dynaCERT's Jim Payne on how "HydraLytica™ is like a freight management system on steroids"

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InvestorIntel's Tracy Weslosky speaks with Jim Payne, President, CEO and Director of dynaCERT Inc. (TSX: DYA | OTCQX: DYFSF), about dynaCERT's expansion into the FreightTech industry with its HydraLytica™ Technology. "FreightTech is a perfect fit with what we do," Jim said. "HydraLytica™ is like a freight management system on steroids. We have taken that to a whole new level."

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Jim went on to say, "with our technology we can not only track the truck and track fuel efficiencies and reduction in emissions but we can also track everything from maintenance of a vehicle, driving habits and where they can improve driving habits, we can also show improved truck routes to save time and fuel and also accidents report."

Jim quoted from a study that stated that nitrous oxide is more harmful to the climate than CO2, and explains to the listener how dynaCERT reduces nitrogen oxide from a diesel engine. Adding, "We are a Canadian company with a global solution to reduce pollution." It is important to note that they have recently received the highest rating from United Nations Sustainable Smart Cities.

To watch the full interview, click here

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