

# InvestorIntel ii8 System Clients Average 253% Share Price Increase in 2020

Toronto, January 15, 2021 – **InvestorIntel.com**, the stock source, is pleased to announce that at the end of 2020 market close, **the average percentage share price increase for its ii8 System users was 253%.**

“A great story requires a worthy audience,” said InvestorIntel founder Tracy Weslosky. “In covering so many geopolitically driven stocks over the years, we have attracted a formidable global audience of investors. And our audience demanded that our site be **simple and easy to use with content worth reading and video worth watching.** Our award-winning analysts and editorial team focus on performance and accurately covering financial achievements in the capital markets.”

Through 2020 InvestorIntel made numerous additions to its highly respected platform, including:

- New editors
- New industry sector experts
- New Directors: Brendon Grunewald and Mario Drolet
- New ii8 System

InvestorIntel also introduced the integration of a newly designed fintech system for monitoring sectors through its **InvestorChannel Watchlist** series.

Tracy Weslosky adds: “We offer our content complimentary – no sign-ups, tracking or ‘premium content’ paywalls. The ii8 System members are companies that have heard of us through referrals. And colleagues in our network are driven by performance and reputation, not sales. So, they will only introduce us to companies that will reflect positively on

them.”

“I think the average percentage share price increase of 253% for our ii8 System users reflects our ability to see emerging trends and identify underappreciated and undervalued companies,” Weslosky continued. “The goal of our **ii8 System** is simple – achieve effective market valuation. To do this requires a credible investment audience that follows and rewards company milestones with their hard-earned investment dollars.”

As a leading investor information source, InvestorIntel.com has over 10 million hits per month with 250,000 unique visitors, plus 10,000 subscribers on its YouTube channel. Its investor audience is 45% American, followed by 20% Canadian, 18% Australian, and 15% European. InvestorIntel produces daily original content, interviews and videos from emerging and established companies, with reporting and commentary by industry and sector experts.

Among InvestorIntel’s contributors are award winning analyst Frederick Kozak who heads up Critical Materials, entrepreneur and compliance expert Peter Clausi who conducts CEO video interviews, and Chris Thompson, President and Director of Research at eResearch Corporation. Senior Editor Matt Bohlsen, who just recently placed in TipRanks.com Top 100 Financial Bloggers, summed it up best when he said, “I spend my time looking for the best investing trends such as electric vehicles, renewable energy, top tech trends, and gold. My goal remains to build long term wealth for my readers by bringing to light top tier investment ideas.”

They join other leading investor sources, market sector leaders, and market experts to provide investors with daily market updates via InvestorIntel and social media outlets.

“2020 was critical on many levels for us,” Weslosky concluded, “as we transformed our ii8 System towards an independent

written source for investors interested in the public markets. One of our clients, Brendon Grunewald of Moovly Media Inc. (TSXV: MVY), joined us as a Director, and we continue to add value to our member companies by extending a licensed version of its award-winning Moovly Max video creation platform to ii8 System users. We're looking forward to a great 2021."

### **About InvestorIntel.com**

**InvestorIntel.com** is a leading online source of investor information that provides public market coverage for both investors and industry alike. Offering coverage of emerging markets and investment opportunities to discerning investors, **InvestorIntel** is considered an online influencer in analysis, videos and podcast reports, and cohosts **Investor Talks** for self-directed investors weekly online in partnership with MI3 Communications.

### **About InvestorChannel.com**

InvestorChannel.com is a product provided by the data-driven fintech company **724 Capital Corp.** 724CC is focused on using the latest in **artificial intelligence** (AI) and other analytics technologies to develop platforms like InvestorChannel.com that produce timely insights into companies and industries listed on the capital markets. Updates are published in video and disseminated via a variety of online channels, including through online partner **InvestorIntel.com**.

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