

Allana Potash – Making all the Right Moves in the Potash Space



March 20, 2013 – Farhad Abasov, President and CEO, Director, Allana Potash Corp. (TSX: AAA) (OTCQX: ALLRF) in an interview with Tracy Weslosky, Publisher of ProEdgeWire (ProEdgeWire.com). Mr. Abasov

begins the interview by expressing their confidence in Dr. Mark Stauffer's (former president of the Potash and Phosphate Institute of Canada) ability to lead Allana's potash initiatives in Ethiopia. Their Ethiopian potash asset combines a "unique geology and climate" which gives them a significant competitive advantage.

Farhad Abasov also quells any water concerns by stating "we did a full hydrological study and the study defined 165 million cubic metres on those reservoirs as we speak, but most importantly the recharge rate is between 35 million and 50 million and we need only about 20 million cubic metres per year".

When Allana Potash signed an MOU with the government of Djibouti to build a brand new port, they significantly ramped up their goals of being in production by late 2015, early 2016.

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Allana Potash: on the way to becoming one of the first and largest potash producers in Africa



January 18, 2012 – Farhad Abasov, President and CEO of Allana Potash Corp. (TSX: AAA | ALLRF: OTCQX) in an interview with Tracy Weslosky, Publisher of ProEdgeWire said: “We have finished our exploration last

year and we’ve been in the development stage for the last 12-18 months...we’re entering what we call our pre-construction phase.”

Farhad also noted that Allana has secured the necessary water supply and much of the transportation infrastructure in place, crucial factors for the project, which should ensure an initial production of about 1 million tons starting at the end of 2014 or early 2015. Allana has also resorted to project financing mechanisms and Farhad said that “probably 60-65% of \$800 million CAPEX requirements can come from project finance or debt financing and the rest we’ll raise from our equity financiers”.

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