InvestorIntel to introduce public market companies to the benefits of the Metaverse at PDAC 2022

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In this interview with host Chris Thompson, InvestorIntel Corp.’s CEO & Director Tracy Weslosky discuss the recent launch of the Investor Meta World, InvestorIntel’s own doorway to the Metaverse.

In the interview, which can also be viewed in full on the InvestorIntel YouTube channel (click here), Tracy Weslosky talks about how the immersive experiences offered from the metaverse platform may potentially become one of the most powerful tools for marketing public companies that the capital markets have ever seen. Referencing the upcoming integration of the 2.9 billion Facebook users that will occur when Horizon Worlds may be accessed through PCs anticipated to occur in the upcoming weeks, she invites everyone to come by the InvestorIntel booth at PDAC 2022 to learn more.

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