# Tony Sklar on Ideanomics investment in leading high-performance electric motorcycle company, Energica

written by InvestorNews | March 18, 2021

In a recent InvestorIntel interview, Tracy Weslosky spoke with Tony Sklar, Senior VP, Communications of <u>Ideanomics</u>, <u>Inc</u>. (NASDAQ: IDEX) about their investment in Energica Motor Company S.p.A., a leading Italian manufacturer of high-performance electric motorcycles and the sole manufacturer of the FIM Enel MotoE™ World Cup.

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Tony went on to say that Energica is one of the few European players to own their own battery technology and explained that its proprietary EV battery and DC fast-charging systems have applications and synergies with Ideanomics Mobility creating value for Ideanomics shareholders.

In the interview, Tony spoke on the two business divisions of Ideanomics — Ideanomics Mobility and Ideanomics Capital. With Ideanomics Mobility the company focuses on the commercialization of electric vehicles. Ideanomics has a sales to financing to charging model. Drawing a parallel with the auto and energy industry, he said as the energy companies that have given value to shareholders for the longest period of time, Ideanomics' charging solutions is going to have the most impact for its investors.

To watch the full interview, <a href="click here">click here</a>

### **About Ideanomics**

Ideanomics is a global company focused on the convergence of financial services and industries experiencing technological disruption. Our Ideanomics Mobility division is a service provider which facilitates the adoption of electric vehicles by commercial fleet operators through offering vehicle procurement, finance and leasing, and energy management solutions under our innovative sales to financing to charging (S2F2C) business model. Ideanomics Capital is focused on disruptive fintech solutions for the financial services industry. Together, Ideanomics Mobility and Ideanomics Capital provide our global customers and partners with leading technologies and services designed to improve transparency, efficiency, and accountability, and our shareholders with the opportunity to participate in high-potential, growth industries.

To learn more about Ideanomics, Inc., <a href="click here">click here</a>

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### Tony Sklar on Ideanomics vision — wireless charging for EV commercial vehicle enablement

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In a recent InvestorIntel interview, Tracy Weslosky speaks with

Tony Sklar, Senior VP, Communications of <u>Ideanomics</u>, <u>Inc.</u> (NASDAQ: IDEX) about the significant growth in the electric vehicle (EV) sector and the competitive advantages of Ideanomics's that just for starters — provides investors with an opportunity to participate in two of the hottest trends in the market right now, electric vehicles (EVs) and financial technology (fintech).

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Tony also explained what makes Ideanomics business model stand out from most of its competitors, how they have broken through the 1.5bn market cap and specifically, he provides an update on Ideanomics' definitive agreement to acquire WAVE. In discussing WAVE, a leading provider of wireless charging solutions for medium and heavy-duty electric vehicles, he touches on the vision of the company — wireless charging for EV commercial vehicle enablement.

To watch the full interview, <u>click here</u>

### **About Ideanomics**

Ideanomics is a global company focused on the convergence of financial services and industries experiencing technological disruption. Our Mobile Energy Global (MEG) division is a service provider which facilitates the adoption of electric vehicles by commercial fleet operators through offering vehicle procurement, finance and leasing, and energy management solutions under our innovative sales to financing to charging (S2F2C) business model. Ideanomics Capital is focused on disruptive fintech solutions for the financial services industry. Together, MEG and Ideanomics Capital provide our global customers and partners with leading technologies and services designed to improve transparency, efficiency, and accountability, and our

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## Tony Sklar of Ideanomics talks about investment opportunities in commercial EV financing platforms

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In a recent InvestorIntel interview, Peter Clausi talks to Tony Sklar, Senior VP, Communications of <u>Ideanomics, Inc.</u> (NASDAQ: IDEX) about their commercial electric vehicle enablement platform, specializing in electric fleet management, from finance to purchase to maintenance to end of life.

"We have a business model that is sales to financing to charging", explains Tony Sklar. "We will get you the best commercial electric vehicle at the best financial floated price. And we will get you the best pre-paid charging to get your fleet up and running as soon as possible."

Commercial EV fleets are very different from the retail electric vehicle market, Sklar told Clausi. Most of the value of an electric vehicle is in the battery, and since electric vehicle

batteries degrade over time, "how do you finance something that doesn't have a residual value?" This particularly a problem for companies looking to finance an entire fleet of commercial electric vehicles. "What do you do when the battery diminishes?" Sklar asked. "These are the questions that the rest of the ecosystem hasn't answered. Enter, Ideanomics."

In this InvestorIntel interview, which can also be <u>viewed on YouTube</u>, Sklar explains that in order to maintain and finance a fleet of commercial electric vehicles there needs to be a pool of liquidity available to operators. "This is all very brand new," he said, and these "liquidity pools" have only just started to be set up "thanks to Ideanomics and our Executive Chairman Dr. Bruno Wu, who has been kicking in doors and making waves to get these things, and the rest of the world hasn't caught up."

Tony Sklar explained that Ideanomics is a services platform. "We participate in the sales, in the financing, and the charging [of commercial EV fleets], and we take our slices along the way." And because Ideanomics is a services platform and not wedded to any single technology, Sklar says it is "a great opportunity for investors to participate in the upside of EV without the risk of a single battery or a single vehicle."

To watch the full interview, <u>click here</u>.

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