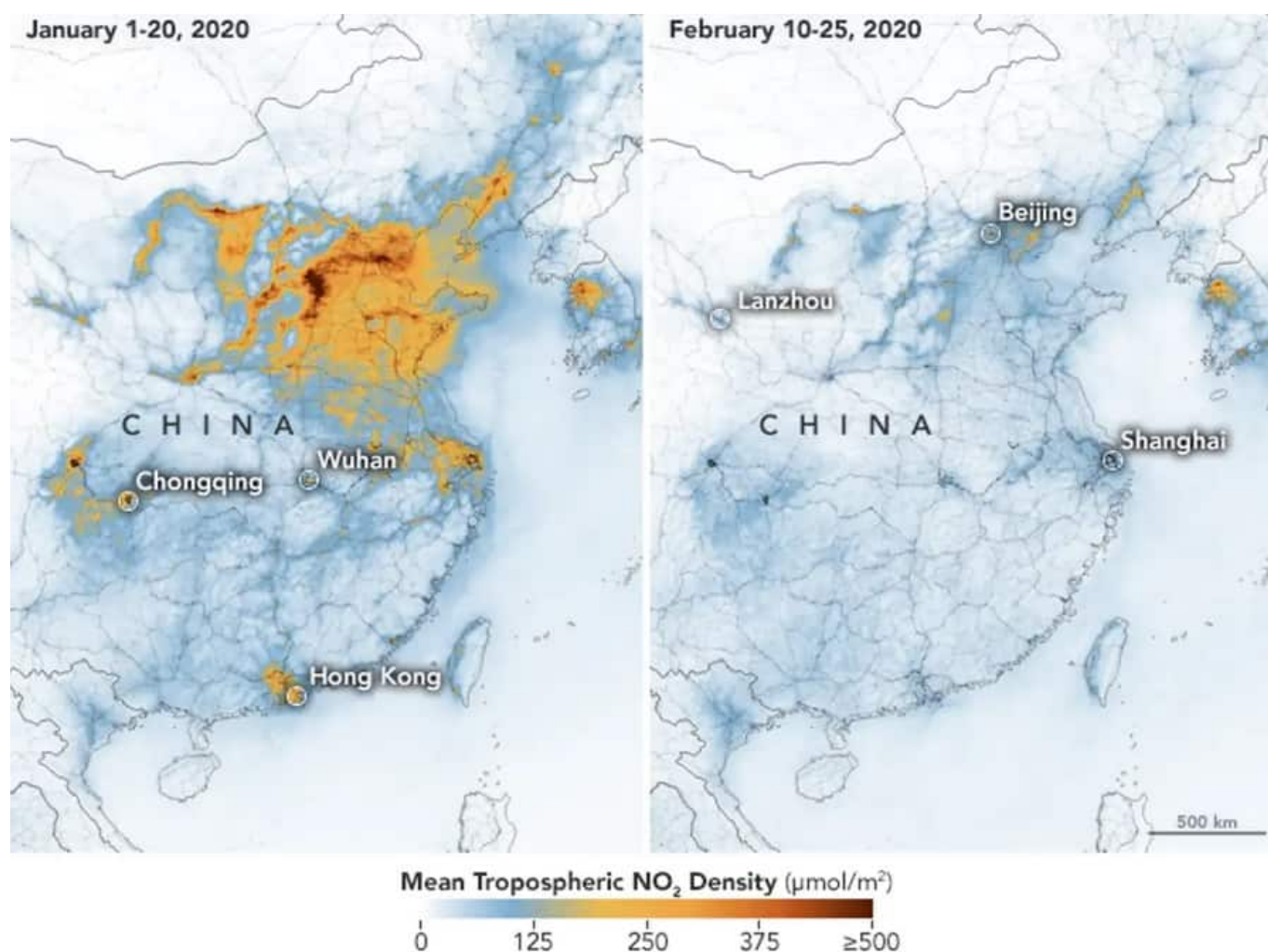


# dynaCERT's revenues begin to ramp up exponentially as a global solution provider for pollution reduction

COVID-19 has shown us what a world without air pollution can be like. As economies reopen and pollution returns, governments and individuals will be demanding greater emissions reductions. China and Europe are already leading the way in 2020 with policies to reduce emissions.

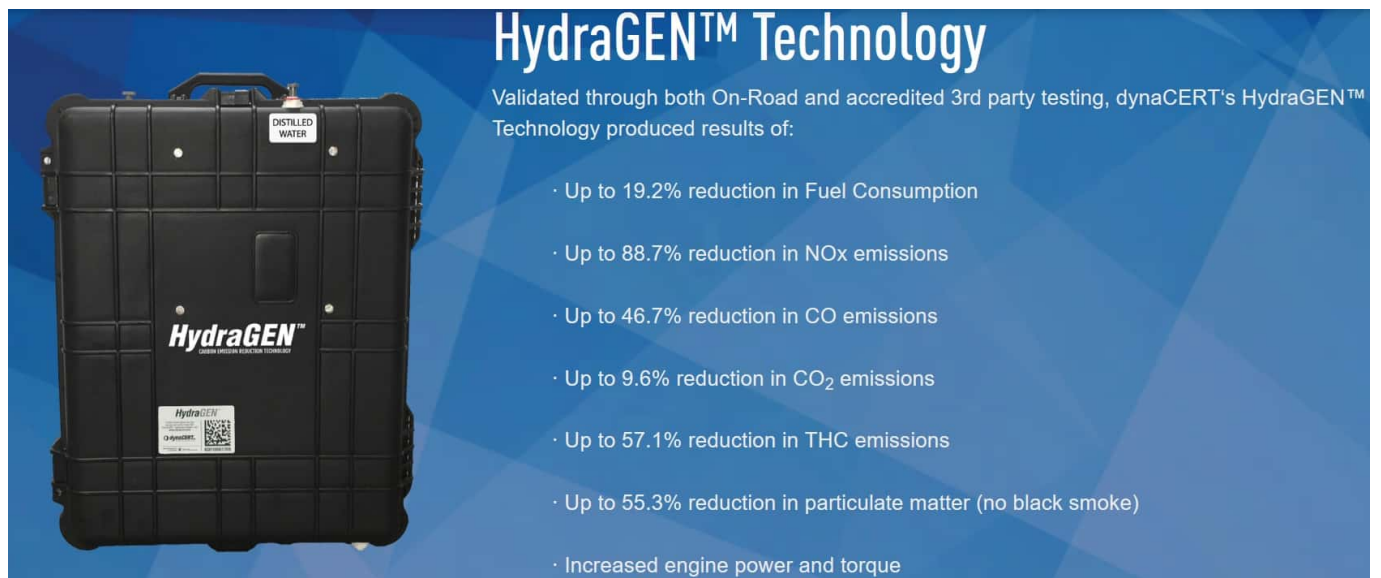
**The COVID-19 lockdown resulted in a massive drop in air pollution across China and globally**



## Source

If you are new to dynaCERT Inc. (TSXV: DYA | OTCQB: DYFSF), dynaCERT manufactures, distributes, and installs Carbon Emission Reduction Technology (CERT) for use with diesel engines. Their flagship product is HydraGEN™, which is an electrolysis unit that produces H<sub>2</sub> and O<sub>2</sub> gases which act to optimize the burn, resulting in an up to 19% increase in fuel economy and a +50% reduction in emissions.

dynaCERT's HydraGEN reduces fuel consumption and drastically reduces emissions:



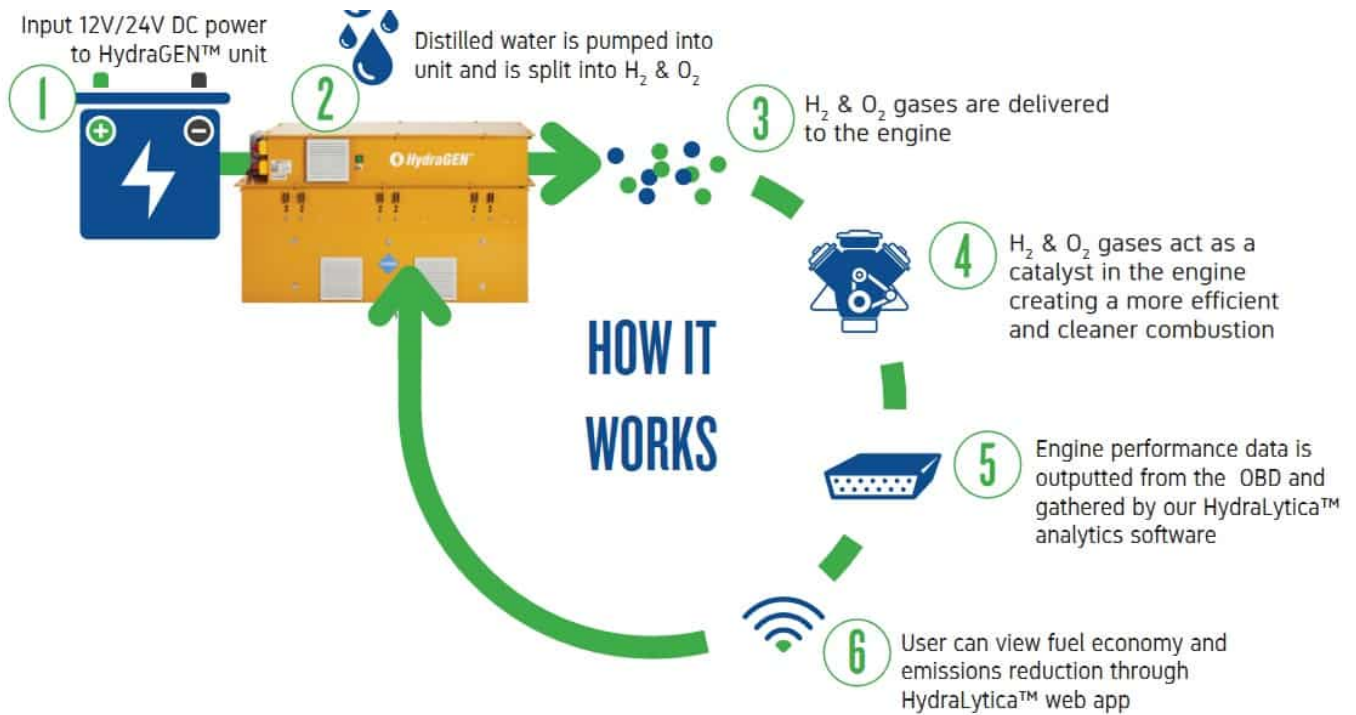
**HydraGEN™ Technology**

Validated through both On-Road and accredited 3rd party testing, dynaCERT's HydraGEN™ Technology produced results of:

- Up to 19.2% reduction in Fuel Consumption
- Up to 88.7% reduction in NO<sub>x</sub> emissions
- Up to 46.7% reduction in CO emissions
- Up to 9.6% reduction in CO<sub>2</sub> emissions
- Up to 57.1% reduction in THC emissions
- Up to 55.3% reduction in particulate matter (no black smoke)
- Increased engine power and torque

The image shows a black, ruggedized metal case for the HydraGEN technology. The case has a handle on top and a latch on the front. A label on the top right corner reads "DISTILLED WATER". The front of the case features the "HydraGEN™" logo and a QR code. The background of the slide is blue with a geometric pattern.

How dynaCERT's HydraGEN works to reduce fuel consumption and emissions:



Source

dynaCERT have already spent \$60 million developing the technology to date, including 16 years of R&D to commercialization. They have worldwide patented technology with a unique electrolysis reactor, unique processes, unique electronic control unit, and a unique encrypted data management. They have achieved certification in several global jurisdictions, and have a first mover advantage.

With an enormous global market to address, which includes around one billion diesel engines – dynaCERT has already made inroads into the initial markets shown below.



Source

dynaCERT has the following global partners/dealers:

- Mosolf – Has installations & 23 showrooms throughout Europe. Distribution channels in Germany, France, Netherlands, Belgium, Luxembourg, Poland, Czech Republic.
- Farhi Holdings – Distributor for Brazil & Israel.
- H2 Tek – 43 active mining conversations, 15 trial negotiations, 6 trials. Mining projects in: Canada, USA, Peru, Chile, Brazil, Paraguay, Uruguay, Argentina, Russia, Mongolia, and Australia.
- KarbonKleen – Financing for Mexico assembly with an MOU for 1,000,000 units. KarbonKleen was recently awarded the exclusive dealership rights in the trucking industry in the USA until December 31, 2024 (subject to certain quotas of a minimum of 150,000 HydraGEN Technology units over a little more than 3 years).

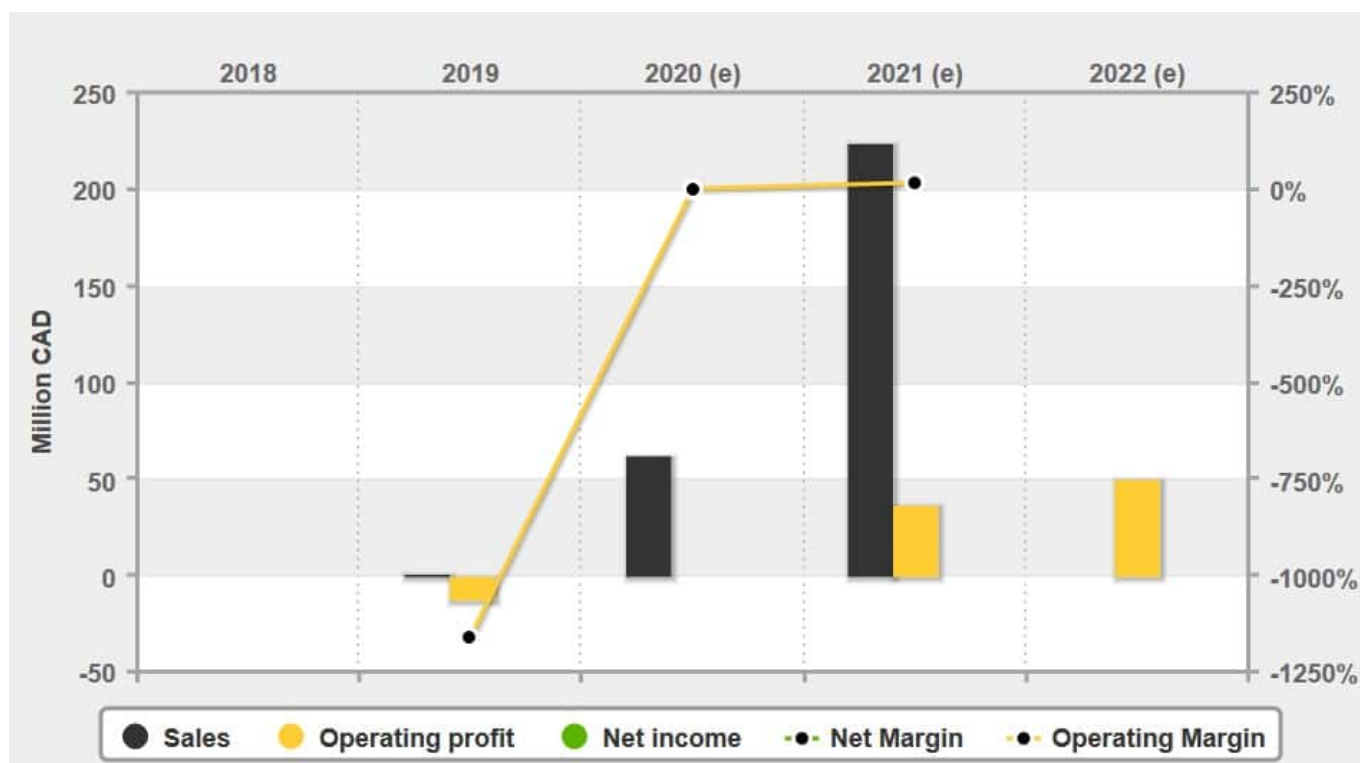
Brian Semkiw, KarbonKleen's Chairman & CEO, stated: "In the past few months, some of the largest fleets in North America have been piloting HydraGEN Technology. These fleets have been experiencing the benefits of the reduced emissions, increased performance and fuel savings across all users and we expect a vibrant expansion of the pilot programmes to full fleet deployment with the subsiding of the Coronavirus pandemic. This investment by DISH and our partnership with Velociti will enable us to meet the anticipated demand with the delivery and maintenance professionalism that large fleets demand."

Ranked #1 Company across all sectors on the 2020 TSX Venture 50 in February, dynaCERT recently announced (May 14) that they had received conditional approval to graduate to the Toronto Stock Exchange. This is a significant milestone and a plus for the company and its investors as it now allows greater exposure for potential future buyers including institutional investors.

Jean-Pierre Colin, Executive Vice President of dynaCERT, stated: "Graduating to the TSX represents a significant milestone in our efforts to broaden our appeal to a larger

shareholder base, including institutional investors, and raise the Company's profile among the investment community. We expect this graduation to further enhance the liquidity of our stock and enable us to continue building long-term shareholder value."

As dynaCERT's revenues are set to grow exponentially from just C\$1 million in 2019 to a forecast C\$62 million in 2020, and C\$224 million in 2021 – dynaCERT is now at a stage of monetizing their many years of R&D.



Source

With a growing customer base and global partners/dealers dynaCERT should now see a constant ramp up in product orders starting now. The KarbonKleen Mexico MOU for 1 million units and US trucking dealership (150,000 minimum units), the Mosolf European dealership, combined with Farhi Holdings and H2 Tek give a broad and growing global reach to sell dynaCERT's products, thereby fast tracking sales.

After a rapid rise in 2019, dynaCERT's stock price has pulled back recently due to the COVID-19 sell off thereby allowing

investors who may have missed earlier opportunities a chance to enter at an attractive valuation. The market cap is still only C\$145 million, with an analyst's consensus target price of C\$2.00, representing 208% upside, investor Eric Sprott "jumped onboard" as an investor earlier this year.

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## **Jim Payne on dynaCERT's award-winning carbon emission reduction technology for diesel engines**

"There are no real competitors close to where we are with our technology. The Company has been trying to do this for fifteen years. We have spent 50 million dollars in 15 years to perfect this. What we actually do is we produce pure hydrogen and pure oxygen on-demand through a very unique electrolysis system. More importantly, our system is so fully computerized, it is like a smartphone, it is learning all the time. It is learning driving habits, it is learning the terrain, it is learning the altitude, climate, and everything, so it is altering the flow of gas to optimize the burn. We are a catalyst, we are not fuel. We optimize the burn, by doing that we give an average of 10-15% increase in fuel economy and more importantly reduce emissions by north of 50%..." States Jim Payne, CEO and President of dynaCERT Inc. (TSXV: DYA | OTCQB: DYFSF), in an interview with InvestorIntel's Tracy Weslosky.

Jim went on to discuss dynaCERT's recent purchase order for 100 HydraGEN™ units destined for trucking in Mexico from KarbonKleen LLC. He said that the 100 unit order is expected

to be a precedent for a potential exponentially larger market in Mexico of up to 1 million more HydraGEN™ units. Jim also discussed dynaCERT winning two major awards in Germany. dynaCERT recently received the prize for Energy Solutions in 2019 in the Business-to-Business category at the German Innovation Awards competition and received the Gold Certificate Award from The European Society for Quality Research in Germany.

To access the complete interview, [click here](#)

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