

Cisco Surges Forward with Strong Q3 Results and ICT Strategic Acquisitions

written by Tracy Weslosky | November 10, 2023

In a remarkable financial turnaround, Cisco Corp. (CSE: CISC), a leader in the Information, Communication, and Technology (ICT) sector, has recently announced its Q3 2023 earnings, showcasing a period of significant growth and positive results. The acquisition of PMG, a key player in AdTech/MarTech, has been a catalyst in this upward trajectory, reflecting a strategic move by Cisco in expanding its market reach.

Michel Pepin of Cisco announces the acquisition of a second marketing technology company

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In a recent InvestorIntel interview, Tracy Weslosky spoke with Michel Pepin, President and CFO of [Cisco Corp.](#) about acquiring companies in the Information and Communication Technology (ICT) space with a strong revenue stream.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)),

Michel Pepin said that Ciscom has signed a [share purchase agreement](#) to acquire marketing technology company, Prospect Media Group, which had revenue of about \$30 million in 2021. He added that Prospect Media Group will be Ciscom's second acquisition having successfully closed the acquisition of their first company last year. He went on to provide an update on Ciscom's private placement to finance the acquisition.

To watch the full interview, [click here](#).

About Ciscom Corp.

Ciscom is a 'Roll-Up' company active in the ICT (Information and Communication Technology) and focused on technology driven marketing/advertising, documents processing and content management organizations. All having complementarity of activities, and implementing significant synergies and leverages at all levels (Sales, expenses, financial, operations and management). Ciscom is a long-term investor. It buys and holds, and works with management teams to grow portcos.

To learn more about Ciscom Corp., [click here](#).

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If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at info@investorintel.com.