

Social Media 101 for the Capital Markets

written by Tracy Weslosky | May 10, 2023

Why you ask? The real reason why social media is an absolute must is for emergencies. Social media is the only way to distribute news instantaneously and I have seen over the years, some extraordinary cases whereby the social media account may have saved the company. Misinformation is spread in real-time, and to counter these issues, one must be prepared.