

iAnthus Capital's Hadley Ford on creating capital solutions for the cannabis market

September 7, 2016 – Hadley Ford, Co-founder & Managing Director of iAnthus Capital Holdings, Inc. (CSE: IAN), in an interview with InvestorIntel Publisher Tracy Weslosky discuss how iAnthus offers entrepreneurs capital solutions in the exploding U.S. cannabis and medicinal marijuana market, a market that presently does not have access to institutional capital. With their official listing on the CSE today, Hadley explains how in addition to raising capital for these entrepreneurial ventures and providing real 'value added capital', iAnthus will provide a wide range of business consulting from a significant team of accomplished entrepreneurs that have successfully done billions of dollars' worth of deals through their careers.

Tracy Weslosky: For all of our InvestorIntel audience out there iAnthus is a new listing on the CSE, can you give us a bit of an overview on what iAnthus Capital is Hadley?

Hadley Ford: iAnthus Capital solves a problem that exists in the U.S. cannabis market today. Entrepreneurs who are either starting up their business, building their business or would like to buy out a partner, have no access to institutional capital. The City Banks and Bank of Americas of the world are on the side-lines. iAnthus was created to provide capital for those entrepreneurs.

Tracy Weslosky: Of course, I was reviewing your background and it's substantial Hadley. You were the cofounder for ProCure Treatment Centers and you've literally done billions of dollars' worth of deals or transactions, with Bank of America and Goldman Sachs. Can I ask you why someone with your

background would get involved in medicinal marijuana sector?

Hadley Ford: Absolutely. At the heart I'm actually an entrepreneur. I like to provide great services for industries that I think there's a need for it. It was clear to me – my brother and my sister are entrepreneurs within the cannabis space. They have had an incredibly difficult time in procuring capital to start up and grow their businesses. My skill set over the years has been raising capital. I thought it was a perfect match to be able to provide capital for these entrepreneurs who've been given the opportunity to provide medicine for patients around the United States.

Tracy Weslosky: Well, I'm going to put you a little bit on the spot here. I mean, I think you're still understating your substantial professional career. You said something interesting to me when we first met about that you're really focused on treating people with respect and dignity and ensuring that they receive excellent service and everything else will take care of itself. Now from one entrepreneur to another, and for our investment audience out there they know that I invest in the jockey, can you tell me why you've come up with this particular formula for doing business?

Hadley Ford: Oh, absolutely. Every business I've ever done there's only one long-term differentiating piece you have and that's your people. You can have technology. You can have patents. You can have market share. None of that matters if you don't have the right people. What we've endeavoured to do is to build the right team here at iAnthus that can ensure all of our partners and customers are treated with respect and dignity with complete emphasis on service and delighting them every day. That's what I've done in every part of my career whether it's been financial services, investing or at ProCure curing patients with cancer....to access the complete interview, [click here](#)

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