

# **dynaCERT is trying to help us all breathe a little easier**

written by InvestorNews | May 30, 2023

EVs also aren't going to be providing 100% of our transportation needs anytime soon. It is going to take time to build out the infrastructure to manufacture all those replacement vehicles, as well as acquire all the resources that go into them. But what if there was a low-cost, easy to install solution for every single diesel engine on the planet that would reduce all greenhouse gas emissions, reduce particulate matter (the black smoke you see billowing out of the exhaust pipes) and also reduced fuel consumption

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## **Jim Payne of dynaCERT Explains Carbon Emission Reduction Technology in the Mining Industry**

written by InvestorNews | May 30, 2023

In this InvestorIntel interview during PDAC 2023, Chris Thompson talks to Jim Payne President, CEO, and Director of [dynaCERT Inc.](#) (TSX: DYA | OTCQX: DYFSF) about the use of its Carbon Emission Reduction Technology ("CERT") in the Mining Industry.

Jim explains that the company's technology enhances the burn of an internal combustion engine and initially focused on diesel

engines in transport trucks. However, the mining industry is now dynaCERT's largest market, and the company is seeing phenomenal results with its technology, improving fuel economy by 10-15% and reducing toxic gas emissions by over 50%, particularly NOx emissions, which are reduced by up to 88%.

Finally, he discusses how dynaCERT's technology is unique, producing hydrogen on demand from water through a patented electrolysis system that determines the proper flow rate of gas to maximize the burn and reduce emissions. dynaCERT's tracks the fuel economy and reduction in greenhouse gases with its proprietary HydraLytics Telematics and converts it into carbon credits, which is a big part of the company's future.

To access the full InvestorIntel interview, [click here](#).

Subscribe to the InvestorIntel YouTube channel by [clicking here](#).

## **About dynaCERT Inc.**

*dynaCERT* Inc. manufactures and distributes Carbon Emission Reduction Technology along with its proprietary HydraLytics™ Telematics, a means of monitoring fuel consumption and calculating GHG emissions savings designed for the tracking of possible future Carbon Credits for use with internal combustion engines. As part of the growing global hydrogen economy, our patented technology creates hydrogen and oxygen on-demand through a unique electrolysis system and supplies these gases through the air intake to enhance combustion, which has been shown to lower carbon emissions and improve fuel efficiency. Our technology is designed for use with many types and sizes of diesel engines used in on-road vehicles, reefer trailers, off-road construction, power generation, mining and forestry equipment.

To learn more about dynaCERT Inc., [click here](#).

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If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us

direct at [info@investorintel.com](mailto:info@investorintel.com).

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# **Selling carbon credit futures by way of a convertible note, dynaCERT offers an innovative way to raise capital**

written by Tracy Weslosky | May 30, 2023

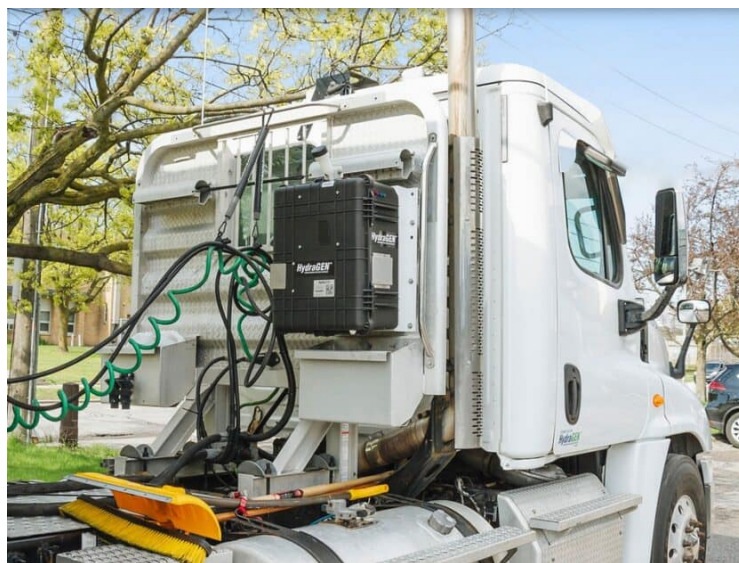
We all know that companies can sell our data and how valuable data has become. Now a company is aiming to sell 'emissions reductions data in the form of carbon credit futures'.

[dynaCERT Inc.](#) (TSX: DYA | OTCQX: DYFSF) recently [announced](#) a unique way to raise capital by selling up to CAD\$10M of Carbon Credit Convertible Notes. The concept is quite simple. dynaCERT's will issue a convertible note that is convertible into carbon credit 'futures' after 5 years, so is effectively raising capital from the future carbon credit proceeds to come from the carbon credits potentially earned by dynaCERT's emission reduction product, HydraGEN™.

dynaCERT's HydraGEN™ system and HydraLytics™ software creates hydrogen and oxygen on-demand through a unique patented electrolysis system and supplies these gases through the air intake of internal combustion engines to enhance combustion, resulting in lower carbon emissions and greater fuel efficiency. The main target market is heavily polluting diesel engines. HydraLytics™ is able to create the data to show the carbon

reduction/credit. (see [video](#) 3 minute 50 second mark)

## **dynaCERT's HydraGEN™ hydrolysis unit reduces emissions and improves fuel efficiency**



### **Reducing Greenhouse Gases**

Our Green Initiative focuses on reducing the amount of Greenhouse gases (GHG) emitted by the combustion of carbon based fuels. Our technology works with internal combustion engines used for industrial production processes, such as power generation, and for transportation, which includes tractor-trailers, rail, marine and off-road construction equipment. As more opportunities open for us to validate our technology, the more impact we will have in these areas.

Reducing the amount of GHGs provides benefits to the environment, to communities, to businesses and to our shareholders.

Source: [dynaCERT website](#)

The dynaCERT announcement [stated](#): “The offering is not convertible into the Company’s common shares and is non-dilutive to shareholders of the Company. Each Carbon Credit Convertible Note is priced at \$1,000 (Canadian) with a maturity date of ten (10) years after the date of issue. Commencing at the fifth (5<sup>th</sup>) anniversary after the date of issue, the Carbon Credit Convertible Notes will be convertible, at any time thereafter, at the option of the holder, into Carbon Credits generated by dynaCERT’s proprietary HydraGEN™ Technology. The Carbon Credit Convertible Notes are currently designed to be offered as a non-brokered private placement to institutional investors that wish to be the first to gain long term exposure to Carbon Credits.....”

The ‘methodology’ of the Carbon Credit Convertible Notes has been approved by [VERRA](#); however full approval is still in the final stages as you can read [here](#). VERRA certify and manage the

world's leading voluntary carbon markets program, the Verified Carbon Standard (VCS) Program. VERRA [state](#): "The Verified Carbon Standard (VCS) Program is the world's most widely used greenhouse gas (GHG) crediting program. **It drives finance toward activities that reduce and remove emissions**, improve livelihoods, and protect nature....."

Jim Payne, President, CEO, and Director of dynaCERT, [stated](#): "Carbon Credit Convertible Notes are an innovative structure offering premium Carbon Credit futures **derived from measured and verified emission reductions from the data received from internal combustion engines.**"

*Note: Bold emphasis by the author.*

Quite amazing that the 'data showing emissions reductions' nowadays potentially qualifies for carbon credits.

**dynaCERT obtained VERRA Verified Carbon Standard 'methodology' approval in 2021**



## Verra Carbon Credits



Source: [dynaCERT company presentation](#)



dynaCERT plan to use the raised funds towards “working capital of its currently available HydraGEN™ Technology business and fulfill timely delivery of sales of its products and to expedite current and new potential deliveries globally.”

### **dynaCERT is making inroads with sales into the mining industry**

dynaCERT’s emission reduction HydraGEN™ product continues to gain traction in terms of sales into the mining industry. The mining industry is under significant ESG pressure to reduce emissions. As [announced](#) on November 15, 2022, dynaCERT’s distributor has reported sales and/or pilot trials with multiple leading global mining companies including Vale, Codelco, Nexa Resources, Arauco, Antamina, and a Mexican multinational food processing and distribution company Sigma Alimentos.

dynaCERT is also working on technology to develop Green Hydrogen (5:30 mark in the [video](#)), but we will leave that story for another day.

### **Closing remarks**

Selling carbon credit futures by way of a convertible note is certainly an innovative way to raise capital. It potentially indicates a very strong demand by carbon emitting companies to be able to buy carbon credits (in this case carbon credit futures) to help offset their carbon emissions, otherwise face hefty fines.

InvestorIntel will circle back and keep investors updated on this one and see how dynaCERT goes with their offering.

You can learn more by watching the recent dynaCERT CEO video interview moderated by Byron W King [here](#).

dynaCERT trades on a market cap of C\$69 million.

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# **dynaCERT's Jim Payne on generating carbon credits and a 'fleet management system on steroids'**

written by InvestorNews | May 30, 2023

In this InvestorIntel interview, Byron W King interviews [dynaCERT Inc.](#)'s (TSX: DYA | OTCQX: DYFSF) President, CEO, and Director Jim Payne about dynaCERT's proprietary HydraGEN™ Technology. Proven to be effective in improving fuel economy and significantly reducing greenhouse gases in internal combustion engines, Jim provides an update on how six of the largest mining companies in the world [are adapting](#) dynaCERT's HydraGEN™ Technology.

Jim says that in addition to reducing particulate matter and toxic gases by more than 50%, dynaCERT's HydraGEN™ Technology results in up to 88% reduction in nitrogen oxides right at the combustion. With growing concerns around climate change, Jim discusses how "dynaCERT has a technology right now that can make a substantial difference" by reducing emissions. Describing dynaCERT's HydraLytics™ Telematics as a "fleet management system on steroids" that measures fuel savings and provides emission reduction, Jim explains how this technology generates carbon credits.

To access the full InvestorIntel interview, [click here](#).

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### **About *dynaCERT* Inc.**

*dynaCERT* Inc. manufactures and distributes Carbon Emission Reduction Technology along with its proprietary HydraLytics™ Telematics, a means of monitoring fuel consumption and calculating GHG emissions savings designed for the tracking of possible future Carbon Credits for use with internal combustion engines. As part of the growing global hydrogen economy, our patented technology creates hydrogen and oxygen on-demand through a unique electrolysis system and supplies these gases through the air intake to enhance combustion, which has shown to lower carbon emissions and improve fuel efficiency. Our technology is designed for use with many types and sizes of diesel engines used in on-road vehicles, reefer trailers, off-road construction, power generation, mining and forestry equipment.

To know more about *dynaCERT* Inc., [click here](#)

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## **dynaCERT wins during COP26 with renewed support for its emissions reduction technology**

written by InvestorNews | May 30, 2023

Whether it be COP26 or the recent company news, 'emissions reduction' company [dynaCERT Inc.](https://www.dynacert.com) (TSX: DYA | OTCQX: DYFSF | FRA:

DMJ) stock price leaped 42.86% higher on the Toronto Stock Exchange yesterday. Since the COP26 conference began on October 31 the stock has moved up from C\$0.22 to C\$0.40, for a 82% gain the past 3 days. Now that's impressive!

Of course InvestorIntel readers may not be surprised, as we [published](#) "dynaCERT's Carbon Emissions Reduction Technology (CERT) is revved and ready, as the world eyes the upcoming UN Climate Change Conference in Glasgow for updates on emissions reductions commitments" back on September 2, 2021.

### ***dynaCERT (TSX: DYA) was up 42.86% yesterday***

On November 1, 2021, dynaCERT [announced](#) that their distributor CarbonKleen has reported "Sofina will expand their installation of *dynaCERT's* Technology from four (4) HydraGEN™ Technology units to twenty (20) units, with a goal of using *dynaCERT's* patented technology to improve the efficiency and reduce harmful emissions of diesel-powered engines." Sofina Foods will be installing this technology as part of their ongoing commitment to continuously improving the environmental impact of their operations and products.

[Sofina Foods Inc.](#) is a Canadian based manufacturer of processed animal products. Sofina is privately owned and dedicated to providing great tasting, high quality food products for retail and food service. Sofina acquired Lilydale in a C\$130 million deal in 2010 and Santa Maria Foods ULC (an importer and distributor of specialty Italian brands) in 2012.

dynaCERT President & CEO, Jim Payne, [stated](#): "*dynaCERT* congratulates the entire team at Sofina Foods for taking important steps towards contributing to Sustainability as it relates to Climate Change. *dynaCERT* applauds both KarbonKleen and Sofina Foods for their uncompromising commitment to innovative technologies that reduce emissions in internal

combustion engines. Our patented HydraGEN™ Technology and HydraLytica™ software is well-suited for Sofina Foods and is a testimony of their rising efforts in contributing to solutions to Climate Change....”

### **Could the Sofina deal lead to a windfall of new customers for dynaCERT**

Certainly 2021 has seen many announcements of companies wanting to go green and reduce their emissions. While not every business can afford or justify buying new electric vehicles, millions of global businesses can afford to install dynaCERT’s HydraGEN™ emission reduction system on their existing combustion vehicles or generators, especially those using diesel. That’s because the system can be retrofitted and as well as reducing emissions it improves fuel efficiency. Furthermore, the HydraLytica™ software allows companies to see on their computers or cell phones exactly how much CO2 they are generating for any particular truck or diesel engine. A win-win for the Company and also for dynaCERT.

### **dynaCERT’s extensive global distribution for its products**

dynaCERT has numerous collaborations and partnerships, including [45 qualified agents and dealers operating in 44 countries](#) worldwide, with a potential market size of [one billion vehicles](#). In particular, polluting large heavy vehicles (trucks, buses, mining vehicles etc) running on diesel are prime potential beneficiaries. Fleets can also benefit by reducing emissions and saving on fuel costs.

Some examples of dynaCERT’s agents/dealers/alliances include KarbonKleen (mentioned above), 6TAVADA LDA (Portugal), SSiE (Canada), ESAMETAL S.r.l. (Italy), SIMMAX Power Generation (Canada), Simply Green Ltd (Canada), GridFix, (Australia), and ACR Industrial Supplies (Colombia and Peru).

**dynaCERT's potential global market for its products is enormous (includes 1 billion existing combustion engine vehicles and millions of trucks)**

### **More about dynaCERT**

dynaCERT's patented technology (HydraGEN™system and HydraLytics™ software) creates hydrogen and oxygen on-demand through a unique patented electrolysis system and supplies these gases through the air intake of internal combustion engines to enhance combustion, resulting in lower carbon emissions and greater fuel efficiency. dynaCERT's technology is designed for use with many types and sizes of diesel engines used in on-road vehicles, reefer trailers, off-road construction, power generation, mining and forestry equipment, marine vessels and railroad locomotives.

### **Closing remarks**

The COP26 climate change conference on now in Glasgow has been highlighting the need to take urgent action to save our planet. The recent example of Sofina Foods purchasing dynaCERT's emissions reduction technology is just one small example of how change can happen.

dynaCERT's technology was 17 years in the making with C\$70 million invested, all leading up to now. The Company trades on a market cap of C\$152 million which gives an opportunity for further gains should more of the 1 billion combustion engine owners decide to reduce emissions. Let's hope COP26 is just the beginning of an avalanche of new purchases for dynaCERT's products and we can move towards a cleaner world.

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# **dynaCERT teams up with Harold Martin to move their emissions reduction tech to the next level of success**

written by InvestorNews | May 30, 2023

Today up to 40 of the world's leaders are meeting for President Biden's Leaders Summit on Climate Change. It has been reported that the U.S plans to announce their new goal to [accelerate its emissions reductions by 50% by 2030](#). China's President Xi also plans to outline how China plans to reduce their emissions. Then on November 1-12, 2021 there will be the UN Climate Change Conference to be held in Glasgow, UK.

All of this revolves around reducing emissions. One company is already doing that and improving fuel efficiency with their Carbon Emission Reduction Technology (CERT) used with diesel engines. That company is [dynaCERT Inc.](#) (TSX: DYA | OTCQX: DYFSF | FSE: DMJ).

## **dynaCERT teams up with industry leader Harold Martin of Martin Technologies**

In recent news announced on January 18, 2021 dynaCERT [stated](#) that dynaCERT "has agreed with Martin Technologies LLC Corporation ("Martin Technologies") to collaborate on scientific expansions required for introducing *dynaCERT's* patented proprietary Carbon Emission Reduction Technology ("HydraGEN™ Technology") to Original Equipment Manufacturers ("OEM's") in North America and globally." As a result of this Chairman and CEO of Martin Technologies, Mr. Harold Martin, has joined the dynaCERT corporate advisory board. DynaCERT [state](#):

"Mr. Martin has global business experience ranging in North America and South America, EU, Asia and Africa. **He has been an OEM Supplier partner providing complete vehicle services in engineering, manufacturing, assembly, and marketing.** He is a former Automotive Engineer at General Motors who led numerous programs and awarded 20 World Patents and 5 Classified Patents.....Mr. Martin founded Martin Industries in 1996 where he developed and sustained solid business partnerships within the Automotive, Aerospace, Defense and Motorsport industries and where he commissioned 15 global facilities reaching more than 1 million square feet in combined space. He led many joint global partnership agreements including Wiring JV, Smart Wiring JV and Casting JV. He is recognized by the OEM industry for engineering and manufacturing expertise, creativity, sense of urgency, and speed to market....**Mr. Martin has been profiled publicly by CNN, ESPN, NBC, ABC, FOX, SPEEDVISION, USA Today and Automotive News and was a Speaker for over 75 Corporations** and more than 250 schools (70,000 students).....He is the winner of the Trailblazing Award of the AFMIM and acted as "Harold Martin" in the movie "Home Run Showdown."

This is a significant coup for dynaCERT having Mr. Harold Martin onboard. This has the potential to speed up and open up huge new global business opportunities for dynaCERT. Just think for a moment, can you name anyone (except maybe Elon Musk) in the auto or emissions industry that have been asked to play themselves in a movie. Experience, wisdom, global connections. It's all there.

In other news, dynaCERT [announced](#) major carbon credit advancements with Verra. Verra develops and manages standards that help the private sector, countries, and civil society achieve ambitious sustainable development and climate action goals. The release [stated](#): "Verra, which manages the world's largest greenhouse gas program, the Verified Carbon Standard, has approved the concept note of *dynaCERT* that is designed to



secure Carbon Credits by deploying *dynaCERT's* patented HydraGEN™ Technology and HydraLytica™ Telematics on a global basis." Verra approved the concept note designed to create *dynaCERT's* new Verified Carbon Standard (VCS) Methodology under Verra's VCS Program.

## **Closing remarks**

dynaCERT continues to expand their connections, collaborations, and their reputation. The recent move to have motor industry expert Mr. Harold Martin join the advisory team is likely to lead to significant steps forward in regards to improved technology and perhaps building up new OEM client relationships. dynaCERT is already making inroads into the diesel truck and freight industry as I discussed previously [here](#).

dynaCERT's emissions reduction technology for diesel engines (HydraGEN™) and their software as a service (HydraLytica™) to monitor performance (emission reductions and improved fuel efficiency) are both steadily gaining industry acceptance and market share.

dynaCERT trades on a market cap of C\$184M and looks poised to continue their expansion in 2021.

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**dynaCERT's Jim Payne on how  
"HydraLytica™ is like a**

# freight management system on steroids”

written by InvestorNews | May 30, 2023

InvestorIntel’s Tracy Weslosky speaks with Jim Payne, President, CEO and Director of [dynaCERT Inc.](#) (TSX: DYA | OTCQX: DYFSF), about dynaCERT’s expansion into the FreightTech industry with its HydraLytica™ Technology. “FreightTech is a perfect fit with what we do,” Jim said. “HydraLytica™ is like a freight management system on steroids. We have taken that to a whole new level.”

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Jim went on to say, “with our technology we can not only track the truck and track fuel efficiencies and reduction in emissions but we can also track everything from maintenance of a vehicle, driving habits and where they can improve driving habits, we can also show improved truck routes to save time and fuel and also accidents report.”

Jim quoted from a study that stated that nitrous oxide is more harmful to the climate than CO<sub>2</sub>, and explains to the listener how dynaCERT reduces nitrogen oxide from a diesel engine. Adding, “We are a Canadian company with a global solution to reduce pollution.” It is important to note that they have recently received the highest rating from United Nations Sustainable Smart Cities.

To watch the full interview, [click here](#)

To learn more about dynaCERT Inc., [click here](#)

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# **dynaCERT expands into the FreightTech industry with new software offering**

written by InvestorNews | May 30, 2023

**Decision to enter the FreightTech industry seen as an “evolution of services that fit very naturally with dynaCERT”**

[dynaCERT Inc.](#) (TSX: DYA | OTCQX: DYFSF | FRA: DMJ) is best known for their Carbon Emission Reduction Technology (CERT) for use with diesel engines. Their flagship product is HydraGEN™, an electrolysis unit that produces H2 and O2 gases to optimize the diesel fuel burn, resulting in a [6-19%](#) increase in fuel economy and a [50%+ reduction](#) in emissions.

With most fleet and logistics companies now using software to monitor their fleet's activities and performance, dynaCERT has [added a new service](#) option called HydraLytics™ to its proprietary suite of FreightTech software applications. The company sees this as a supplementary evolution of services that fit very naturally with *dynaCERT* 's fuel-saving and emission-saving know-how. HydraLytics™ not only monitors the standard variables but offers much more, especially in relation to fuel economy, driver performance, and greenhouse gas emissions monitoring. The new FreightTech solution reports the data in a simple and understandable mobile application, and provides recommendations for important fleet optimization such as fleet

management, route planning, driver safety, and load management.

## **HydraLytica™ Telematics system is a win-win for both fleet operators and dynaCERT**

dynaCERT's HydraLytica™ measures fuel savings in real time. While it is designed to work with dynaCERT's HydraGEN™, it will be available to all potential customers and not restricted to just HydraGEN™ users. In an [announcement](#) this week dynaCERT explains how, in combination with dynaCERT's software developer Corsario Ltd. and its marketing arm GP LogiX Inc., it plans to greatly expand the scope of applications to respond to the growing industry needs of logistics companies, and the broader trucking management software ecosystem.

The new addition of HydraLytica™ is a big plus for fleet operators. It means they can better monitor more variables, especially those in relation to fuel efficiency and emissions. It is also a big win for dynaCERT, as HydraLytica™ users can see for themselves the value proposition of dynaCERT's products such as HydraGEN™. It also means a subscription service revenue stream for dynaCERT.



### [Source](#)

Usually the biggest expense for fleet operators is fuel and labor. dynaCERT's HydraLytica™ allows operators to better monitor both fleet fuel efficiency and driver performance. Monitoring can be done live with real time data on either a PC or smartphone.

“The delivery of our solution is through a managed service, where, not only is the raw data available to the user, but the software monitors industry-based Key Performance Indicators

comparing real time data streams to industry averages and reporting areas of deficiency”, says dynaCERT. “Our FreightTech solution reports the data in an easy to use and easy to understand mobile application as well as providing recommendations on numerous matters such as fleet management, route planning, driver safety, and load management.”

Marketing of HydraLytica™ by GP LogiX Inc. is already gaining traction with a number of companies already utilizing the software platform. These include Day & Ross, Ottaway Motor Carriers, Drisco Carriers (based in the USA) and Stevens Brothers Trucking (based in the USA).

### **Several new deals for HydraGEN™**

In the past two months dynaCERT has continued to successfully commercialize their HydraGEN™ technology. This includes:

- September 8, 2020 – A deal [to equip diesel powered vehicles of the City of Woodstock](#) (Ontario) with Carbon Emission Reduction Technology.
- August 31, 2020 – [A JV with Alltrucks GmbH & Co. KG.](#) Alltrucks intends to introduce and promote marketing, installation and servicing of dynaCERT’s HydraGEN™ product line to the established network of Alltrucks. Alltrucks offers a Pan-European workshop concept for maintaining and repairing commercial vehicles of all types and brands. Alltrucks has one of the largest workshop networks in Europe with 700 workshops in 12 countries.
- August 20, 2020 – dynaCERT [receives purchase order](#) to complement COVID-19 safety package for trucking industry.

dynaCERT also continues to commercialize their products with [25+ dealers globally](#), and is currently [improving and expanding](#) their manufacturing facility to triple capacity.

## **dynaCERT's global business model**



### [Source](#)

With about one billion diesel engines on the road, dynaCERT continues to evolve and grow new products that are both effective and in demand for the diesel trucking industry as it moves forward into a greener and more energy efficient future.