Moovly’s Brendon Grunewald on the video media revolution in the home office

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“The COVID-19 pandemic has changed the way people work, learn, and the way they communicate. The physical meetings have just evaporated. We need tools that we can communicate effectively with and video is a great way to communicate. If a picture is worth a thousand word, then a video is worth a million.” States Brendon Grunewald, President, CEO and Director of Moovly Media Inc. (TSXV: MVY), in an interview with InvestorIntel’s Tracy Weslosky.

Brendon went on to say that there is an increased awareness among people and companies, both big and small, about Moovly Media. He added that even existing customers are extending their contracts which means that Moovly is delivering great value to its customers.

Brendon also spoke on the competitive advantages of Moovly Media over its competitors. He said, “We democratize the access or ability to make really high-end quality content. We strive to always to make it very simple to use but at the same time offer a wide variety of different solutions. It you are someone who just wants to make a quick social media video you can do that within seconds using our templates. If you are an experienced videographer then you can use some of our advanced features like green screening and screen recordings. We have also got automated subtitling. That brings me to the second USP which I would say is our automator. Increasingly we are seeing companies want to make vast volume of content using programs or spreadsheets where they import data and mass personalize and

customize videos. Thirdly we have an exceptionally good price offering which makes us very competitive in the market in terms of value for money.”

To access the complete interview, click here

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