

# Joel Freudman of TRU Precious Metals Discusses the Golden Rose Project with High Grade Gold Results

written by InvestorNews | March 29, 2023

In this InvestorIntel interview during PDAC 2023, Tracy Weslosky talks with Joel Freudman, Co-Founder, CEO and Director of [TRU Precious Metals Corp.](#) (TSXV: TRU | OTCQB: TRUIF). Joel discusses recent news including the new discovery of high-grade gold in channel samplings at their Golden Rose Project. He also mentions that they also recently found a “high probability copper target” also on the Golden Rose Project. This now means the Project has both gold and copper potential.

Joel discusses TRU’s management team and board including two new hires that add further depth and experience to the team. He says TRU has had a busy PDAC with lots of interest in the Company and that TRU is welcoming interest from possible M&A opportunities as well as financing opportunities.

Joel gives investors an outline of the Company’s near-term plans and catalysts including structural mapping and trenching and later in the summer a drilling campaign at key targets on the Golden Rose Project.

To access the full InvestorIntel interview, [click here](#).

Subscribe to the InvestorIntel YouTube channel by [clicking here](#).

## About TRU Precious Metals Corp.

TRU (TSXV:TRU; OTCQB:TRUIF) is on a mission to build long-term shareholder value, through prudent natural resource property development and transactions. TRU is exploring for gold and copper in the highly prospective Central Newfoundland Gold Belt on its 100%-owned Golden Rose Project, originally optioned from TSX-listed Altius Minerals. Golden Rose is a regional-scale 240.25 km<sup>2</sup> land package, including a recently-discovered 20 km district-scale structure, and an additional 45 km of strike length along the deposit-bearing Cape Ray – Valentine Lake Shear Zone, directly between Marathon Gold’s Valentine Gold Project and Matador Mining’s Cape Ray Gold Project. In addition, TRU has an option to acquire up to an aggregate 65% ownership interest in two claim packages covering 33.25 km<sup>2</sup> including a 12 km strike length along the Shear Zone within Golden Rose.

To learn more about TRU Precious Metals Corp., [click here](#).

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## **TRU's Joel Freudman on 'exceptional' high-grade gold results from rock samples collected at the Golden Rose Project in Newfoundland**

written by InvestorNews | March 29, 2023

In this InvestorIntel interview, host Tracy Weslosky interviews [TRU Precious Metals Corp.](https://www.sedar.com)'s (TSXV: TRU | OTCQB: TRUIF) Co-

Founder, CEO and Director Joel Freudman about TRU's 'exceptional numbers' on high-grade gold results collected at the Golden Rose Project in Central Newfoundland that were recently announced. This [news release](#) described visible gold and high-grade gold results from rock samples, Joel commented on some of the positive highlights contained in the news release, which includes the following excerpt:

- Visible gold is evident in outcrop and in bedrock grab samples collected from a recently extended trench at Mark's Pond. The grab samples were taken from a sheared volcaniclastic and graphitic unit containing a significant number of quartz-carbonate veins. Mapping and channel sampling within the trench have confirmed the presence of visible coarse- and fine-grained gold both within these quartz-carbonate veins and the surrounding wall rock along a newly discovered shear zone approximately 130 m northwest of the Mark's Pond Gold Zone.
- Three bedrock grab samples collected from newly exposed outcrop in the Mark's Pond trench have returned very high-grade gold assay results from total pulp metallics analysis (metallic screening) including weighted average total Au values of **1,929 g/t Au**, **205.6 g/t Au**, and **180.1 g/t Au** (Table 1 and Figure 2).
- Four bedrock grab samples collected at the Rich House target along the northern shore of Victoria Lake returned weighted average total Au values between **4.3** and **16.8 g/t Au** from metallic screening analysis (Table 1 and Figure 1).
- A series of channel samples have been collected in the recently excavated 275 m long trench at Mark's Pond including a 23 m long easterly extension at the southern end of the trench along strike of the gold-bearing volcaniclastic and graphitic shear zone. Those assay

results are pending from the laboratory.

Located between two large gold projects (Marathon Gold's Valentine Gold Project and Matador Mining's Cape Ray Gold Project), Joel says that they have now identified multiple targets at the Golden Rose Project with gold, silver and copper.

To access the full InvestorIntel interview, [click here](#)

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In addition, TRU has an option to acquire up to an aggregate 65% ownership interest in two large claim packages covering 33.25 km<sup>2</sup> including a 12 km strike length along the Cape Ray – Valentine Lake Shear Zone within Golden Rose.

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# Joel Freudman talks about TRU Precious Metals' key location and coming gold and copper drill results

written by InvestorNews | March 29, 2023

In this InvestorIntel interview, host Tracy Weslosky talks to [TRU Precious Metals Corp.](#)'s (TSXV: TRU | OTCQB: TRUIF) Co-Founder, CEO & Director Joel Freudman about upcoming drill results and the key strategic location of its Newfoundland Golden Rose Project.

"The key value driver for us," Joel says, "is our Golden Rose Project in central Newfoundland. We're right between two gold deposits – five million ounce Marathon Gold on one side, and they're putting their mine into production in 2025, and the other side is Matador Mining with a significant gold resource. We control all the land between them." This consolidation came about as a result of a recently announced option agreement that added the remaining smaller properties to TRU's land package, which, he tells Tracy, "makes it a great turnkey project for potential acquirers down the road."

Joel also tells Tracy that results from the summer 2000 meter drill program at the Jacobs Pond area of the Golden Rose Project are expected shortly, where the company "saw a lot of indications at surface for copper even bits of cobalt." He believes that finding copper at Jacob's Pond could be a good potential catalyst for TRU, diversifying its appeal and meriting

a follow-on drill program.

To access the full InvestorIntel interview, [click here](#)

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### **About TRU Precious Metals Corp.**

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To know more about TRU Precious Metals Corp., [click here](#)

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# **Gold company Presidents and CEOs talk about the return of gold investments and investors**

written by InvestorNews | March 29, 2023

In this InvestorIntel PDAC 2022 Panel on "In Search of Gold – The Gold Market", host Stephen Lautens discusses the

increasingly positive market sentiment towards junior gold explorers and gold as an investment with a panel of gold experts including [MAS Gold Corp.](#)'s (TSXV: MAS) CEO and Director Jim Engdahl, [TRU Precious Metals Corp.](#)'s (TSXV: TRU | OTCQB: TRUIF) Co-Founder, CEO and Director Joel Freudman, [Volcanic Gold Mines Inc.](#)'s (TSXV: VG) Founder, Director, President and CEO Simon Ridgway, and [West Red Lake Gold Mines Inc.](#)'s (CSE: RLG | OTCQB: RLGMF) President and Director John Kontak.

In the video, which can also be viewed in full on the InvestorIntel YouTube channel ([click here](#)), the panel discusses the continuing investor interest in gold in turbulent markets. Simon Ridgway of Volcanic Gold says that "I do think that there's a pretty good upside over the next five months for gold. When the big markets fail as they are right now then people usually turn to gold as a safe haven." TRU Precious Metals CEO Joel Freudman agrees: "If you look at March 2020, gold got liquidated along with everything else but subsequently gold and precious metals like silver really took off following the crash, so to your point, I think a similar pattern wouldn't be unexpected."

The panel also discusses a new, younger generation of investors who are returning to gold following the rise and fast fall of investments like cannabis and crypto.

To access the full InvestorIntel interview, [click here](#)

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### **About MAS Gold Corp.**

MAS Gold Corp. is a Canadian mineral exploration company focused on exploration projects in the prospective La Ronge Greenstone Belt of Saskatchewan. In the belt, MAS Gold Corp. operates the

Greywacke, North Lake and Point advanced gold projects, each hosting drill-intercepted zones of gold mineralization. MAS Gold's NI 43-101 Technical Report of June 1, 2016 concerning the Greywacke deposit is available on SEDAR and on MAS Gold's website: [www.masgoldcorp.com](http://www.masgoldcorp.com).

To learn more about MAS Gold Corp., [click here](#)

### **About TRU Precious Metals Corp.**

TRU (TSXV:TRU) (OTCQB: TRUIF) (FSE: 706) is on a mission to build long-term shareholder value, through prudent natural resource property development and transactions. Currently, TRU is exploring for gold and copper in the highly prospective Central Newfoundland Gold Belt and has an option with TSX-listed Altius Minerals to purchase 100% of the [Golden Rose Project](#).

Golden Rose is a regional-scale 236 km<sup>2</sup> land package, including a newly discovered 20 km district-scale structure and an additional 45 km of strike length along the deposit-bearing Cape Ray – Valentine Lake Shear Zone, directly between Marathon Gold's Valentine Gold Project and Matador Mining's Cape Ray Gold Project.

To know more about TRU Precious Metals Corp., [click here](#)

### **About Volcanic Gold Mines Inc.**

Volcanic brings together an experienced and successful mining, exploration and capital markets team focused on building multi-million-ounce gold and silver resources in underexplored countries. Through the strategic acquisition of mineral properties with demonstrated potential for hosting gold and silver resources, and by undertaking effective exploration and drill programs, Volcanic intends to become a leading gold-silver company.

To learn more about Volcanic Gold Mines Inc., [click here](#)

### **About West Red Lake Gold Mines Inc.**

West Red Lake Gold Mines is a Toronto-based minerals exploration company focused on gold exploration and development in the prolific Red Lake Gold District of Northwest Ontario, Canada. The Red Lake Gold District is host to some of the richest gold deposits in the world and has produced 30 million ounces of gold from high grade zones. The Company has assembled a significant property position totalling 3,100 hectares in west Red Lake (the “West Red Lake Project”) which contains three former gold mines located 15 km west of the Red Lake mine complex. The Mount Jamie Mine and Red Summit Mine properties are 100% owned by the Company and the Rowan Mine property is held in a 69% – 31% joint venture with Evolution Mining Limited. The West Red Lake Project property covers a 12 km strike length along the Pipestone Bay St Paul Deformation Zone and the Company is continuing to explore the property both along strike and to depth.

To learn more about West Red Lake Gold Mines Inc., [click here](#)

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## **Joel Freudman talks about gold and copper advances at TRU**

# Precious Metals' Golden Rose Project

written by InvestorNews | March 29, 2023

In this InvestorIntel interview with host Byron W. King, [TRU Precious Metals Corp.](#)'s (TSXV: TRU | OTCQB: TRUIF) Co-Founder, CEO & Director Joel Freudman provides [an update](#) on the drill program at TRU's Golden Rose Project in Central Newfoundland.

In the interview, which may also be viewed on the InvestorIntel YouTube channel ([click here to subscribe](#)), Joel Freudman talks about their Golden Rose Project's strategic location in Newfoundland, situated between two major gold deposits. With Eric Sprott and TSX listed Altius Minerals as the largest shareholders, Joel discusses TRU's new [IP survey results](#) and gold zone modelling from the Golden Rose Project which showed strong indications for copper in addition to gold.

To watch the full interview, [click here](#)

## About TRU Precious Metals Corp.

TRU is on a mission to build long-term shareholder value, through prudent natural resource property development and transactions. Currently TRU is exploring for gold and copper in the highly prospective Central Newfoundland Gold Belt and has an option with TSX-listed Altius Minerals to purchase 100% of the Golden Rose Project. Golden Rose is a regional-scale 236 km<sup>2</sup> land package, including 45 kilometres of strike length along the deposit-bearing Cape Ray – Valentine Lake Shear Zone directly between Marathon Gold's Valentine Gold Project and Matador Mining's Cape Ray Gold Project.

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# Joel Freudman on reporting gold in the initial assay results from TRU Precious Metals' drill program at the Golden Rose Project in Central Newfoundland

written by InvestorNews | March 29, 2023

In a recent InvestorIntel interview, Tracy Weslosky spoke with Joel Freudman, Co-Founder and CEO of [TRU Precious Metals Corp.](#) (TSXV: TRU | OTCQB: TRUIF) about the [initial assay results](#) from the recent drill program at TRU's Golden Rose Project in Central Newfoundland, Canada.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Joel said that TRU Precious Metals is in a strong cash position while it waits for remaining assay results. With institutional investors like Eric Sprott and TSX listed Altius Minerals as the largest shareholders, Joel went on to say that institutional investors make more than 25% of TRU Precious Metals' shareholder base.

To watch the full interview, [click here](#).



## About TRU Precious Metals Corp.

TRU is drilling for gold in the highly prospective Central Newfoundland Gold Belt and has an option with a subsidiary of TSX-listed Altius Minerals Corporation to purchase 100% of the Golden Rose Project, located along the deposit-bearing Cape Ray – Valentine Lake Shear Zone. TRU also owns 100% of the Twilite Gold Project, located along the same Shear Zone, and earlier-stage properties in the region. TRU's common shares trade on the TSX Venture Exchange under the symbol "TRU", on the OTCQB Venture Market under the symbol "TRUIF", and on the Frankfurt exchange under the symbol "706".

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# TRU Precious Metals is seeing Gold

written by InvestorNews | March 29, 2023

In a recent InvestorIntel interview, Tracy Weslosky spoke with Joel Freudman, Co-Founder, President, and CEO of [TRU Precious Metals Corp.](https://www.trupreciousmetals.com) (TSXV: TRU | OTCQB: TRUIF) about discovering [visible gold](#) early in TRU's ongoing 5,000 metre drill program at the Golden Rose Project located in the highly prospective Central Newfoundland Gold Belt.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Joel Freudman went on to say that TRU's Golden Rose Project, located in a favorable jurisdiction between two significant gold

deposits, is highly prospective for gold. With institutional investors like Eric Sprott and TSX listed Altius Minerals as the largest shareholders, Joel provided an update on TRU's [acquisitions of prospective ground](#) contiguous to their Golden Rose Project leading to more than doubling the size of the project. In the interview, Joel also discussed the key achievements of TRU Precious Metals as they prepare to exit 2021 with a strong cash position and what to anticipate in 2022.

To watch the full interview, [click here](#).

### **About TRU Precious Metals Corp.**

TRU is drilling for gold in the highly prospective Central Newfoundland Gold Belt and has an option with a subsidiary of TSX-listed Altius Minerals Corporation to purchase 100% of the Golden Rose Project, located along the deposit-bearing Cape Ray – Valentine Lake Shear Zone. TRU also owns 100% of the Twilite Gold Project, located along the same Shear Zone, and earlier-stage properties in the region. TRU's common shares trade on the TSX Venture Exchange under the symbol "TRU", on the OTCQB Venture Market under the symbol "TRUIF", and on the Frankfurt exchange under the symbol "706".

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## **Joel Freudman discusses TRU**

# Precious Metals' drill program located between two major gold deposits in Newfoundland

written by InvestorNews | March 29, 2023

In a recent InvestorIntel interview, Tracy Weslosky spoke with Joel Freudman, Co-Founder, President, and CEO of [TRU Precious Metals Corp.](#) (TSXV: TRU | OTCQB: TRUIF) about the company's commencement of a 5,000 metre [drill program](#) at TRU's Golden Rose Project located between two major gold deposits in the Central Newfoundland Gold Belt.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Joel Freudman said that his company's Golden Rose Project lies along the same gold-bearing corridor as its neighbors. He went on to say that TRU is in a strong cash position to continue exploration and is led by an experienced team with a track record of success. In the interview, Joel also highlighted TRU's competitive advantages, which have attracted high-profile investors like Eric Sprott, Palisades Goldcorp, and Altius Minerals along with several institutional investors.

To watch the full interview, [click here](#).

## About TRU Precious Metals Corp.

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# TRU Precious Metals' Joel Freudman with Chris Thompson on the Newfoundland Gold Rush

written by InvestorNews | March 29, 2023

In a recent InvestorIntel interview, Chris Thompson speaks with Joel Freudman, Co-Founder, President, and CEO of [TRU Precious Metals Corp.](#) (TSXV: TRU | OTCQB: TRUIF) about [finding gold](#) in the first two drill holes at TRU Precious Metal's Twilite Gold Project and their focus on the Newfoundland gold rush.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Joel went on to say how TRU Precious Metals has secured five strategically located projects within the prolific Central Newfoundland gold belt with two of the core properties located along a known gold-bearing structural corridor. "Sandwiched between two major gold deposits," Joel said that TRU's flagship Golden Rose Project is located right beside the biggest undeveloped gold resource in Atlantic Canada.

To watch the full interview, [click here](#)

**About TRU Precious Metals Corp.**

TRU has assembled a portfolio of gold exploration properties in the highly prospective Central Newfoundland Gold Belt. The Company has an option with a subsidiary of TSX-listed Altius Minerals Corporation to purchase 100% of the Golden Rose Project, located along the deposit-bearing Cape Ray – Valentine Lake Shear Zone. TRU also owns 100% of the Twilite Gold Project, located along the same Shear Zone, and 3 early-stage properties including 2 near New Found Gold Corp.'s high-grade Queensway Project. TRU's common shares trade on the TSX Venture Exchange under the symbol "TRU", on the OTCQB Venture Market under the symbol "TRUIF", and on the Frankfurt exchange under the symbol "706".

To know more about TRU Precious Metals Corp., [click here](#)

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## **Joel Freudman on TRU Precious Metals and the 'once-in-a-lifetime modern day gold rush' in Newfoundland**

written by InvestorNews | March 29, 2023

In a recent InvestorIntel interview, Tracy Weslosky speaks with Joel Freudman, Co-Founder, President, and CEO of [TRU Precious Metals Corp.](https://www.trupreciousmetals.com) (TSXV: TRU | OTCQB: TRUIF) about the recent [announcement](#) around TRU Precious Metals commencing a 1,200 metre phase one drill program at its 100% owned Twilite Gold Project.

In this InvestorIntel interview, which may also be viewed on

YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Joel went on to comment on TRU Precious Metals' strong property portfolio in Newfoundland, which is strategically located close to the largest undeveloped gold resource in Canada he adds: "We are in a once-in-a-lifetime modern day gold rush...happening right now in Newfoundland Canada."

To watch the full interview, [click here](#)

### **About TRU Precious Metals Corp.**

TRU has assembled a portfolio of 5 gold exploration properties in the highly prospective Central Newfoundland Gold Belt. The Company has an option with a subsidiary of TSX-listed Altius Minerals Corporation to purchase 100% of the Golden Rose Project, located along the deposit-bearing Cape Ray – Valentine Lake Shear Zone. TRU also owns 100% of the Twilite Gold Project, located along the same Shear Zone, and 3 under-explored properties including its Rolling Pond Property (under option) bordering New Found Gold Corp.'s high-grade Queensway Project.

TRU is a portfolio company of Resurgent Capital Corp. ("Resurgent"), a merchant bank providing venture capital markets advisory services and proprietary financing. Resurgent works with promising public and pre-public micro-capitalization Canadian companies. For more information on Resurgent and its portfolio companies, please visit Resurgent's LinkedIn profile at <https://ca.linkedin.com/company/resurgent-capital-corp>.

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