

David Kerbel on launching Rritual's premium brand of functional superfoods in Rite Aid stores throughout the USA

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In a recent InvestorIntel interview, Tracy Weslosky spoke with David Kerbel, CEO and Director of [Rritual Superfoods Inc.](#) (CSE: RSF) about launching Rritual's premium brand of functional superfoods in Rite Aid stores throughout the USA in Q2 and Q3.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Mr. Kerbel went on to say that Rritual combines functional mushroom and adaptogens to create plant-based elixirs which support immunity, cognitive function, and relaxation. Functional mushrooms are a Top-10 rated food in the \$275 billion functional food market. Mr. Kerbel added that functional mushrooms have been around for 2000 years and Rritual has taken it to the next level by adding the adaptogens. "We are right on the cusp of becoming that premium brand in the space," Mr. Kerbel added.

To watch the full interview, [click here](#).

About Rritual Superfoods Inc.

Rritual is a functional superfood company that creates plant-based elixirs, which support immunity, focus and relaxation. The company is poised to dominate a segment where demand and sales are growing exponentially. Under the executive leadership with over 100 years of CPG pedigree, Rritual is launching in North America in Q2 2021 as the company positions itself as a leader

in the functional health and wellness industry.

To learn more about Rritual Superfoods Inc., [click here](#)

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