

# Cisco Surges Forward with Strong Q3 Results and ICT Strategic Acquisitions

written by Tracy Weslosky | November 10, 2023

In a remarkable financial turnaround, Cisco Corp. (CSE: CISC), a leader in the Information, Communication, and Technology (ICT) sector, has recently announced its Q3 2023 earnings, showcasing a period of significant growth and positive results. The acquisition of PMG, a key player in AdTech/MarTech, has been a catalyst in this upward trajectory, reflecting a strategic move by Cisco in expanding its market reach.