

# Constantine Karayannopoulos on the State of the Critical Minerals Market

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At the [Critical Minerals Institute](#)'s recent Critical Minerals Summit **"The Race to Achieve a Critical Minerals Supply Chain ROW"**, Tracy Weslosky talked to keynote speaker Constantine Karayannopoulos on the state of the critical minerals market.

Held at the National Club on November 9th in Toronto, Constantine, who is CEO, and Director of Neo Performance Materials Inc. (TSX: NEO), offers compelling commentary on market evolution and why the demand for critical minerals will continue to escalate. Sharing breaking news about receiving a multi-million dollar grant from the Government of Estonia for the construction of Neo Performance Materials' Sintered Rare Earth Magnet Manufacturing Plant in Estonia, Constantine explains how this will offer "a very meaningful addition to the Western world's magnet capacity."

From supply chain challenges to addressing what the market really needs today, Constantine offers relevant examples of where we are in this process today. From billionaire investment dollars to controversial headlines in the sector, the conversation does not shy away from the impact of geopolitical issues facing the market.

Providing an update on Neo Performance Materials' rapidly advancing "Magnets-to-Mine" vertical integration strategy, Constantine discusses how Neo is progressing towards being a fully integrated magnet producer outside of China. With trillions of dollars in investment required for the world to

achieve the decarbonization targets, Constantine says that we “need an extraordinary level of capacity expansion for all the critical minerals.”

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Neo manufactures the building blocks of many modern technologies that enhance efficiency and sustainability. Neo's advanced industrial materials – magnetic powders and magnets, specialty chemicals, metals, and alloys – are critical to the performance of many everyday products and emerging technologies. Neo's products help to deliver the technologies of tomorrow to consumers today. The business of Neo is organized along three segments: Magnequench, Chemicals & Oxides and Rare Metals. Neo is headquartered in Toronto, Ontario, Canada; with corporate offices in Greenwood Village, Colorado, US; Singapore; and Beijing, China. Neo operates globally with sales, research and development, and production across 10 countries, being Japan, China, Thailand, Estonia, Singapore, Germany, United Kingdom, Canada, United States, and South Korea.

To learn more about Neo Performance Materials Inc., [click here](#)

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