

Investor.Coffee (9.26.2023) : Ford Pauses \$3.5Bn Michigan EV Battery Project and Global Banks Join Forces to Standardize Stock Position Disclosures

written by InvestorNews | September 26, 2023

In the ever-evolving financial market, staying updated with the latest trends and developments is crucial. This week has brought a blend of intriguing shifts across different global sectors. Let's dive in and dissect the prominent changes that are shaping the market narrative.

eResearch Analyst C.P. Thompson Steps in as Publisher & Editor In Chief to Focus on Independent Market Coverage for InvestorIntel

written by Tracy Weslosky | September 26, 2023

April 24, 2023 – InvestorIntel Corp., a well-known publisher of

market news coverage, is pleased to announce the appointment of C.P. Thompson, CFA, MBA, P.Eng., as the Publisher and Editor In Chief. As Publisher and Editor In Chief, Mr. Thompson is responsible for overseeing original content creation, maintaining editorial independence, and expanding InvestorIntel's online presence as a trusted source of financial market news with over 60 million website visitors annually.

"I am extremely excited to formally take on the role of Publisher and Editor In Chief of InvestorIntel," Mr. Thompson said. "I have worked with InvestorIntel and founder Tracy Weslosky for several years and have been acting as Publisher and Editor In Chief for the past three months. InvestorIntel continues to bring important stories to the business and investment community, identifying trends before they are reported in other media outlets. This is due to the insight and market knowledge of our world-renown expert writers. Because of this InvestorIntel has grown to be the leader in online news and analysis about critical minerals, ESG, and emerging technologies."

InvestorIntel Founder, CEO & Director Tracy Weslosky adds: "Chris' extensive experience in capital markets and financial analysis gives him the in-depth and broad industry knowledge that allows him to identify emerging stories of interest to our wide audience. He has a commitment to well-written independent content and intelligent video interviews that InvestorIntel is focused on."

Mr. Thompson has been the President and Director of Research at [eResearch Corp.](#), a respected source for independent institutional-quality, equity research focused primarily on small- and mid-cap companies. Mr. Thompson has over 15 years of experience in software, financial technology, telecommunications, and information technology. He started his

capital markets career in mining equity research at Scotia Capital in 2009 before joining Wellington West Capital Markets in 2010. Subsequently, he spent three years at an NYC-based, investment bank focusing on mergers and acquisitions. Most recently, he was at Global Maxfin Capital, M Partners, and Ubika Research in equity research roles, focusing on the mining, technology, business information, and health technology sectors. In 2019, Chris acquired eResearch Corp., which was founded in 2000. Mr. Thompson holds an Engineering degree from the University of Toronto, an MBA in Investment Management from Concordia University, and is a CFA charterholder.

Mr. Thompson assumes the role of Publisher from Stephen Lautens, who continues with InvestorIntel in the new role of Editor-In-Chief, Special Projects and will join Stephen on the Board of Directors, alongside Tracy Weslosky, and Jack Lifton.

Photo 1: Tracy Weslosky, InvestorIntel Founder, CEO & Director and C.P. Thompson at PDAC 2023



About InvestorIntel Corp.

Celebrating 22 years in business, InvestorIntel Corp. is the Publisher for InvestorIntel.com, an independent financial media and news source focused on capital market coverage. Known for their well-written coverage by top-ranked analysts and business journalists, InvestorIntel.com offers the ii8 System for companies seeking to increase brand awareness through digital media marketing and offers both advertorial video and non-advertorial content. The ii8 System also offers the InvestorIntel.com audience a chance to meet these company CEOs through the Q&A driven InvestorTalk.com event series hosted throughout the week. To subscribe to daily feature columns and ii8 interviews, [click here](#).

For more information, contact Tracy Weslosky @Investor_Intel, +1 416 792 8228 or info@InvestorIntel.com.

InvestorIntel.com Launches Newly Designed Site for Investors in the Capital Markets

written by Tracy Weslosky | September 26, 2023

November 30, 2022 – Celebrating 21 years in business, InvestorIntel Corp. is pleased to announce that its new website at InvestorIntel.com is now live as ‘the stock source’ for investors in the capital markets.

“Our website has been completely redesigned from the ground up,” said InvestorIntel Founder Tracy Weslosky. “The fresh, new design has made our independent coverage of the capital markets easier to access for investors and other readers, putting the daily stories from our award-winning and industry expert writers front and center. We also do not hide important stories behind a paywall or require sign-up or subscription fees from our readers.”

The InvestorIntel.com website has over 5 million visitors monthly, with the majority coming from the USA (40%), followed by Canada (20%), Australia (18%), UK (15%), and rest of the world (6%). InvestorIntel.com news and original content consistently ranks at or near the top of Google News as a trusted source of independent market and company reporting and analysis.

“Award winning business journalists and financial analysts is

where we stand out in the field,” said Tracy Weslosky. “We are also a source for compelling video interviews conducted by hosts with extensive market experience, including Jack Lifton, Byron W King, Peter Clausi, myself and many more. We have found that when a business story is covered properly, everyone wins, and investors have the tools they need to make informed decisions.”

The new InvestorIntel.com website offers easy access to news and original articles organized by important market sectors, such as Critical Minerals and Rare Earths; Biotech & MedTech; Gold, Silver and Base metals; ESG & Cleantech; Energy, Oil & Gas and Uranium; Esports & Gaming; and Market Opinion. Company pages provide instant access to press releases, CEO interviews, and other information, and the new [Trending Section](#) shows what stories and companies are being followed by readers.

“As an online source of market news it is important that our website offer investors breaking news and easy-to-navigate information they need to inform their investment decisions in fast-changing markets,” Tracy Weslosky said. “Our new website will continue to be an important source for companies and investors and the millions of visitors who visit us every month.”

About InvestorIntel Corp.

Celebrating over 20 years in business, InvestorIntel Corp. is the publisher of InvestorIntel.com, the source for investors in the capital markets. A leading online source of investor information written by top-ranked analysts and business journalists, InvestorIntel.com offers the ii8 System for public companies seeking to increase brand awareness. Featuring video interviews with well-known market hosts, additional benefits of the ii8 System include hosting a Q&A driven [InvestorTalk.com](#) event and daily data-driven market feeds through InvestorChannel.com. InvestorIntel Corp. is also the founder of

the [Critical Minerals Institute](#), which brings together companies, government agencies, experts and investors in the vital critical minerals sector. For more information, contact Tracy Weslosky @TracyWeslosky, +1 416 792 8228 or info@InvestorIntel.com

InvestorIntel Appoints Publisher & Editor In Chief Stephen Lautens As Director

written by Tracy Weslosky | September 26, 2023

InvestorIntel Corp. is pleased to announce the appointment of [Stephen Lautens](#) as its new Director. He will continue to serve as InvestorIntel's Publisher and Editor In Chief. As Publisher and Editor In Chief Mr. Lautens is responsible for overseeing content creation, maintaining editorial independence, and expanding InvestorIntel's online presence as a trusted and number one source of capital market news.

"I am extremely excited to join the board of InvestorIntel," Mr. Lautens said. "I have worked with InvestorIntel for the past three months as Publisher and Editor In Chief and am always impressed by our world-renown expert writers and the stories they cover. InvestorIntel has grown to be the leader in online news and analysis about critical materials, rare earths, ESG and emerging technologies."

InvestorIntel Founder, CEO & Director [Tracy Weslosky](#) adds: "Authenticity, depth of knowledge and experience are criteria

that our audience demands from us, and Stephen delivers all these qualities plus. The long game here is a commitment to performance through well-written independent content and intelligent video interviews that our audience can trust. Stephen joins ESG and Critical Minerals expert Jack Lifton as a Director.”



InvestorIntel Publisher & Editor in Chief Stephen Lautens (right) at a recent event with Northern Graphite Inc. CEO Hugues Jacquemin

Mr. Lautens has a wide range of experience in communications, investor relations and business development as part of executive management teams of both private and public companies. He has previously served as VP Corporate Development for a TSXV-listed Canadian exploration company with gold and oil projects in Cambodia. Before that, Mr. Lautens was VP Corporate Communications of Inter-Citic Minerals Inc. for almost eight years. Inter-Citic was a TSX-listed gold exploration company with a large project in western China that sold for \$260 million in cash in a friendly takeover in November 2012 to Western Mining Co Ltd, a \$5.5B mining company based in China, at a 123% premium to market share price.

Previously, Mr. Lautens worked as Executive VP of a company developing a project in partnership with China Minmetals Non-Ferrous Metals Co. Ltd., then one of China’s largest State Owned Enterprises. He also served as VP Business Development of The Workflow Automation Corporation, a private Canadian software technology company acquired by BEA Systems, Inc. (since acquired by Oracle) in 2000 for \$46 million.

Stephen Lautens has been Governor of The National Newspaper Awards for over 10 years and is a past president of The National Club. Mr. Lautens was also president of the Lawyers

Club and served two terms as president of the Toronto Press Club. He wrote a syndicated weekly column for almost 20 years, and his articles have appeared in numerous publications, including Canadian Lawyer Magazine, The National Post, The Calgary Sun, The London Free Press and The Toronto Sun. Prior to entering business, Mr. Lautens had his own law practice for over 10 years.

In 2012 Stephen Lautens was awarded the Queen Elizabeth II Diamond Jubilee Medal for his community and charity work. Among his other international honours, he was granted the Freedom of the City of London (UK) in 2008 and received the “Flame of Mercy” award from the CSLI – an international humanitarian NGO with Consultative Status at the United Nations, ECOSOC.

He earned a J.D. degree from Queen’s Law School, Kingston, and a history B.A. degree from Victoria College at the University of Toronto. Mr. Lautens lives in and will be based in Toronto.

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Peter Clausi of InvestorIntel Interviews Chris Thompson of eResearch on Initiating Coverage of Moovly Media Inc.

written by InvestorNews | September 26, 2023

Moovly has struck a chord with large enterprise customers seeking to integrate a feature-rich video creation system into existing platforms

Toronto, April 23, 2021 – Peter Clausi with [InvestorIntel.com](https://investorintel.com), a leading online source of investor information, interviews Chris Thompson, President of [eResearch Corp.](https://eresearchcorp.com), the independent source of equity research, about his latest analyst report on [Moovly Media Inc.](https://moovlymedia.com) (TSXV: MVY).

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Peter has Chris discussing his price target for Moovly, the catalysts behind the stock's continued growth and why he thinks you should consider becoming a shareholder. Chris evaluates the company using revenue projections and a discounted cash flow with Moovly's focus on larger Enterprise Customers and its steady stream of partnership news to validate his position.

Chris starts when Peter asks why the stock has performed so well

this last quarter, “the product itself has grown; it’s got now 3.7 million users who are using the Application. It also has got some great partnerships and I think that just the momentum of those announcements and those deals have helped investors become more aware of the company – it must be driving revenue upwards as well.”

He adds: “They do have a good e-commerce base that’s out there growing steadily month on month, but they had a bit of a boost with the COVID stay at home (audience) where people wanted to make videos. Moovly focuses on (offering) a feature-rich platform for video creation and so it really sort of keyed in for people staying at home and wanting to create videos from home. “

“But I think more and more it’s the enterprise customers who are coming in who are using some of their features like their API to integrate into their own products – as they also have an automation tool that allows you to customize videos very quickly... those types of features have really sort of struck a chord with the larger enterprise clients who are looking for a partner on the video creation platform.”

To watch the full interview, [click here](#)

About eResearch Corporation

eResearch Corporation is a respected source for institutional-quality, equity research focused primarily on small- and mid-cap companies. The focus is on identifying companies that have interesting prospects, sound management, and significant potential for share price appreciation. The company complements its corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. The professional investment research and analysis is provided

directly to the subscriber network of discerning investors, electronically through its website (www.eresearch.com) and through social media.

About Moovly Media Inc.

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy League universities, Moovly is an intuitive, cost-effective choice for DIY creation of engaging video-based content.

To learn more about Moovly Media Inc., [click here](#)

Disclaimer: Moovly Media Inc. is an advertorial member of InvestorIntel Corp.

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Any projections given are principally intended for use as objectives and are not intended, and should not be taken, as assurances that the projected results will be obtained by the Company. The assumptions used may not prove to be accurate and a potential decline in the Company's financial condition or results of operations may negatively impact the value of its securities. Prospective investors are urged to review the Company's profile on www.Sedar.com and to carry out independent investigations in order to determine their interest in investing in the Company.

If you have any questions surrounding the content of this interview, please email info@investorintel.com.