

# Critical Materials Corner with Jack Lifton – Impact of Biden Admin on Rare Earths

In the first episode of the **Critical Materials Corner** with Jack Lifton, Jack talks about if there is going to be any change in the focus on critical materials under the Joe Biden administration.

In this InvestorIntel video, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Jack went on to explain the role of bureaucracy and the US Federal government to drive policies on critical materials to make the US independent of China for critical materials.

Speaking on the electric vehicles sector, Jack said, “The big drive in the US is to get the price of the batteries down.” He continued, “If I were an investor, I would be looking at batteries, battery management, battery raw materials, and also the raw materials for solar panels and wind turbines because these are big pushes by the US government.” He further added, “You can store energy with lithium, cobalt, nickel and manganese. But you can’t make anything move without rare earth permanent magnets.” Speaking on the Department of the Interior’s list of critical materials he explained why copper should be on the list.

To watch the full interview, [click here](#)

---

# InvestorIntel ii8 System Clients Average 253% Share Price Increase in 2020

Toronto, January 15, 2021 – **InvestorIntel.com**, the stock source, is pleased to announce that at the end of 2020 market close, **the average percentage share price increase for its ii8 System users was 253%.**

“A great story requires a worthy audience,” said InvestorIntel founder Tracy Weslosky. “In covering so many geopolitically driven stocks over the years, we have attracted a formidable global audience of investors. And our audience demanded that our site be **simple and easy to use with content worth reading and video worth watching.** Our award-winning analysts and editorial team focus on performance and accurately covering financial achievements in the capital markets.”

Through 2020 InvestorIntel made numerous additions to its highly respected platform, including:

- New editors
- New industry sector experts
- New Directors: Brendon Grunewald and Mario Drolet
- New ii8 System

InvestorIntel also introduced the integration of a newly designed fintech system for monitoring sectors through its **InvestorChannel Watchlist** series.

Tracy Weslosky adds: “We offer our content complimentary – no sign-ups, tracking or ‘premium content’ paywalls. The ii8 System members are companies that have heard of us through referrals. And colleagues in our network are driven by performance and reputation, not sales. So, they will only introduce us to companies that will reflect positively on

them.”

“I think the average percentage share price increase of 253% for our ii8 System users reflects our ability to see emerging trends and identify underappreciated and undervalued companies,” Weslosky continued. “The goal of our **ii8 System** is simple – achieve effective market valuation. To do this requires a credible investment audience that follows and rewards company milestones with their hard-earned investment dollars.”

As a leading investor information source, InvestorIntel.com has over 10 million hits per month with 250,000 unique visitors, plus 10,000 subscribers on its YouTube channel. Its investor audience is 45% American, followed by 20% Canadian, 18% Australian, and 15% European. InvestorIntel produces daily original content, interviews and videos from emerging and established companies, with reporting and commentary by industry and sector experts.

Among InvestorIntel’s contributors are award winning analyst Frederick Kozak who heads up Critical Materials, entrepreneur and compliance expert Peter Clausi who conducts CEO video interviews, and Chris Thompson, President and Director of Research at eResearch Corporation. Senior Editor Matt Bohlsen, who just recently placed in TipRanks.com Top 100 Financial Bloggers, summed it up best when he said, “I spend my time looking for the best investing trends such as electric vehicles, renewable energy, top tech trends, and gold. My goal remains to build long term wealth for my readers by bringing to light top tier investment ideas.”

They join other leading investor sources, market sector leaders, and market experts to provide investors with daily market updates via InvestorIntel and social media outlets.

“2020 was critical on many levels for us,” Weslosky concluded, “as we transformed our ii8 System towards an independent

written source for investors interested in the public markets. One of our clients, Brendon Grunewald of Moovly Media Inc. (TSXV: MVY), joined us as a Director, and we continue to add value to our member companies by extending a licensed version of its award-winning Moovly Max video creation platform to ii8 System users. We're looking forward to a great 2021."

### **About InvestorIntel.com**

**InvestorIntel.com** is a leading online source of investor information that provides public market coverage for both investors and industry alike. Offering coverage of emerging markets and investment opportunities to discerning investors, **InvestorIntel** is considered an online influencer in analysis, videos and podcast reports, and cohosts **Investor Talks** for self-directed investors weekly online in partnership with MI3 Communications.

### **About InvestorChannel.com**

InvestorChannel.com is a product provided by the data-driven fintech company **724 Capital Corp.** 724CC is focused on using the latest in **artificial intelligence** (AI) and other analytics technologies to develop platforms like InvestorChannel.com that produce timely insights into companies and industries listed on the capital markets. Updates are published in video and disseminated via a variety of online channels, including through online partner **InvestorIntel.com**.

For more information on either **InvestorIntel** or **InvestorChannel.com**, please email Raj Shah, Assistant Publisher at Raj@investorintel.com or contact us direct at +1 416 792 8228.

---

# Lifton, Clausi, Cashin and Putnam on how the time for scandium is now

The Technology Metals Show hosts Jack Lifton and Peter Clausi talk to Peter Cashin, President and CEO of Imperial Mining Group Ltd. (TSXV: IPG) and George Putnam, President, CEO and Director of Scandium International Mining Corp. (TSX: SCY), about scandium, which is a critical material and the scandium market overall.

The full interview available exclusively to subscribers of the **Technology Metals Show**, this a promo clip from the panel's discussion on the overall scandium market, commercial uses of scandium and the latest research and development that has been done in this area. George said, "Scandium has some unique aspects to it that make it well suited as an aluminum alloy along with some exciting uses in a number of areas specifically in battery technology."

In the interview, Peter Cashin provided an update on the Imperial Mining's Crater Lake Scandium-Rare Earth property located in the Canada's aluminum capital – Quebec.

To access the complete interview subscribe to the **Technology Metals Show** and get exclusive access to member-only content through this exclusive site. Or Log-In Here for the latest conversations, debates, updates and interviews with the leaders, thought leaders and investors focused on issues relating to sustainability in the critical materials sector.

For more information on the **Technology Metals Show** email us at [info@technologymetals.com](mailto:info@technologymetals.com) or reach us direct at +1 (416) 546-9233.

---

# Lifton, Smith, Clausi and Ecclestone on the unique challenges and opportunities in the critical materials supply chain

The Technology Metals Show hosts Jack Lifton and Peter Clausi talk to Christopher Ecclestone, Principal and mining strategist at Hallgarten & Company, and Mitchell Smith, President & CEO of Global Energy Metals Corp. (TSXV: GEMC | OTCQB: GBLEF) about the critical materials supply chain and why it is different from the supply chain of any other metal.

Available exclusively to subscribers of the **Technology Metals Show**, the panel discusses why the recent General Motors announcement of a \$27 billion spend on electric and autonomous vehicles through 2025 is “a trend that we will see a lot more of” according to Mitchell Smith, one of the top influencers in the battery minerals sector, as more companies are looking for localized and ethical sources of cobalt, lithium, rare earths and other critical materials.

In this important discussion Jack Lifton explains the vital relationship between cobalt and copper and nickel mining. With cobalt as a by-product, he added, “unless there is copper and nickel mining, there won’t be any cobalt produced.”

Christopher highlighted the role and techniques for recycling as a source of critical materials, and challenges in securing a reliable supply chain for critical materials.

In the interview, the panel also spends some time discussing MP Materials' Mountain Pass Mine, and why it illustrates the need for diversification in the rare earths supply chain.

To access the complete interview subscribe to the **Technology Metals Show** and get exclusive access to member-only content through this exclusive site. Or [Log-In Here](#) for the latest conversations, debates, updates and interviews with the leaders, thought leaders and investors focused on issues relating to sustainability in the critical materials sector.

For more information on the **Technology Metals Show** email us at [info@technologymetals.com](mailto:info@technologymetals.com) or reach us direct at +1 (416) 546-9233.

---

## **The Technology Metals Show with Neo Lithium's Waldo Perez on the state of the lithium market**

Technology Metals Show hosts Jack Lifton and Peter Clausi interview Waldo Perez, President, CEO and Director of Neo Lithium Corp. (TSXV: NLC | OTCQX: NTTHF) on the state of the lithium market. "When it comes to lithium there are two places and two sources." Waldo started. "First is the Puna plateau which is Chile, Bolivia and Argentina for brine resources. 60% of the lithium of the planet is located in an area that covers this plateau." He continued, "The other source is a mineral called spodumene. This mineral is more common in the planet but the best spodumene is found in Australia."

In this interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Waldo went on to say that CATL – largest battery producer in the world, is a strategic investor in Neo Lithium. He explained that Neo Lithium's Tres Quebradas (3Q) Lithium Project was selected by CATL because it is the highest grade undeveloped project in the world and has low OPEX and CAPEX. The project has 50% IRR and payback of less than 2 years. To watch the full interview, click here

### **About Neo Lithium Corp.**

Neo Lithium Corp. has quickly become a prominent new name in lithium brine exploration by virtue of its high quality 3Q Project and experienced team. Neo Lithium is rapidly advancing its recently discovered 3Q Project – a unique high-grade lithium brine lake and salar complex in Latin America's "Lithium Triangle". The 3Q Project is located in the Catamarca Province, the largest lithium producing area in Argentina covering approximately 35,000 ha including a salar complex of approximately 16,000 ha.

To learn more about Neo Lithium Corp., click here

*Disclaimer: Neo Lithium Corp. is an advertorial member of InvestorIntel Corp.*

---

# **Jack Lifton on President Trump's Executive Order on**



# Critical Minerals

The Technology Metals Show host Peter Clausi talks with international rare earths expert Jack Lifton about President Trump's Executive Order on addressing the threat to the domestic supply chain from reliance on critical minerals from foreign adversaries. "This is the first time I have seen an Executive Order in this arena," Jack said, "that actually looks like it might generate some progress towards the goal of securing a critical minerals supply chain for the United States."

In the interview Jack also talked about uranium and why copper should also be included in the U.S. Geological Survey's critical minerals list. He also provided an update on the rare earths supply chain in the United States.

To access the complete interview subscribe to the **Technology Metals Show** and get exclusive access to member-only content through this exclusive site. Or [Log-In Here](#) for the latest conversations, debates, updates and interviews with the leaders, thought leaders and investors focused on issues relating to sustainability in the critical materials sector.

For more information on the **Technology Metals Show** email us at [info@technologymetals.com](mailto:info@technologymetals.com) or reach us direct at +1 (416) 546-9233.

---

## Jack Lifton with Tom Drivas

# on the Saskatchewan Research Council's Rare Earths Processing Facility

InvestorIntel's Tracy Weslosky moderates a discussion with the Technology Metals Show host Jack Lifton and Appia Energy Corp.'s (CSE: API | OTCQB: APAAF) CEO, President and Director Tom Drivas on the Saskatchewan Research Council's (SRC) plans to develop a "first-of-its-kind" Rare Earth Processing Facility in Saskatchewan, Canada.

In an InvestorIntel interview that can also be viewed on our InvestorIntel YouTube channel, Jack started, "This is the first time it has been done in North America," he continued, "The Canadian companies that are associated with the SRC are going to be the leading companies in Canada in the rare earths space."

Tom went on to say that Appia has a high-grade rare earths project in Saskatchewan. "Having a rare earths processing plant in Saskatchewan, in the same area where we are and in the same jurisdiction, is a game changer," he added. Tom also explained how the processing facility is going to benefit Appia Energy and its shareholder.

To watch the full interview, [click here](#)

To learn more about Appia Energy Corp., [click here](#)

***Disclaimer:*** Appia Energy Corp. is an advertorial member of InvestorIntel Corp.