

# The Competitive Advantage of Ticker Tagging for Publicly Listed Companies

written by InvestorNews | July 11, 2023

In this InvestorIntel interview, Tracy Weslosky talks with [eResearch Corporation](#)'s President and Director of Research, Chris Thompson about ticker tagging, and the value of research reports for publicly listed companies.

Chris Thompson starts: "You know, investors find information more easily when the actual tickers of the company are tagged in the article or the report." Adding, "There are thousands of different ways of getting your news out...but, unless you ticker tag the information, investors may not be able to find it as easily as they could. And that's what you want to do when you're a company or a public company looking for a bigger reach for your information."

To access the full InvestorIntel interview, [click here](#)

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## About eResearch Corporation

eResearch was established in 2000 as Canada's first equity issuer-sponsored research organization. As a primary source for professional investment research, our Subscribers benefit by having written research on a variety of under-covered companies. We also provide unsponsored research reports on middle and larger-cap companies, using a combination of fundamental and technical analysis. We complement our corporate research

coverage with a diversified selection of informative research publications from a wide variety of investment professionals. We provide our professional investment research and analysis directly to our extensive subscriber network of discerning investors, and electronically through our website: [www.eresearch.com](http://www.eresearch.com)

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If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at [info@investorintel.com](mailto:info@investorintel.com).

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## **eResearch Analyst C.P. Thompson Steps in as Publisher & Editor In Chief to Focus on Independent Market Coverage for InvestorIntel**

written by Tracy Weslosky | July 11, 2023

April 24, 2023 – InvestorIntel Corp., a well-known publisher of market news coverage, is pleased to announce the appointment of C.P. Thompson, CFA, MBA, P.Eng., as the Publisher and Editor In Chief. As Publisher and Editor In Chief, Mr. Thompson is responsible for overseeing original content creation, maintaining editorial independence, and expanding InvestorIntel's online presence as a trusted source of financial market news with over 60 million website visitors annually.

"I am extremely excited to formally take on the role of

Publisher and Editor In Chief of InvestorIntel,” Mr. Thompson said. “I have worked with InvestorIntel and founder Tracy Weslosky for several years and have been acting as Publisher and Editor In Chief for the past three months. InvestorIntel continues to bring important stories to the business and investment community, identifying trends before they are reported in other media outlets. This is due to the insight and market knowledge of our world-renown expert writers. Because of this InvestorIntel has grown to be the leader in online news and analysis about critical minerals, ESG, and emerging technologies.”

InvestorIntel Founder, CEO & Director Tracy Weslosky adds: “Chris’ extensive experience in capital markets and financial analysis gives him the in-depth and broad industry knowledge that allows him to identify emerging stories of interest to our wide audience. He has a commitment to well-written independent content and intelligent video interviews that InvestorIntel is focused on.”

Mr. Thompson has been the President and Director of Research at [eResearch Corp.](#), a respected source for independent institutional-quality, equity research focused primarily on small- and mid-cap companies. Mr. Thompson has over 15 years of experience in software, financial technology, telecommunications, and information technology. He started his capital markets career in mining equity research at Scotia Capital in 2009 before joining Wellington West Capital Markets in 2010. Subsequently, he spent three years at an NYC-based, investment bank focusing on mergers and acquisitions. Most recently, he was at Global Maxfin Capital, M Partners, and Ubika Research in equity research roles, focusing on the mining, technology, business information, and health technology sectors. In 2019, Chris acquired eResearch Corp., which was founded in 2000. Mr. Thompson holds an Engineering degree from the

University of Toronto, an MBA in Investment Management from Concordia University, and is a CFA charterholder.

Mr. Thompson assumes the role of Publisher from Stephen Lautens, who continues with InvestorIntel in the new role of Editor-In-Chief, Special Projects and will join Stephen on the Board of Directors, alongside Tracy Weslosky, and Jack Lifton.

## **Photo 1: Tracy Weslosky, InvestorIntel Founder, CEO & Director and C.P. Thompson at PDAC 2023**



## **About InvestorIntel Corp.**

Celebrating 22 years in business, InvestorIntel Corp. is the Publisher for InvestorIntel.com, an independent financial media

and news source focused on capital market coverage. Known for their well-written coverage by top-ranked analysts and business journalists, [InvestorIntel.com](https://www.investorintel.com) offers the ii8 System for companies seeking to increase brand awareness through digital media marketing and offers both advertorial video and non-advertorial content. The ii8 System also offers the [InvestorIntel.com](https://www.investorintel.com) audience a chance to meet these company CEOs through the Q&A driven [InvestorTalk.com](https://www.investortalk.com) event series hosted throughout the week. To subscribe to daily feature columns and ii8 interviews, [click here](#).

For more information, contact Tracy Weslosky @Investor\_Intel, +1 416 792 8228 or [info@InvestorIntel.com](mailto:info@InvestorIntel.com).

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# Chris Thompson talks about eResearch initiating coverage of Blue Star Gold

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In this InvestorIntel interview with host Tracy Weslosky, [eResearch Corporation](https://www.eresearchcorp.com)'s President & Director of Research Chris Thompson talks about his new 52-page [Equity Research Report](#) on [Blue Star Gold Corp.](https://www.bluestargold.com) (TSXV: BAU | OTCQB: BAUFF).

In the interview, which can also be viewed in full on the InvestorIntel YouTube channel ([click here](#)), Chris examines the potential of Blue Star's Ulu Gold Property, an advanced high grade gold and silver project in Nunavut, Canada, with a combined existing estimated resource in all categories of over

800,000 oz Au. Together with their highly prospective Hood River Property contiguous to the Ulu property and Blue Star's recent acquisition of the Roma Project, Blue Star's district scale package is about 270 km<sup>2</sup> of highly prospective and underexplored mineral properties in the High Lake Greenstone Belt, Nunavut.

Chris also discusses Blue Star Gold's healthy cash position from a recent financing and its 2022 exploration program, as well as its impressive management team, all of which are examined in more detail in his report.

To access the full InvestorIntel interview, [click here](#)

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### **About Blue Star Gold Corp.**

Blue Star is a gold company focused on exploration and development within Nunavut, Canada. Blue Stars landholdings total approximately 270 square kilometres of highly prospective and underexplored mineral properties in the High Lake Greenstone Belt, Nunavut. The Company owns the **Ulu Gold Property mining lease**, an advanced gold project, the highly prospective **Hood River Property** that is contiguous to the Ulu lease, and the **Roma Project**. A significant high-grade gold resource exists at the Flood Zone deposit (Ulu lease), and numerous high-grade gold occurrences and priority targets occur throughout the Ulu, Hood River and Roma Projects.

To learn more about Blue Star Gold Corp., [click here](#)

### **About eResearch Corporation**

**eResearch Corporation**, which was founded in 2000, is a respected source for institutional-quality, equity research focused



primarily on small- and mid-cap companies. Our focus is on identifying companies that have interesting prospects, sound management, and significant potential for share price appreciation.

We also provide research reports on middle and larger-sized companies, using a combination of fundamental and technical analysis. We complement our corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. We provide our professional investment research and analysis directly to our extensive subscriber network of discerning investors, and electronically through our website, [www.eresearch.com](http://www.eresearch.com).

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## **eResearch's Chris Thompson on the Atlantic Gold Industry Report – The Ultimate Guide to Gold Mining Companies in the Appalachian Gold Belt**

written by InvestorNews | July 11, 2023

In a recent InvestorIntel interview Tracy Weslosky speaks with

Chris Thompson, CEO, President and Director of Equity Research at [eResearch Corporation](#) about an Industry Report published by eResearch titled “[Atlantic Gold Industry Report – The Ultimate Guide to Gold Mining Companies in the Appalachian Gold Belt](#)”.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel YouTube channel for regular updates](#)), Chris said that the Atlantic region of North America has been explored and mined for gold for more than 230 years and some recent “bonanza-grade discoveries” have renewed investor interest and exploration activities in the region. Chris went on to say that months of research has gone into the creation of the report that focuses on 42 publicly listed gold exploration and mining companies in the region and highlights three companies two of which have had a bonanza-grade gold discovery of more than 30 grams per ton.

To watch the full interview, [click here](#)

### **About eResearch Corporation**

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# eResearch's Chris Thompson on initiating coverage of Organic Garage and the healthy food market

written by InvestorNews | July 11, 2023

In a recent InvestorIntel interview Peter Clausi speaks with Chris Thompson, CEO, President and Director of Equity Research at [eResearch Corporation](#) on initiating coverage of [Organic Garage](#) Ltd. (TSXV: OG), a health food grocery retailer that offers “healthier food for less”.

eResearch recently published an [Initiation Equity Research Report on Organic Garage Ltd.](#) on November 11, 2020 with a Buy rating and a target price of C\$0.30. In addition to discussing his career history with Peter, Chris explains how COVID-19 provided a positive impact on the health food sector. Chris also described Organic Garage as an undervalued stock and potential catalysts for share price appreciation.

To watch the full interview, [click here](#).

## About Organic Garage Ltd.

Organic Garage (TSXV: OG) is one of Canada's leading independent organic grocers and is committed to offering its customers a wide selection of healthy and natural products at everyday affordable prices. The Company's stores are in prime retail locations designed to give customers an inclusive, unique and value focused grocery shopping experience. Founded in 2005 by a

fourth-generation grocer, Organic Garage is headquartered in Toronto. The Company is focused on continuing to expand its retail footprint within the Greater Toronto Area.

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