

# eResearch Industry Report Focuses on Roll-Up Strategies in the Canadian ICT Industry and Features CISCOM Roll-Up Strategy

written by Tracy Weslosky | November 19, 2023

The recent eResearch Industry Report titled Roll-Up Strategies in the Canadian ICT Industry; Your Guide to Understanding and Investing in M&A-Focused Public Companies offers a comprehensive analysis of the Mergers and Acquisition (M&A) strategies in the Canadian Information and Communication Technology (ICT) sector. This sector, pivotal in modern business and society, includes key components like cybersecurity, data management, and telecommunications. Despite challenges posed by COVID-19, the global ICT industry remained resilient, with estimated worldwide spending reaching US\$4.8 trillion in 2023. The Canadian ICT sector, in particular, is expected to generate \$270 billion in revenues in 2023, marking a 5% annual growth.

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## Chairman Kim Oishi on Datable Technology's 77% revenue

# increase last year and their Data Management Platform

written by InvestorNews | November 19, 2023

In a recent InvestorIntel interview, Chris Thompson interviews [Datable Technology Corp.](#)'s (TSXV: DAC | OTCQB: TTMZF) Executive Chairman Kim Oishi about Datable Technology's Data Management Platform and the company's recent results and progress.

The interview may also be viewed on the InvestorIntel YouTube channel ([click here to subscribe](#)).

Kim Oishi comments on how Datable Technology's platform works and some of its advantages compared to other marketing strategies. For example, one advantage is that consumers choose to share their data in return for rewards and that companies can track consumer trends and any additional incremental revenues achieved by the platform. Kim Oishi also discusses Datable Technology's revenue outlook and some of their well-known large consumer brands that are customers such as Universal Studios.

To watch the full interview, [click here](#)

## About Datable Technology Corporation

Datable has developed **PLATFORM<sup>3</sup>** a proprietary Consumer Lifecycle and Data Management Platform that is sold to global consumer brands. **PLATFORM<sup>3</sup>** is delivered as a subscription service (Software as a Service model) and used by some of the worlds' most valuable consumer brands to access new consumer communities and engage them while collecting, analyzing, and managing their first-party data. **PLATFORM<sup>3</sup>** incorporates proprietary technology to monetize the consumer data, including demographics and

purchasing behaviour, by sending consumers targeted offers by email and text messages.

To learn more about Datable Technology Corporation, [click here](#)

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in the Company.

If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at [info@investorintel.com](mailto:info@investorintel.com).

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# **Analyst Chris Thompson on eResearch's Initiation Report on Datable Technology Corporation (TSXV: DAC | OTCQB: TTMZF)**

written by InvestorNews | November 19, 2023

In a recent InvestorIntel interview, Tracy Weslosky spoke with Chris Thompson, President of [eResearch Corp.](#) about his [44-page Initiation Report](#) on [Datable Technology Corporation](#) (TSXV: DAC | OTCQB: TTMZF).

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Chris Thompson said that Datable offers software as a service (SaaS) based Consumer Lifecycle and Data Management Platform, which enables consumer packaged goods companies and consumer brands to build and launch promotions, special offers, and loyalty programs on mobile phones, websites, and microsites. With growing privacy concerns and cookies set to disappear, Chris added that Datable stands out by allowing companies to get

first-party data directly from consumers. Working with 25 of the largest consumer packaged goods companies and 50 of the world's top brands, Chris said that Databl recently signed a LOI to acquire Dabbl which is expected to double revenues in 2022.

To watch the full interview, [click here](#).

### **About eResearch Corporation**

eResearch Corporation is a respected source for institutional-quality, equity research focused primarily on small- and mid-cap companies. The focus is on identifying companies that have interesting prospects, sound management, and significant potential for share price appreciation. The company complements its corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. The professional investment research and analysis is provided directly to the subscriber network of discerning investors, and electronically through its website, [www.eresearch.com](http://www.eresearch.com).

### **About Databl Technology Corporation**

Databl has developed a proprietary, mobile-based consumer marketing platform – **PLATFORM<sup>3</sup>** – that is sold to global Consumer Packaged Goods (CPG) companies and consumer brands. **PLATFORM<sup>3</sup>** is delivered as a subscription service (Software as a Service model) and used by CPG companies to engage consumers, reward purchases and collect valuable consumer data. **PLATFORM<sup>3</sup>** incorporates proprietary technology to monetize the consumer data, including demographics and purchasing behaviour, by sending consumers targeted offers by email and text messages.

To learn more about Databl Technology Corporation, [click here](#).

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