Mint Corporation's CEO on servicing the needs of the underbanked globally

written by InvestorNews | June 20, 2018

June 20, 2018 – "The underbanked market globally is a $2 billion plus market. We as Canadians are used to having bank accounts, but that is not the case in a number of parts of the world. Having access to financial services is the stepping stone for improving the quality of life for a vast majority of the people. You need a different business model with a different technology platform to go after this market and that is what we have built." states Vishy Karamadam, Chairman and CEO of The Mint Corporation (TSXV: MIT), in an interview with InvestorIntel Corp. CEO Tracy Weslosky.

Tracy Weslosky: I am going to get right into it because I have never seen a company achieve so many significant milestones ever in so short a period. Let us start with, who is The Mint Corporation? Just give us a bit of an overview.

Vishy Karamadam: Mint is a globally certified payments platform company. We have built a fully certified PCI compliant, which is the industry standard, payments platform capable to issue Mastercard and China Union Pay, the world's leading global brands. We have built a mobile payment infrastructure connected to our payments platform to service the needs of the underbanked globally.

Tracy Weslosky: Okay, servicing the needs of the underbanked globally. Honestly have not seen anything like this on the Toronto Stock Exchange. Very interesting so back me up, how big is this market?

Vishy Karamadam: The underbanked market globally is a $2 billion plus market. We as Canadians are used to having bank accounts, but that is not the case in a number of parts of the world. Having access to financial services is the stepping stone for improving the quality of life for a vast majority of the people. You need a different business model with a different technology platform to go after this market and that is what we have built…to access the complete interview, click here

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