Chris Thompson of eResearch reports on Data Communications strong year end results

written by InvestorNews | May 9, 2022

In this InvestorIntel interview host Tracy Weslosky talks to eResearch Corp.'s President & Director of Research Chris Thompson about his 21-page Update Equity Research Report on DATA Communications Management Corp. (TSX: DCM | OTCQX: DCMDF)("DCM").

In the interview, which can also be viewed in full on the InvestorIntel YouTube channel (click here), Chris Thompson discusses DCM's Q4/2021 revenue which is showing a positive trend as COVID impacts start to ease. With 250 enterprise clients and more than 2,000 SME clients across Canada and the United States, Chris talks about how DCM's "Digital-First" strategy is expected to drive the Company's growth going forward in providing marketing and workflow solutions that solve the complex branding, communications, logistics, and regulatory challenges in North America.

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About *e*Research Corporation

*e*Research Corporation is a respected source for institutional-quality, equity research focused primarily on small- and mid-cap companies. The focus is on identifying companies that have interesting prospects, sound management, and significant potential for share price appreciation. The company complements its corporate research coverage with a diversified selection of

informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. The professional investment research and analysis is provided directly to the subscriber network of discerning investors, and electronically through its website, www.eresearch.com

About DATA Communications Management Corp.

DCM is a marketing and business communications partner that helps companies simplify the complex ways they communicate and operate, so they can accomplish more with fewer steps and less effort. For over 60 years, DCM has been serving major brands in vertical markets including financial services, retail, healthcare, energy, other regulated industries, and the public sector. We integrate seamlessly into our clients' businesses thanks to our deep understanding of their needs, transformative tech-enabled solutions, and end-to-end service offering. Whether we're running technology platforms, sending marketing messages, or managing print pieces, our goal is to make every interaction with us surprisingly simple.

To learn more about DATA Communications Management Corp., click here

Disclaimer: This interview, which was produced by InvestorIntel Corp., (IIC), does not contain, nor does it purport to contain, a summary of all the material information concerning the "Company" being interviewed. IIC offers no representations or warranties that any of the information contained in this interview is accurate or complete.

This presentation may contain "forward-looking statements" within the meaning of applicable Canadian securities legislation. Forward-looking statements are based on the opinions and assumptions of the management of the Company as of the date made. They are inherently susceptible to uncertainty

and other factors that could cause actual events/results to differ materially from these forward-looking statements. Additional risks and uncertainties, including those that the Company does not know about now or that it currently deems immaterial, may also adversely affect the Company's business or any investment therein.

Any projections given are principally intended for use as objectives and are not intended, and should not be taken, as assurances that the projected results will be obtained by the Company. The assumptions used may not prove to be accurate and a potential decline in the Company's financial condition or results of operations may negatively impact the value of its securities. Prospective investors are urged to review the Company's profile on Sedar.com and to carry out independent investigations in order to determine their interest in investing in the Company.

If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at info@investorintel.com.

Chris Thompson on eResearch's Update Equity Research Report on DATA Communications

Management

written by InvestorNews | May 9, 2022
In a recent InvestorIntel interview, Tracy Weslosky spoke with Chris Thompson, President of *e*Research Corp. about his 19-page Update Equity Research Report on DATA Communications Management Corp. (TSX: DCM)("DCM").

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Chris discussed DCM's third quarter financial results for 2021 with a positive year-over-year revenue trend and strong EBITDA. He went on to provide an update on DCM's digital asset management solution as they continue to execute on their digital first strategy. In the interview, Chris also provided an update on the largest revenue growth drivers for DCM in 2022.

To watch the full interview, click here

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About DATA Communications Management Corp.

DCM is a leading provider of marketing and workflow solutions

that solve the complex branding, communications, logistics and regulatory challenges of some of North America's biggest brands. Powered by purpose-built technology like our DCMFlex™ workflow management platform and our ASMBL digital asset management solution, we help clients bring their brands to life and create more meaningful connections with customers. We serve market leaders in key verticals such as financial services, retail, health care, cannabis, energy, and the public sector, supporting them with marketing scale, speed, efficiency and insight that drives their competitiveness and improves their performance.

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Chris Thompson on eResearch's Initiation Equity Research Report on DATA Communications Management

written by InvestorNews | May 9, 2022

In a recent InvestorIntel interview, Tracy Weslosky speaks with Chris Thompson, President of eResearch Corp. about his 41-page Initiation Equity Research Report on DATA Communications Management Corp. (TSX: DCM)("DCM").

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Chris went on to say that DCM is a Canadian-based communications and marketing solutions company providing online and offline

print and communication solutions for some of the largest corporations in Canada. With over 2,500 clients which include over 70 of the 100 largest corporations in Canada, Chris explained how DCM has created a recurring revenue stream and "is headed in the right direction." With 2021 estimated revenue at $245 million, Chris provided an update on DCM's digital service offerings "which could lead to much higher margin revenues" and believes the Company is undervalued compared to its peers.

To watch the full interview, click here

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About DATA Communications Management Corp.

DCM is a communication solutions partner that adds value for large enterprises by creating more meaningful connections with their customers. Their technology-enabled content and workflow management capabilities solve the complex branding, communications, logistics and regulatory requirements of Canada's leading enterprises. They pair customer insights and thought leadership with cutting-edge products, modular enabling technology, and services to power their clients' go-to-market strategies. DCM helps their clients manage how their brands come

to life, determine which channels are right for them, manage multimedia campaigns, deploy location-specific and 1:1 marketing, execute custom loyalty programs, and fulfill their commercial printing needs all in one place.

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