

# Neo Performance's Constantine Karayannopoulos on the rising interest in the rare earths market

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In a recent InvestorIntel interview, Tracy Weslosky speaks with Constantine Karayannopoulos, President, CEO and Director of [Neo Performance Materials Inc.](#) (TSX: NEO) about the rise in investors' interest in the rare earths space and the state of rare earths supply chain in North America.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Constantine went on to provide an update on Neo Performance's recent bought deal secondary offerings that helped improve the liquidity of its shares and increased its share value. "The attention paid to rare earths is refreshing," He said. "The fundamentals are very much in favor of the entire industry. Companies especially like ours that continue to execute and put money to the bottom line, deserve the attention that they are getting."

In the interview, Constantine explained how because of the lockdown "the demand for laptops and smart devices have gone through the roof" and how Neo Performance was able to benefit from this increase in demand. He also commented that the electric vehicles industry has been the biggest demand contributor for the rare earths sector "especially in China and Europe where the industry is growing at a very impressive rate."

To watch the full interview, [click here](#)

## About Neo Performance Materials Inc.

Neo manufactures the building blocks of many modern technologies that enhance efficiency and sustainability. Neo's advanced industrial materials – magnetic powders and magnets, specialty chemicals, metals, and alloys – are critical to the performance of many everyday products and emerging technologies. Neo's products help to deliver the technologies of tomorrow to consumers today. The business of the Company is organized along three segments: Magnequench, Chemicals & Oxides and Rare Metals. The Company is headquartered in Toronto, Ontario, Canada; with corporate offices in Greenwood Village, Colorado, US; Singapore; and Beijing, China. The Company operates globally with sales and production across 10 countries, being Japan, China, Thailand, Estonia, Singapore, Germany, United Kingdom, Canada, United States, and South Korea.

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