

The Competitive Advantage of Ticker Tagging for Publicly Listed Companies

written by InvestorNews | July 11, 2023

In this InvestorIntel interview, Tracy Weslosky talks with [eResearch Corporation](#)'s President and Director of Research, Chris Thompson about ticker tagging, and the value of research reports for publicly listed companies.

Chris Thompson starts: "You know, investors find information more easily when the actual tickers of the company are tagged in the article or the report." Adding, "There are thousands of different ways of getting your news out...but, unless you ticker tag the information, investors may not be able to find it as easily as they could. And that's what you want to do when you're a company or a public company looking for a bigger reach for your information."

To access the full InvestorIntel interview, [click here](#)

Don't miss other InvestorIntel interviews. Subscribe to the InvestorIntel YouTube channel by [clicking here](#)

About eResearch Corporation

eResearch was established in 2000 as Canada's first equity issuer-sponsored research organization. As a primary source for professional investment research, our Subscribers benefit by having written research on a variety of under-covered companies. We also provide unsponsored research reports on middle and larger-cap companies, using a combination of fundamental and technical analysis. We complement our corporate research

coverage with a diversified selection of informative research publications from a wide variety of investment professionals. We provide our professional investment research and analysis directly to our extensive subscriber network of discerning investors, and electronically through our website: www.eresearch.com

To know more about eResearch Corporation, [click here](#)

Disclaimer: eResearch Corporation is an advertorial member of InvestorIntel Corp.

This interview, which was produced by InvestorIntel Corp., (IIC), does not contain, nor does it purport to contain, a summary of all the material information concerning the “Company” being interviewed. IIC offers no representations or warranties that any of the information contained in this interview is accurate or complete.

This presentation may contain “forward-looking statements” within the meaning of applicable Canadian securities legislation. Forward-looking statements are based on the opinions and assumptions of the management of the Company as of the date made. They are inherently susceptible to uncertainty and other factors that could cause actual events/results to differ materially from these forward-looking statements. Additional risks and uncertainties, including those that the Company does not know about now or that it currently deems immaterial, may also adversely affect the Company’s business or any investment therein.

Any projections given are principally intended for use as objectives and are not intended, and should not be taken, as assurances that the projected results will be obtained by the Company. The assumptions used may not prove to be accurate and a potential decline in the Company’s financial condition or

results of operations may negatively impact the value of its securities. Prospective investors are urged to review the Company's profile on [Sedar.com](https://www.sedar.com) and to carry out independent investigations in order to determine their interest in investing in the Company.

If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at info@investorintel.com.

eResearch's Chris Thompson on initiating coverage of Organic Garage and the healthy food market

written by InvestorNews | July 11, 2023

In a recent InvestorIntel interview Peter Clausi speaks with Chris Thompson, CEO, President and Director of Equity Research at [eResearch Corporation](https://www.eresearchcorp.com) on initiating coverage of [Organic Garage](https://www.organicgarage.ca) Ltd. (TSXV: OG), a health food grocery retailer that offers "healthier food for less".

eResearch recently published an [Initiation Equity Research Report on Organic Garage Ltd.](https://www.eresearchcorp.com/research/initiation-equity-research-report-on-organic-garage-ltd) on November 11, 2020 with a Buy rating and a target price of C\$0.30. In addition to discussing his career history with Peter, Chris explains how COVID-19 provided a positive impact on the health food sector. Chris also described Organic Garage as an undervalued stock and potential

catalysts for share price appreciation.

To watch the full interview, [click here](#).

About Organic Garage Ltd.

Organic Garage (TSXV: OG) is one of Canada's leading independent organic grocers and is committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The Company's stores are in prime retail locations designed to give customers an inclusive, unique and value focused grocery shopping experience. Founded in 2005 by a fourth-generation grocer, Organic Garage is headquartered in Toronto. The Company is focused on continuing to expand its retail footprint within the Greater Toronto Area.

Click here [to subscribe InvestorIntel's YouTube Channel](#) for regular updates.