Contenthouse’s Benjamin Pipa with Brendon Grunewald on why Moovly Media’s template-based video production solutions won their interest

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In a recent InvestorIntel interview Tracy Weslosky speaks with Brendon Grunewald, Founder and CEO of Moovly Media Inc. (TSXV: MVY) and Benjamin Pipa, Founder and CEO of Contenthouse GmbH, about Moovly’s latest wizard whereby PowerPoint presentations can be imported into Moovly’s editor and easily converted to video and its reseller partner agreement with Contenthouse, a leader in the Swiss media content creation market.

In this InvestorIntel interview, which may also be viewed on YouTube (click here to subscribe to the InvestorIntel Channel), Brendon went on to say that the wizard has been incorporated into Moovly’s platform the demand of which was “driven by corporate clients and educators who have invested enormous amount of time developing content in PowerPoint and are looking to increase the engagement that they get from the content without having to start from the scratch.”

November 12, 2020, Moovly announced that it has been selected by and signed a reseller partner agreement with Contenthouse. Commenting on this partnership, Benjamin shared that Contenthouse selected Moovly as a partner because of the efficiency and stability of Moovly’s online video editor and also because of Moovly’s template-based production solutions and Automator technology.

To watch the full interview, click here

About Moovly:

Moovly is the leading provider of creative cloud-based tools to tell marketing, communications and training stories using videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to make engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

To learn more about Moovly Media Inc., click here

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