

Chairman Kim Oishi on Datable Technology's 77% revenue increase last year and their Data Management Platform

written by InvestorNews | April 4, 2022

In a recent InvestorIntel interview, Chris Thompson interviews [Datable Technology Corp.](#)'s (TSXV: DAC | OTCQB: TTMZF) Executive Chairman Kim Oishi about Datable Technology's Data Management Platform and the company's recent results and progress.

The interview may also be viewed on the InvestorIntel YouTube channel ([click here to subscribe](#)).

Kim Oishi comments on how Datable Technology's platform works and some of its advantages compared to other marketing strategies. For example, one advantage is that consumers choose to share their data in return for rewards and that companies can track consumer trends and any additional incremental revenues achieved by the platform. Kim Oishi also discusses Datable Technology's revenue outlook and some of their well-known large consumer brands that are customers such as Universal Studios.

To watch the full interview, [click here](#)

About Datable Technology Corporation

Datable has developed **PLATFORM³** a proprietary Consumer Lifecycle and Data Management Platform that is sold to global consumer brands. **PLATFORM³** is delivered as a subscription service (Software as a Service model) and used by some of the worlds' most valuable consumer brands to access new consumer communities

and engage them while collecting, analyzing, and managing their first-party data. **PLATFORM³** incorporates proprietary technology to monetize the consumer data, including demographics and purchasing behaviour, by sending consumers targeted offers by email and text messages.

To learn more about Datable Technology Corporation, [click here](#)

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This interview, which was produced by InvestorIntel Corp., (IIC), does not contain, nor does it purport to contain, a summary of all the material information concerning the “Company” being interviewed. IIC offers no representations or warranties that any of the information contained in this interview is accurate or complete.

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Any projections given are principally intended for use as objectives and are not intended, and should not be taken, as assurances that the projected results will be obtained by the Company. The assumptions used may not prove to be accurate and a potential decline in the Company’s financial condition or

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Robert Craig of Datable Technology on achieving 77% revenue growth in 2021...and moving forward!

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In a recent InvestorIntel interview, Tracy Weslosky spoke with Robert Craig, CEO of [Datable Technology Corporation](https://www.datable.com) (TSXV: DAC | OTCQB: TTMZF) about Datable's recent milestones including achieving [77% revenue growth](#) in 2021 and [renewing](#) its annual license agreement with Universal Pictures.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Robert Craig said Datable's "all-in-one platform allows brands to engage consumers, collect first-party data, analyze data and make decisions based on that data and then message consumers on a one-to-one basis." Focusing on Fortune 500 brands, Robert said

that Datable's customers include the world's largest consumer brands such as Universal Pictures, Procter & Gamble, Kimberly-Clark, etc. He went on to provide an update on Datable's [Master Services Agreement](#) with one of the largest bedding companies in the world and explained how this deal opens a whole new market for them.

To watch the full interview, [click here](#)

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Analyst Chris Thompson on

eResearch's Initiation Report on Datable Technology Corporation (TSXV: DAC | OTCQB: TTMZF)

written by InvestorNews | April 4, 2022

In a recent InvestorIntel interview, Tracy Weslosky spoke with Chris Thompson, President of [eResearch Corp.](#) about his [44-page Initiation Report](#) on [Datable Technology Corporation](#) (TSXV: DAC | OTCQB: TTMZF).

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Chris Thompson said that Datable offers software as a service (SaaS) based Consumer Lifecycle and Data Management Platform, which enables consumer packaged goods companies and consumer brands to build and launch promotions, special offers, and loyalty programs on mobile phones, websites, and microsites. With growing privacy concerns and cookies set to disappear, Chris added that Datable stands out by allowing companies to get first-party data directly from consumers. Working with 25 of the largest consumer packaged goods companies and 50 of the world's top brands, Chris said that Datable recently signed a LOI to acquire Dabbl which is expected to double revenues in 2022.

To watch the full interview, [click here](#).

About eResearch Corporation

eResearch Corporation is a respected source for institutional-quality, equity research focused primarily on small- and mid-cap companies. The focus is on identifying companies that have

interesting prospects, sound management, and significant potential for share price appreciation. The company complements its corporate research coverage with a diversified selection of informative, insightful, and thought-provoking research publications from a wide variety of investment professionals. The professional investment research and analysis is provided directly to the subscriber network of discerning investors, and electronically through its website, www.eresearch.com.

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Kim Oishi on Databl's

consumer marketing technology used by some of the world's biggest brands

written by InvestorNews | April 4, 2022

In a recent InvestorIntel interview, Tracy Weslosky spoke with Kim Oishi, Executive Chairman of [Datable Technology Corporation](#) (TSXV: DAC | OTCQB: TTMZF) about Datable's [partnership](#) with Dabbl and about its [integrated consumer marketing programs](#) with Universal and Coca-Cola.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Kim Oishi highlighted the increasing pushback from regulators and consumers to prevent non-permissible uses of data and explained how Datable stands out by getting permission from and rewarding consumers who share their data. Kim went on to say that Datable's technology platform is scalable, secure, and stable, which has allowed it to become a big part of marketing programs for some of the world's biggest brands.

To watch the full interview, [click here](#).

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the consumer data, including demographics and purchasing behavior, by sending consumers targeted offers by email and text messages. For more information, visit datablecorp.com.

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