

# The Competitive Advantage of Ticker Tagging for Publicly Listed Companies

written by InvestorNews | July 11, 2023

In this InvestorIntel interview, Tracy Weslosky talks with [eResearch Corporation](#)'s President and Director of Research, Chris Thompson about ticker tagging, and the value of research reports for publicly listed companies.

Chris Thompson starts: "You know, investors find information more easily when the actual tickers of the company are tagged in the article or the report." Adding, "There are thousands of different ways of getting your news out...but, unless you ticker tag the information, investors may not be able to find it as easily as they could. And that's what you want to do when you're a company or a public company looking for a bigger reach for your information."

To access the full InvestorIntel interview, [click here](#)

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## About eResearch Corporation

eResearch was established in 2000 as Canada's first equity issuer-sponsored research organization. As a primary source for professional investment research, our Subscribers benefit by having written research on a variety of under-covered companies. We also provide unsponsored research reports on middle and larger-cap companies, using a combination of fundamental and technical analysis. We complement our corporate research

coverage with a diversified selection of informative research publications from a wide variety of investment professionals. We provide our professional investment research and analysis directly to our extensive subscriber network of discerning investors, and electronically through our website: [www.eresearch.com](http://www.eresearch.com)

To know more about eResearch Corporation, [click here](#)

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## **eResearch Analyst C.P. Thompson Steps in as Publisher & Editor In Chief to Focus on Independent Market Coverage for InvestorIntel**

written by Tracy Weslosky | July 11, 2023

April 24, 2023 – InvestorIntel Corp., a well-known publisher of market news coverage, is pleased to announce the appointment of C.P. Thompson, CFA, MBA, P.Eng., as the Publisher and Editor In Chief. As Publisher and Editor In Chief, Mr. Thompson is responsible for overseeing original content creation, maintaining editorial independence, and expanding InvestorIntel's online presence as a trusted source of financial market news with over 60 million website visitors annually.

"I am extremely excited to formally take on the role of

Publisher and Editor In Chief of InvestorIntel,” Mr. Thompson said. “I have worked with InvestorIntel and founder Tracy Weslosky for several years and have been acting as Publisher and Editor In Chief for the past three months. InvestorIntel continues to bring important stories to the business and investment community, identifying trends before they are reported in other media outlets. This is due to the insight and market knowledge of our world-renown expert writers. Because of this InvestorIntel has grown to be the leader in online news and analysis about critical minerals, ESG, and emerging technologies.”

InvestorIntel Founder, CEO & Director Tracy Weslosky adds: “Chris’ extensive experience in capital markets and financial analysis gives him the in-depth and broad industry knowledge that allows him to identify emerging stories of interest to our wide audience. He has a commitment to well-written independent content and intelligent video interviews that InvestorIntel is focused on.”

Mr. Thompson has been the President and Director of Research at [eResearch Corp.](#), a respected source for independent institutional-quality, equity research focused primarily on small- and mid-cap companies. Mr. Thompson has over 15 years of experience in software, financial technology, telecommunications, and information technology. He started his capital markets career in mining equity research at Scotia Capital in 2009 before joining Wellington West Capital Markets in 2010. Subsequently, he spent three years at an NYC-based, investment bank focusing on mergers and acquisitions. Most recently, he was at Global Maxfin Capital, M Partners, and Ubika Research in equity research roles, focusing on the mining, technology, business information, and health technology sectors. In 2019, Chris acquired eResearch Corp., which was founded in 2000. Mr. Thompson holds an Engineering degree from the

University of Toronto, an MBA in Investment Management from Concordia University, and is a CFA charterholder.

Mr. Thompson assumes the role of Publisher from Stephen Lautens, who continues with InvestorIntel in the new role of Editor-In-Chief, Special Projects and will join Stephen on the Board of Directors, alongside Tracy Weslosky, and Jack Lifton.

## **Photo 1: Tracy Weslosky, InvestorIntel Founder, CEO & Director and C.P. Thompson at PDAC 2023**



## **About InvestorIntel Corp.**

Celebrating 22 years in business, InvestorIntel Corp. is the Publisher for InvestorIntel.com, an independent financial media

and news source focused on capital market coverage. Known for their well-written coverage by top-ranked analysts and business journalists, [InvestorIntel.com](https://InvestorIntel.com) offers the ii8 System for companies seeking to increase brand awareness through digital media marketing and offers both advertorial video and non-advertorial content. The ii8 System also offers the [InvestorIntel.com](https://InvestorIntel.com) audience a chance to meet these company CEOs through the Q&A driven [InvestorTalk.com](https://InvestorTalk.com) event series hosted throughout the week. To subscribe to daily feature columns and ii8 interviews, [click here](#).

For more information, contact Tracy Weslosky @Investor\_Intel, +1 416 792 8228 or [info@InvestorIntel.com](mailto:info@InvestorIntel.com).

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## InvestorIntel is digging for stories at PDAC 2022

written by Stephen Lautens | July 11, 2023

PDAC 2022 is underway, and InvestorIntel is one of the media sponsors at the world's largest mining and exploration convention. We are busy looking for new stories and meeting old friends at the first in-person PDAC since 2020.

Monday through Wednesday (June 13-15), InvestorIntel is conducting exclusive interviews with industry leaders, presidents and CEOs of some of the most interesting silver, gold, rare earths, uranium and other critical materials companies.

On Monday our first panel was **Rare Earths, Sustainability &**

**Meeting the EV Market Demand** hosted by InvestorIntel CEO and Founder Tracy Weslosky with panelists Mark Chalmers, President and CEO of [Energy Fuels Inc.](#) (NYSE American: UUUU | TSX: EFR) and Constantine Karayannopoulos, President, CEO and Director of [Neo Performance Materials Inc.](#) (TSX: NEO).

Our next panel discussion was hosted by Chris Thompson of [eResearch](#) on **Silver, The Technology Metal & Market** with Byron W. King, InvestorIntel columnist, [Bald Eagle Gold Corp.](#)'s (TSXV: BIG) CEO Chris Paul, [Silver Bullet Mines Corp.](#)'s (TSXV: SBMI) VP Capital Markets and Director Peter Clausi, and Simon Ridgway, Founder, Director, President and CEO of [Volcanic Gold Mines Inc.](#) (TSXV: VG).

To finish off Monday's schedule, InvestorIntel columnist and renowned critical materials expert Byron W. King, led a panel discussion on **Building the EV Material Supply Chain** with [Appia Rare Earths & Uranium Corp.](#)'s (CSE: API | OTCQB: APAAF) President Frederick Kozak, [Search Minerals Inc.](#)'s (TSXV: SMY | OTCQB: SHCMF) President, CEO, and Director Greg Andrews, [Avalon Advanced Materials Inc.](#)'s (TSX: AVL | OTCQB: AVLNF) President, CEO and Director, Don Bubar, and [Vital Metals Limited](#)'s (ASX: VML | OTCQB: VTMXF) Managing Director, Geoff Atkins.

If you are at PDAC, be sure to visit the InvestorIntel media studio on Level 700.

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## Chris Thompson talks about



# eResearch initiating coverage of Blue Star Gold

written by InvestorNews | July 11, 2023

In this InvestorIntel interview with host Tracy Weslosky, [eResearch Corporation](#)'s President & Director of Research Chris Thompson talks about his new 52-page [Equity Research Report](#) on [Blue Star Gold Corp.](#) (TSXV: BAU | OTCQB: BAUFF).

In the interview, which can also be viewed in full on the InvestorIntel YouTube channel ([click here](#)), Chris examines the potential of Blue Star's Ulu Gold Property, an advanced high grade gold and silver project in Nunavut, Canada, with a combined existing estimated resource in all categories of over 800,000 oz Au. Together with their highly prospective Hood River Property contiguous to the Ulu property and Blue Star's recent acquisition of the Roma Project, Blue Star's district scale package is about 270 km<sup>2</sup> of highly prospective and underexplored mineral properties in the High Lake Greenstone Belt, Nunavut.

Chris also discusses Blue Star Gold's healthy cash position from a recent financing and its 2022 exploration program, as well as its impressive management team, all of which are examined in more detail in his report.

To access the full InvestorIntel interview, [click here](#)

Don't miss other InvestorIntel interviews. Subscribe to the InvestorIntel YouTube channel by [clicking here](#).

## About Blue Star Gold Corp.

Blue Star is a gold company focused on exploration and development within Nunavut, Canada. Blue Stars landholdings



total approximately 270 square kilometres of highly prospective and underexplored mineral properties in the High Lake Greenstone Belt, Nunavut. The Company owns the **Ulu Gold Property mining lease**, an advanced gold project, the highly prospective **Hood River Property** that is contiguous to the Ulu lease, and the **Roma Project**. A significant high-grade gold resource exists at the Flood Zone deposit (Ulu lease), and numerous high-grade gold occurrences and priority targets occur throughout the Ulu, Hood River and Roma Projects.

To learn more about Blue Star Gold Corp., [click here](#)

### **About eResearch Corporation**

**eResearch Corporation**, which was founded in 2000, is a respected source for institutional-quality, equity research focused primarily on small- and mid-cap companies. Our focus is on identifying companies that have interesting prospects, sound management, and significant potential for share price appreciation.

We also provide research reports on middle and larger-sized companies, using a combination of fundamental and technical analysis. We complement our corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. We provide our professional investment research and analysis directly to our extensive subscriber network of discerning investors, and electronically through our website, [www.eresearch.com](http://www.eresearch.com).

We are not affiliated with or owned by any financial institution, investment banker, brokerage firm, or investor-related organization. We are a private firm, 100%-owned by employees and private investors.

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# Chris Thompson of eResearch reports on Data Communications strong year end results

written by InvestorNews | July 11, 2023

In this InvestorIntel interview host Tracy Weslosky talks to [eResearch Corp.](#)'s President & Director of Research Chris Thompson about his 21-page [Update Equity Research Report](#) on [DATA Communications Management Corp.](#) (TSX: DCM | OTCQX: DCMDF)("DCM").

In the interview, which can also be viewed in full on the InvestorIntel YouTube channel ([click here](#)), Chris Thompson discusses DCM's Q4/2021 revenue which is showing a positive trend as COVID impacts start to ease. With 250 enterprise clients and more than 2,000 SME clients across Canada and the United States, Chris talks about how DCM's "Digital-First" strategy is expected to drive the Company's growth going forward in providing marketing and workflow solutions that solve the complex branding, communications, logistics, and regulatory challenges in North America.

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## About eResearch Corporation

eResearch Corporation is a respected source for institutional-quality, equity research focused primarily on small- and mid-cap companies. The focus is on identifying companies that have

interesting prospects, sound management, and significant potential for share price appreciation. The company complements its corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. The professional investment research and analysis is provided directly to the subscriber network of discerning investors, and electronically through its website, [www.eresearch.com](http://www.eresearch.com)

### **About DATA Communications Management Corp.**

DCM is a marketing and business communications partner that helps companies simplify the complex ways they communicate and operate, so they can accomplish more with fewer steps and less effort. For over 60 years, DCM has been serving major brands in vertical markets including financial services, retail, healthcare, energy, other regulated industries, and the public sector. We integrate seamlessly into our clients' businesses thanks to our deep understanding of their needs, transformative tech-enabled solutions, and end-to-end service offering. Whether we're running technology platforms, sending marketing messages, or managing print pieces, our goal is to make every interaction with us surprisingly simple.

To learn more about DATA Communications Management Corp., [click here](#)

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## **Analyst Chris Thompson reviews eResearch's Initiation Report**

# on Terreno Resources Corp.

written by InvestorNews | July 11, 2023

In a recent InvestorIntel interview, Tracy Weslosky spoke with Chris Thompson, President of [eResearch Corp.](#) about his [40-page Initiation Report](#) on Terreno Resources Corp. (TSXV: TN0.H).

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Chris Thompson said that Terreno Resources is currently focused on its district-scale Las Cucharas Gold and Silver Project in Mexico, which is located in a region that hosts several world-class, multi-million-ounce gold and silver mines and deposits. Having done a comprehensive overview of gold and silver companies operating in Mexico, Chris went on to explain why Terreno Resources is undervalued and that catalysts for the company include exploration results from upcoming drilling and graduating to the TSX Venture Exchange.

To watch the full interview, [click here](#).

## About eResearch Corporation

eResearch Corporation is a respected source for institutional-quality, equity research focused primarily on small- and mid-cap companies. The focus is on identifying companies that have interesting prospects, sound management, and significant potential for share price appreciation. The company complements its corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. The professional investment research and analysis is provided directly to the subscriber network of discerning investors, and electronically through its website, [www.eresearch.com](http://www.eresearch.com).

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# Analyst Chris Thompson on eResearch's Initiation Report on Datable Technology Corporation (TSXV: DAC | OTCQB: TTMZF)

written by InvestorNews | July 11, 2023

In a recent InvestorIntel interview, Tracy Weslosky spoke with Chris Thompson, President of [eResearch Corp.](#) about his [44-page Initiation Report](#) on [Datable Technology Corporation](#) (TSXV: DAC | OTCQB: TTMZF).

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Chris Thompson said that Datable offers software as a service (SaaS) based Consumer Lifecycle and Data Management Platform, which enables consumer packaged goods companies and consumer brands to build and launch promotions, special offers, and loyalty programs on mobile phones, websites, and microsites. With growing privacy concerns and cookies set to disappear, Chris added that Datable stands out by allowing companies to get first-party data directly from consumers. Working with 25 of the largest consumer packaged goods companies and 50 of the world's top brands, Chris said that Datable recently signed a LOI to acquire Dabbl which is expected to double revenues in 2022.

To watch the full interview, [click here](#).

## About eResearch Corporation

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## About Datable Technology Corporation

Datable has developed a proprietary, mobile-based consumer marketing platform – **PLATFORM<sup>3</sup>** – that is sold to global Consumer Packaged Goods (CPG) companies and consumer brands. **PLATFORM<sup>3</sup>** is delivered as a subscription service (Software as a Service model) and used by CPG companies to engage consumers, reward purchases and collect valuable consumer data. **PLATFORM<sup>3</sup>** incorporates proprietary technology to monetize the consumer data, including demographics and purchasing behaviour, by sending consumers targeted offers by email and text messages.

To learn more about Datable Technology Corporation, [click here](#).

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# Analyst Chris Thompson on eResearch's Initiation Report on Silver Bullet Mines Inc. (TSXV: SBMI)

written by InvestorNews | July 11, 2023

In a recent InvestorIntel interview, Tracy Weslosky spoke with Chris Thompson, President of [eResearch Corp.](#) about his [45-page Initiation Report](#) on [Silver Bullet Mines Inc.](#) (TSXV: SBMI).

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Chris Thompson provided an update on Silver Bullet Mines silver assets located in a safe jurisdiction of Arizona, USA which is the source of the legendary Lone Ranger's silver bullets, made of hammered native silver. In the interview, Chris highlighted the opportunity arising out of the near-term cash flow potential of Silver Bullet Mines as they progress towards the restart of production at their Buckeye Silver Mine in Q1/2022.

To watch the full interview, [click here](#).

## About eResearch Corporation

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The professional investment research and analysis is provided directly to the subscriber network of discerning investors, and electronically through its website, [www.eresearch.com](http://www.eresearch.com).

### **About Silver Bullet Mines Inc.**

Silver Bullet Mines Inc. is a silver and copper exploration and development company with projects in the western USA. Their flagship project is the Black Diamond, close to 5,000 acres in the Miami-Globe copper camp and centered on the Richmond Basin. The basin is the site of the original 1870s native silver discoveries that brought prospectors to the now significant Globe copper camp. The story goes that a scouting party was fired upon by Apache Indians using bullets made of hammered native silver. Thus inspiring the company name – Silver Bullet Mines. The Richmond Basin is the location of several historic high-grade silver-copper mines including: McMorris, La Plata, Helena, Silver Sevens, Buckeye, and numerous associated prospects. Little work or extraction came from this area since the early 20th century as the camp focused on big copper mines. But these mines anchor this section of what is called the Arizona Silver Belt that extends from the famous Silver King near Superior, AZ, and parallels the trend of the major copper deposits including the Magma mine. They believe the high-grade silver is still there waiting for discovery.

To learn more about Silver Bullet Mines Inc., [click here](#)

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# Chris Thompson on eResearch's Update Equity Research Report on DATA Communications Management

written by InvestorNews | July 11, 2023

In a recent InvestorIntel interview, Tracy Weslosky spoke with Chris Thompson, President of [eResearch Corp.](#) about his 19-page [Update Equity Research Report](#) on [DATA Communications Management Corp.](#) (TSX: DCM) ("DCM").

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Chris discussed DCM's third quarter financial results for 2021 with a positive year-over-year revenue trend and strong EBITDA. He went on to provide an update on DCM's digital asset management solution as they continue to execute on their digital first strategy. In the interview, Chris also provided an update on the largest revenue growth drivers for DCM in 2022.

To watch the full interview, [click here](#)

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### **About DATA Communications Management Corp.**

DCM is a leading provider of marketing and workflow solutions that solve the complex branding, communications, logistics and regulatory challenges of some of North America's biggest brands. Powered by purpose-built technology like our DCMFlex™ workflow management platform and our ASMBL digital asset management solution, we help clients bring their brands to life and create more meaningful connections with customers. We serve market leaders in key verticals such as financial services, retail, health care, cannabis, energy, and the public sector, supporting them with marketing scale, speed, efficiency and insight that drives their competitiveness and improves their performance.

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## **eResearch's Chris Thompson on Moovly Media's Deal with Lee Enterprises**

written by InvestorNews | July 11, 2023

In a recent InvestorIntel interview, Tracy Weslosky spoke with Chris Thompson, President of [eResearch Corp.](https://www.eresearchcorp.com) about his 18-page [Update Report](#) on [Moovly Media Inc.](https://www.moovlymedia.com) (TSXV: MVY) and about Moovly's recently announced [partnership](#) with NASDAQ listed Lee Enterprises.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Chris said that Lee Enterprises is a major advertising and marketing automation platform and explained why Moovly's integration agreement with Lee Enterprises is a milestone for Moovly Media. He went on to explain how Moovly has been able to attract large technology companies looking to integrate with its video technology platform. Highlighting the growing demand for videos to reach the widest possible target audience, Chris said that the demand for video technology like Moovly's offerings will continue to grow.

To watch the full interview, [click here](#).

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### **About Moovly Media Inc.**

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging

video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

To learn more about Moovly Media Inc., [click here](#).

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If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at [info@investorintel.com](mailto:info@investorintel.com).