Chairman Kim Oishi on Datable Technology's 77% revenue increase last year and their Data Management Platform

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In a recent InvestorIntel interview, Chris Thompson interviews Datable Technology Corp.'s (TSXV: DAC | OTCQB: TTMZF) Executive Chairman Kim Oishi about Datable Technology's Data Management Platform and the company's recent results and progress.

The interview may also be viewed on the InvestorIntel YouTube channel (click here to subscribe).

Kim Oishi comments on how Datable Technology's platform works and some of its advantages compared to other marketing strategies. For example, one advantage is that consumers choose to share their data in return for rewards and that companies can track consumer trends and any additional incremental revenues achieved by the platform. Kim Oishi also discusses Datable Technology's revenue outlook and some of their well-known large consumer brands that are customers such as Universal Studios.

To watch the full interview, click here

About Datable Technology Corporation

Datable has developed ***PLATFORM³*** a proprietary Consumer Lifecycle and Data Management Platform that is sold to global consumer brands. ***PLATFORM³*** is delivered as a subscription service (Software as a Service model) and used by some of the worlds' most valuable consumer brands to access new consumer communities

and engage them while collecting, analyzing, and managing their first-party data. ***PLATFORM***^{3} incorporates proprietary technology to monetize the consumer data, including demographics and purchasing behaviour, by sending consumers targeted offers by email and text messages.

To learn more about Datable Technology Corporation, click here

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