

# Mint Corporation's CEO on servicing the needs of the underbanked globally

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June 20, 2018 – “The underbanked market globally is a \$2 billion plus market. We as Canadians are used to having bank accounts, but that is not the case in a number of parts of the world. Having access to financial services is the stepping stone for improving the quality of life for a vast majority of the people. You need a different business model with a different technology platform to go after this market and that is what we have built.” states Vishy Karamadam, Chairman and CEO of [The Mint Corporation](#) (TSXV: MIT), in an interview with InvestorIntel Corp. CEO Tracy Weslosky.

**Tracy Weslosky:** I am going to get right into it because I have never seen a company achieve so many significant milestones ever in so short a period. Let us start with, who is The Mint Corporation? Just give us a bit of an overview.

**Vishy Karamadam:** Mint is a globally certified payments platform company. We have built a fully certified PCI compliant, which is the industry standard, payments platform capable to issue Mastercard and China Union Pay, the world's leading global brands. We have built a mobile payment infrastructure connected to our payments platform to service the needs of the underbanked globally.

**Tracy Weslosky:** Okay, servicing the needs of the underbanked globally. Honestly have not seen anything like this on the Toronto Stock Exchange. Very interesting so back me up, how big is this market?

**Vishy Karamadam:** The underbanked market globally is a \$2 billion plus market. We as Canadians are used to having bank accounts, but that is not the case in a number of parts of the world. Having access to financial services is the stepping stone for improving the quality of life for a vast majority of the people. You need a different business model with a different technology platform to go after this market and that is what we have built...to access the complete interview, [click here](#)

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