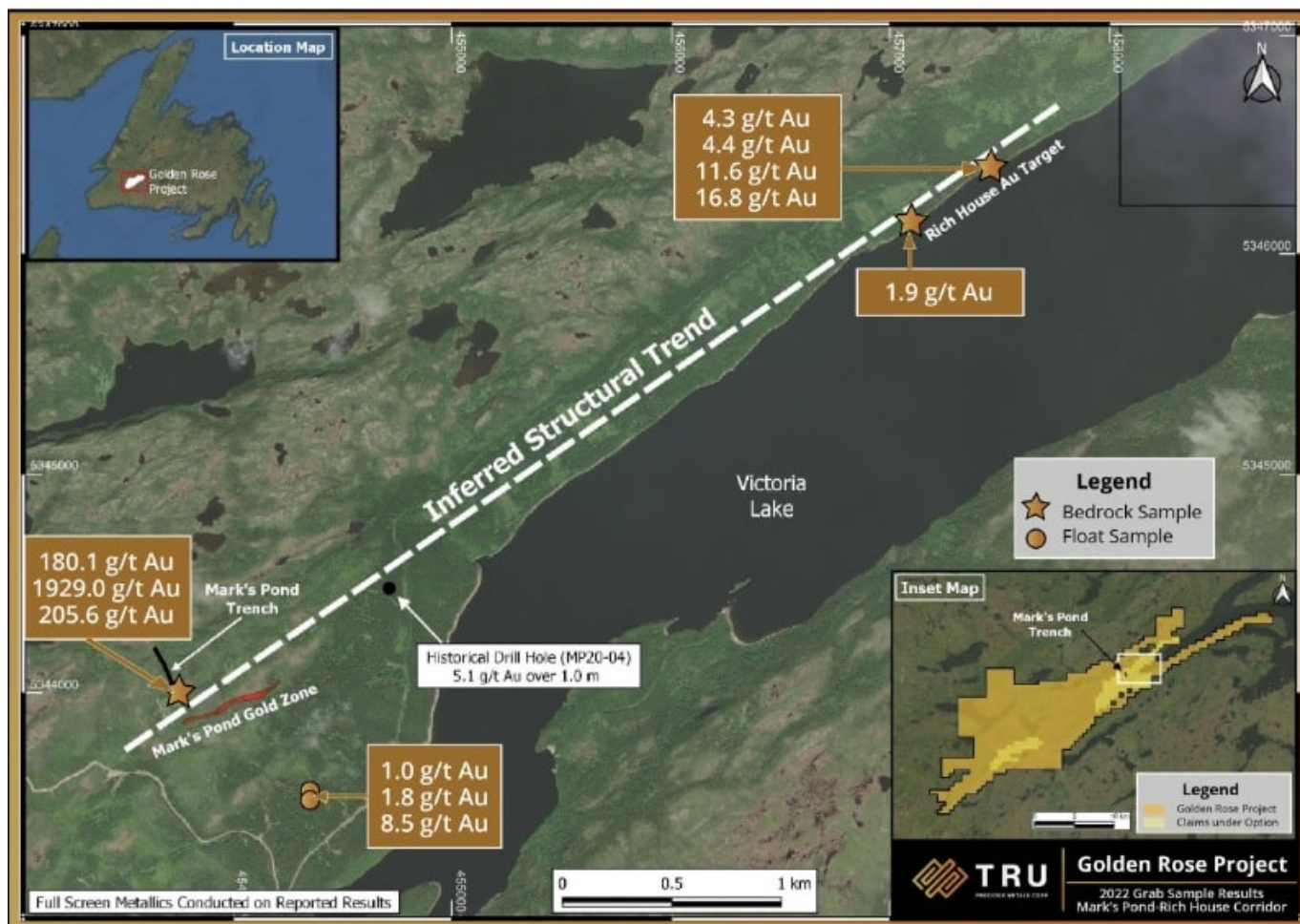
The Northcott Gold Zone has the Potential to be a Company-making Discovery

The [2 to 3 m wide](#) northeast trending shear zone (“Northcott Gold Zone”) contains abundant visible gold within quartz-carbonate veins.

TRU [stated](#):

“The Northcott Gold Zone remains open along strike to the southwest and northeast. This zone is potentially part of a larger scale, gold-endowed structural corridor located within the Mark’s Pond target area, and potentially extending to the Rich House target 4 km to the northeast.”

The Northcott Gold Zone at the Golden Rose Project: Potential of a Larger 4 km Trend from the Mark’s Pond to Rich House Targets



Source: [Company presentation](#)

TRU plans to extend the trench further in both directions and complete detailed structural mapping of the entire trench and additional channel sampling in spring 2023 prior to drilling this zone.

TRU's Vice President of Exploration, Paul Ténrière, [commented](#):

"This is a very exciting time for TRU, and these excellent gold assay results from our recent channel sampling program help confirm our belief that the newly discovered Northcott Gold Zone is part of a larger scale, gold-endowed structural corridor located within the Mark's Pond target area, and potentially extending to the Rich House target 4 km to the northeast. The Northcott Gold Zone is not far from the high-grade Mark's Pond Gold Zone, and we anticipate further gold

discoveries along strike and to the northwest. The Mark's Pond – Rich House targets will be considered a high priority for our 2023 exploration program at Golden Rose including additional trenching, channel sampling, and drilling.”

Closing remarks

Finding new gold discoveries is never easy. In this case, TRU still has a long way to go in order to see if the Northcott Gold Zone is part of a larger scale, gold-endowed structural corridor, but so far it looks very promising with some very high-grade trenching sample and grab sample results. In 2023, the Company will continue trench sampling work to potentially extend the Northcott Gold Zone as well as help identify drill target areas.

TRU Precious Metals Corp. trades on a market cap of [C\\$6 million](#). 2023 could be a big year for TRU and potentially a company maker if significant gold discoveries follow.

VP EX Paul Teniere of TRU Highlights Recent High-Grade Gold Results and New Copper Discovery

written by InvestorNews | March 29, 2023

In this InvestorIntel interview, Chris Thompson talks to [TRU](#)

[Precious Metals Corp.](#)'s (TSXV: TRU | OTCQB: TRUIF) VP Exploration Paul Teniere about TRU's recent high-grade gold assay results (including 57.6 g/t gold over 2.5 metres and 34 g/t gold over 2 metres) from their Golden Rose Project in Central Newfoundland. Providing an update from channel sampling at their newly discovered Northcott Gold Zone on the Golden Rose Project, Paul explains what makes the zone a significant gold discovery for TRU.

Speaking about TRU's key exploration accomplishments in 2022, Paul discusses the geographic and geologic importance of their Golden Rose Project's location between two large gold deposits (Marathon Gold's Valentine Gold Project and Matador Mining's Cape Ray Gold Project). He goes on to provide an update on TRU's recently closed [private placement](#) the proceeds of which will be used to explore for critical minerals at the Jacob's Pond target area on the Golden Rose Project.

To access the full InvestorIntel interview, [click here](#)

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and Matador Mining's Cape Ray Gold Project. In addition, TRU has an option to acquire up to an aggregate 65% ownership interest in two claim packages covering 33.25 km² including a 12 km strike length along the Shear Zone within Golden Rose.

TRU is a portfolio company of Resurgent Capital Corp. ("Resurgent"), a merchant bank providing venture capital markets advisory services and proprietary financing. Resurgent works with promising public and pre-public micro-capitalization companies listing on Canadian stock exchanges.

To know more about TRU Precious Metals Corp., [click here](#)

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Joel Freudman talks about TRU Precious Metals' key location and coming gold and copper drill results

written by InvestorNews | March 29, 2023

In this InvestorIntel interview, host Tracy Weslosky talks to [TRU Precious Metals Corp.](https://www.sedar.com)'s (TSXV: TRU | OTCQB: TRUIF) Co-Founder, CEO & Director Joel Freudman about upcoming drill results and the key strategic location of its Newfoundland Golden Rose Project.

"The key value driver for us," Joel says, "is our Golden Rose Project in central Newfoundland. We're right between two gold

deposits – five million ounce Marathon Gold on one side, and they’re putting their mine into production in 2025, and the other side is Matador Mining with a significant gold resource. We control all the land between them.” This consolidation came about as a result of a recently announced option agreement that added the remaining smaller properties to TRU’s land package, which, he tells Tracy, “makes it a great turnkey project for potential acquirers down the road.”

Joel also tells Tracy that results from the summer 2000 meter drill program at the Jacobs Pond area of the Golden Rose Project are expected shortly, where the company “saw a lot of indications at surface for copper even bits of cobalt.” He believes that finding copper at Jacob’s Pond could be a good potential catalyst for TRU, diversifying its appeal and meriting a follow-on drill program.

To access the full InvestorIntel interview, [click here](#)

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Joel Freudman talks about gold and copper advances at TRU Precious Metals' Golden Rose Project

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In this InvestorIntel interview with host Byron W. King, [TRU Precious Metals Corp.](#)'s (TSXV: TRU | OTCQB: TRUIF) Co-Founder, CEO & Director Joel Freudman provides [an update](#) on the drill program at TRU's Golden Rose Project in Central Newfoundland.

In the interview, which may also be viewed on the InvestorIntel YouTube channel ([click here to subscribe](#)), Joel Freudman talks about their Golden Rose Project's strategic location in Newfoundland, situated between two major gold deposits. With Eric Sprott and TSX listed Altius Minerals as the largest shareholders, Joel discusses TRU's new [IP survey results](#) and gold zone modelling from the Golden Rose Project which showed strong indications for copper in addition to gold.

To watch the full interview, [click here](#)

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Stephen Lautens of TRU Precious Metals announces discoveries in Central Newfoundland's Gold Belt

written by InvestorNews | March 29, 2023

In a recent InvestorIntel interview, Chris Thompson spoke with Stephen Lautens, President of [TRU Precious Metals Corp.](#) (TSXV: TRU | OTCQB: TRUIF) about TRU's recent [news release](#) on intersecting gold in new drill results from their Golden Rose Project in Central Newfoundland, Canada and about Stephen [recently being appointed President](#) of TRU Precious Metals.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Stephen Lautens shared why he decided to join TRU Precious Metals and went on to highlight the proximity of the Golden Rose

Project to major known gold deposits in the prolific Central Newfoundland Gold Belt. Speaking about the “gold rush in Newfoundland”, Stephen went on to provide an update on TRU’s [3D IP survey](#) at the Golden Rose Project to identify the best targets in the various high-priority areas.

To watch the full interview, [click here](#).

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**Joel Freudman on reporting
gold in the initial assay**

results from TRU Precious Metals' drill program at the Golden Rose Project in Central Newfoundland

written by InvestorNews | March 29, 2023

In a recent InvestorIntel interview, Tracy Weslosky spoke with Joel Freudman, Co-Founder and CEO of [TRU Precious Metals Corp.](#) (TSXV: TRU | OTCQB: TRUIF) about the [initial assay results](#) from the recent drill program at TRU's Golden Rose Project in Central Newfoundland, Canada.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Joel said that TRU Precious Metals is in a strong cash position while it waits for remaining assay results. With institutional investors like Eric Sprott and TSX listed Altius Minerals as the largest shareholders, Joel went on to say that institutional investors make more than 25% of TRU Precious Metals' shareholder base.

To watch the full interview, [click here](#).

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TRU Precious Metals is seeing Gold

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In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Joel Freudman went on to say that TRU's Golden Rose Project, located in a favorable jurisdiction between two significant gold deposits, is highly prospective for gold. With institutional investors like Eric Sprott and TSX listed Altius Minerals as the largest shareholders, Joel provided an update on TRU's [acquisitions of prospective ground](#) contiguous to their Golden Rose Project leading to more than doubling the size of the project. In the interview, Joel also discussed the key achievements of TRU Precious Metals as they prepare to exit 2021 with a strong cash position and what to anticipate in 2022.

To watch the full interview, [click here](#).

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Joel Freudman discusses TRU Precious Metals' drill program located between two major gold deposits in Newfoundland

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In a recent InvestorIntel interview, Tracy Weslosky spoke with Joel Freudman, Co-Founder, President, and CEO of [TRU Precious Metals Corp.](https://www.trupreciousmetals.com) (TSXV: TRU | OTCQB: TRUIF) about the company's commencement of a 5,000 metre [drill program](#) at TRU's Golden Rose

Project located between two major gold deposits in the Central Newfoundland Gold Belt.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Joel Freudman said that his company's Golden Rose Project lies along the same gold-bearing corridor as its neighbors. He went on to say that TRU is in a strong cash position to continue exploration and is led by an experienced team with a track record of success. In the interview, Joel also highlighted TRU's competitive advantages, which have attracted high-profile investors like Eric Sprott, Palisades Goldcorp, and Altius Minerals along with several institutional investors.

To watch the full interview, [click here](#).

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TRU Precious Metals, (Gold), is leveraged for drilling success

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Anyone who has read my previous articles knows that when it comes to junior mining companies I'm a big fan of the catalyst provided by the drill bit. Another thing I like is closeology, so I get even more interested when a company is drilling holes on a trend between two existing deposits. Not that there is anything scientific about this, nor does it guarantee there will be any success. Nevertheless, you have to start somewhere, so these are some of the screening tools I use to narrow down the field of mining companies I want to have a look at.

Based on that, it should come as no surprise that today we are going to look at a company that is about to do exactly what I've described above. [TRU Precious Metals Corp.](#) (TSXV: TRU |OTCQB: TRUIF) has assembled a portfolio of gold exploration properties in the Central Newfoundland Gold Belt, in Newfoundland and Labrador, Canada. InvestorIntel readers may be scratching their heads thinking that I just wrote about a [Newfoundland gold play](#), and you'd be correct. This is one of the most exciting gold exploration districts in the world right now, so why not double down on the fun. I look particularly at smaller cap names that have a lot more leverage from good news, both theirs and anyone's else in the neighborhood.

TRU spent the first half of 2021 focused on drilling its [Twilite Gold Project](#), completing [12 holes](#) for a total of 2,577 meters at the Fort Knox Gold Zone. All assays have been completed and highlights include [11.5 metres \(m\) with 1.03 grams per tonne \(g/t\) of gold \(Au\)](#) in hole TL-21-17, 10.5 m with 1.07 g/t Au in

hole TL-21-16, [6.0 m grading 1.06 g/t Au](#) in drill hole TL-21-18, 3.0 m grading 0.85 g/t Au in drill hole TL-21-20, and the intersection of [1.00 g/t au over 2 m](#) in borehole TL-21-27. The drill program successfully extended the known Fort Knox gold zone along strike and down dip and provided valuable geological information to help vector future drill programs in extending the zone. The gold zone remains open to the northwest beyond hole TL-21-17, where the zone is widening, and the gold grades are improving both at depth and along trend in the northwest direction.

The reason TRU drilled Twilite first was because the option agreement to purchase the flagship [Golden Rose project](#) closed on May 11th of this year. The Company has done three subsequent transactions to further consolidate the area, adding [62 km² of contiguous mineral claims](#) in June, another [45 claim covering 1,125 hectares](#) located along trend from the 550m long South Wood Lake Gold Zone in early July, and another deal for [51 contiguous claims](#) adding 12.75 km² in mid July. Not surprisingly they needed a little time to figure out where to prioritize the [5,000m drill program](#) announced on Tuesday.



Source: [TRU Precious Metals Corp. website](#)

As you can partially see from the illustration above Golden Rose is a regional-scale land package covering 215 km², including approximately 45 km of strike length along the deposit-bearing Cape Ray -Valentine Lake structural corridor between Marathon Gold Corp.'s Valentine Gold Project to the northeast, and Matador Mining Ltd.'s Cape Ray Gold Project to the southwest. Historical drill intercepts on TRU's property include 1.37 g/t Au over 26.3 m, 2.15 g/t Au over 12.6 m, and 19.8 g/t Au over

1.5 m, with visible gold observed. New drilling will focus primarily on target delineation and expansion of known gold mineralization at the Woods Lake Gold Zone and will include a mix of confirmatory/twin holes, infill/delineation holes, and scout holes. The program will also see drilling carried out at the King George IV claims, on which the Company has panned visible gold at the surface, and which has never been previously drilled.

But perhaps the most compelling thing about TRU Precious Metals, right now, is the valuation. At the end of June (their Q2 results), the Company had \$6.5 million in cash and no debt. All the properties that were added at Golden Rose cost them approximately \$25,000 in cash with the rest of the transactions consisting of shares or future expenditures and the Twilite drilling program was basically complete, so most of that cash should still be available. There are currently 67 million shares outstanding making the market cap \$10 million based on yesterday's closing price of \$0.15. That means the market is currently valuing TRU's 34,000+ hectares (84,000 acres) of land at roughly \$3.5 million (after you deduct the value of the cash). Seems to me there is some pretty good leverage here, if there is a good drill result or two.