

TRU Precious Metals' Joel Freudman with Chris Thompson on the Newfoundland Gold Rush

In a recent InvestorIntel interview, Chris Thompson speaks with Joel Freudman, Co-Founder, President, and CEO of TRU Precious Metals Corp. (TSXV: TRU | OTCQB: TRUIF) about finding gold in the first two drill holes at TRU Precious Metal's Twilite Gold Project and their focus on the Newfoundland gold rush.

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Joel went on to say how TRU Precious Metals has secured five strategically located projects within the prolific Central Newfoundland gold belt with two of the core properties located along a known gold-bearing structural corridor. "Sandwiched between two major gold deposits," Joel said that TRU's flagship Golden Rose Project is located right beside the biggest undeveloped gold resource in Atlantic Canada.

To watch the full interview, click here

About TRU Precious Metals Corp.

TRU has assembled a portfolio of gold exploration properties in the highly prospective Central Newfoundland Gold Belt. The Company has an option with a subsidiary of TSX-listed Altius Minerals Corporation to purchase 100% of the Golden Rose Project, located along the deposit-bearing Cape Ray – Valentine Lake Shear Zone. TRU also owns 100% of the Twilite Gold Project, located along the same Shear Zone, and 3 early-stage properties including 2 near New Found Gold Corp.'s high-grade Queensway Project. TRU's common shares trade on the TSX Venture Exchange under the symbol "TRU", on the OTCQB Venture

Market under the symbol "TRUIF", and on the Frankfurt exchange under the symbol "706".

To know more about TRU Precious Metals Corp., [click here](#)

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If you have any questions surrounding the content of this

interview, please email info@investorintel.com.

Located in the heart of the Newfoundland gold rush, TRU Precious Metals doubles its drilling program

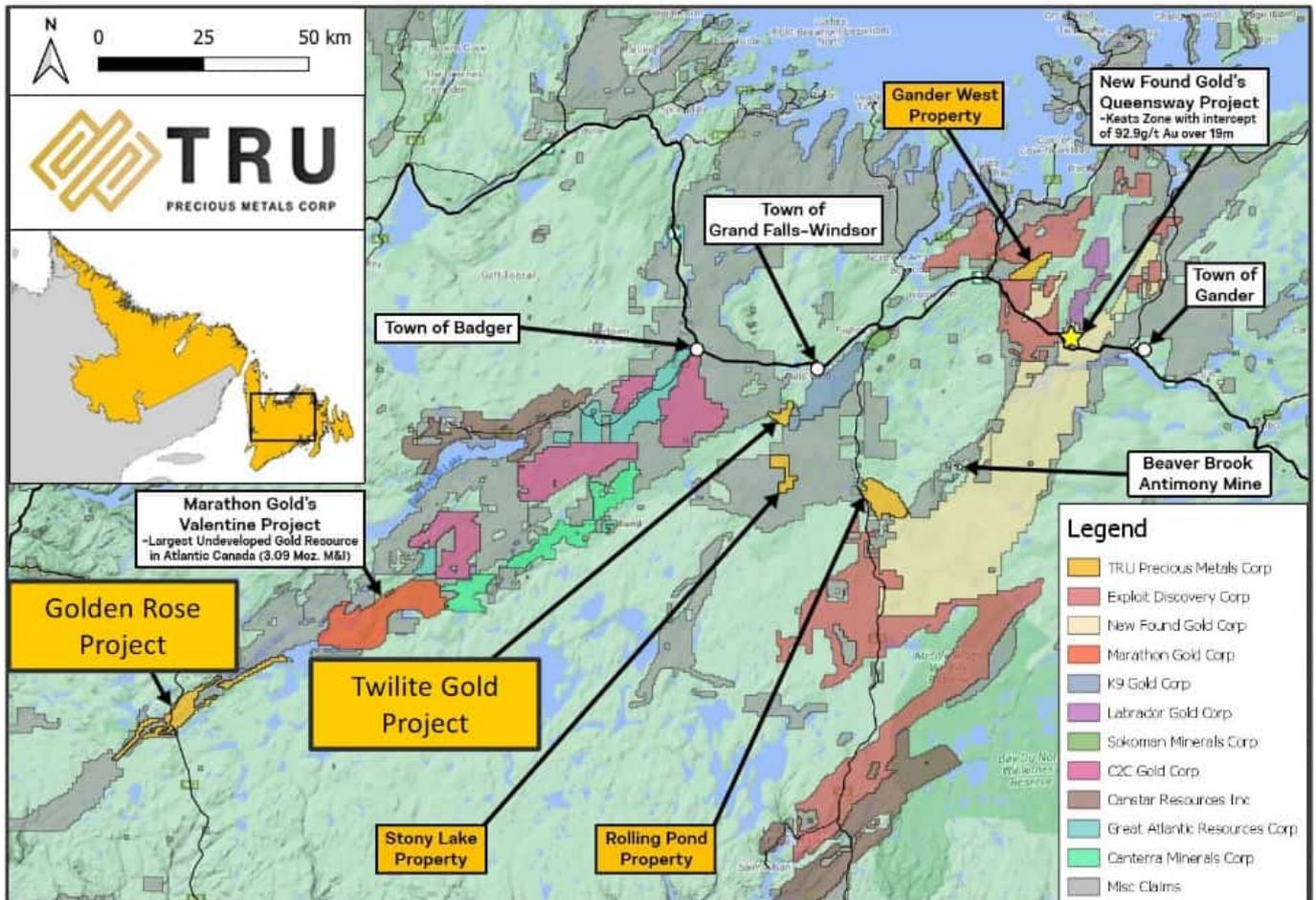
Newfoundland in Canada is currently experiencing a gold rush, despite having mining operations since the 1770s. Newfoundland and Labrador ranked eighth globally in overall investment attraction in the most recent Fraser Institute Annual Survey of mining companies.

The Newfoundland excitement began in early 2020 when New Found Gold Corp. announced a discovery of 92.86 g/t gold over 19m (included 285.2 g/t Au over 6.0 meters). Anything over 5 g/t is considered high grade. Since then numerous junior miners have flocked to Newfoundland to stake their claim. One Company was early enough to claim a massive 23,000 hectares of land in the highly prospective Central Newfoundland Gold Belt, with one of their projects virtually next door to Marathon Gold Corp.'s Valentine Project (P&P reserves of 1.87 million oz Au & and M&I 3 million oz Au) and another one adjacent to New Found Gold's Project.

The Company is TRU Precious Metals Corp. (TSXV: TRU | OTCQB: TRUIF) ("TRU"). TRU is a relatively new gold exploration company that has assembled a portfolio of 5 gold exploration properties (23,000 hectares) in the highly prospective Central Newfoundland Gold Belt. All projects are either 100% owned or with an option to purchase 100%. TRU's flagship Golden Rose

Project lies just near the Valentine Project which holds the largest undeveloped gold resource in Atlantic Canada.

TRU Precious Metals Corp.'s 5 well located Newfoundland projects shown in yellow



Source: Company presentation

TRU Precious Metals Corp.'s fully-funded summer (June-August) 2021 exploration program is now underway

Having successfully raised \$3.5 million in May 2021, TRU has now begun a fully-funded exploration campaign across four of their Newfoundland projects – namely Golden Rose, Twilite Gold, Gander West, and Rolling Pond.

Perhaps Golden Rose holds the greatest promise due to its premier location between the successful Marathon Gold Corp.'s Valentine Gold Project and Matador Mining's Cape Ray Gold

Project. TRU will embark on a multi-phase exploration program throughout the remainder of 2021 to further delineate the known areas of gold mineralization and test new zones. Highlights of recently uncovered gold occurrences (by the previous owners) which have yet to be tested by TRU include Rose Gold, Jacob's Pond and Jen's Pond. At Rose Gold original grab samples assayed 18.8 g/t Au and 7.2 g/t Au and follow up prospecting in 2019 returned a 20.2 g/t Au sample. By sometime in Q3 2021, TRU plans to do a 5,000 metre diamond drill program at Golden Rose.

Announced on June 1, 2021, TRU has commenced a minimum Phase one 1,200-metre drill program at its 100% owned Twilite Gold Project. Interestingly just a week later the drill program was doubled to "up to approximately 2,500 meters". It is a bit early yet to get excited, however, TRU Co-Founder, President, and CEO, Joel Freudman, sounds super excited about the companies chances, as you can view here in an exclusive interview with InvestorIntel titled "Joel Freudman on TRU Precious Metals and the 'once-in-a-lifetime modern day gold rush' in Newfoundland." CEO Joel stated: "We are in a once-in-a-lifetime modern day gold rush...happening right now in Newfoundland Canada....We are in it to win it."

TRU state in the news release (regarding the upcoming drilling at the Twilite Gold Project):

"The drill target was previously identified by TRU during a detailed ground geophysical survey in November of 2020....Twilite Gold is strategically located on the mapped extension of the Cape Ray-Valentine Lake Shear Zone. Numerous advanced-stage gold exploration projects are currently underway along this district-scale shear zone, including Marathon Gold's multi-million-ounce deposit at Valentine Lake, and Matador Mining's Cape Ray deposit."

TRU Precious Metals Corp.'s Twilite Gold Project where up to 2,500 metres of drilling is commencing in June 2021

TWILITE GOLD PROJECT



The Twilite Gold Project is located along a structural corridor with other gold deposits such as Cape Ray and Valentine Lake

**202 g/t Au
grab sample**

in a zone of quartz veining & silification

65 units covering 1,625 hectares
Shares many characteristics with Sokoman Minerals' high-grade Moosehead Gold Project located ~30 km northeast.

Possession of historical exploration results bodes well for future exploration or resale opportunities

Source: Company presentation

Closing remarks

TRU Precious Metals Corp. trades on a market cap of C\$19.7 million with the stock up 114% in the past year. With exploration moving into top gear now over the Canadian summer it looks to be a good time to consider a position in TRU Precious Metals Corp. A large gold find would get CEO Joel even more excited and potentially be a big positive for early stage investors. Fingers crossed and stay tuned for drill results in the coming months.

Joel Freudman on TRU Precious Metals' 5 gold exploration

projects in the Newfoundland Gold Belt

In a recent InvestorIntel interview, Peter Clausi spoke with Joel Freudman, Co-Founder, President, and CEO of TRU Precious Metals Corp. (TSXV: TRU | OTCQB: TRUIF) about TRU's change of business to a mining issuer as they prepare to start trading this morning.

Further to an InvestorIntel story written by Dean Bristow on May 7th titled Will there be a rush to get this gold?, Joel explains the background on the TRU, including a major property transaction with Altius Minerals, which has now become a strategic investor in the company.

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Joel went on to say that one of the competitive advantages of any junior mineral exploration company is the location of their properties. TRU's flagship Golden Rose Project is next door to the largest undeveloped gold resource in eastern Canada. "Great spot for finding more gold," he added. With a very experienced management team, Joel said that the Company is in a strong cash position to enhance growth after the recent oversubscribed financing.

To watch the full interview, click here

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explored properties including its Rolling Pond Property (under option) bordering New Found Gold Corp.'s high-grade Queensway Project.

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