Peter Clausi of InvestorIntel Interviews Chris Thompson of eResearch on Initiating Coverage of Moovly Media Inc.

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Moovly has struck a chord with large enterprise customers seeking to integrate a feature-rich video creation system into existing platforms

Toronto, April 23, 2021 – Peter Clausi with InvestorIntel.com, a leading online source of investor information, interviews Chris Thompson, President of eResearch Corp., the independent source of equity research, about his latest analyst report on Moovly Media Inc. (TSXV: MVY).

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Peter has Chris discussing his price target for Moovly, the catalysts behind the stock's continued growth and why he thinks you should consider becoming a shareholder. Chris evaluates the company using revenue projections and a discounted cash flow with Moovly's focus on larger Enterprise Customers and its steady stream of partnership news to validate his position.

Chris starts when Peter asks why the stock has performed so well this last quarter, "the product itself has grown; it's got now 3.7 million users who are using the Application. It also has got some great partnerships and I think that just the momentum of

those announcements and those deals have helped investors become more aware of the company – it must be driving revenue upwards as well."

He adds: "They do have a good e-commerce base that's out there growing steadily month on month, but they had a bit of a boost with the COVID stay at home (audience) where people wanted to make videos. Moovly focuses on (offering) a feature-rich platform for video creation and so it really sort of keyed in for people staying at home and wanting to create videos from home. "

"But I think more and more it's the enterprise customers who are coming in who are using some of their features like their API to integrate into their own products – as they also have an automation tool that allows you to customize videos very quickly… those types of features have really sort of struck a chord with the larger enterprise clients who are looking for a partner on the video creation platform."

To watch the full interview, click here

About eResearch Corporation

*e*Research Corporation is a respected source for institutional-quality, equity research focused primarily on small- and mid-cap companies. The focus is on identifying companies that have interesting prospects, sound management, and significant potential for share price appreciation. The company complements its corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. The professional investment research and analysis is provided directly to the subscriber network of discerning investors, electronically through its website (www.eresearch.com) **and through social media.**

About Moovly Media Inc.

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy League universities, Moovly is an intuitive, cost-effective choice for DIY creation of engaging video-based content.

To learn more about Moovly Media Inc., click here

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