

Michel Pepin of Ciscorm announces the acquisition of a second marketing technology company

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In a recent InvestorIntel interview, Tracy Weslosky spoke with Michel Pepin, President and CFO of [Ciscorm Corp.](#) about acquiring companies in the Information and Communication Technology (ICT) space with a strong revenue stream.

In this InvestorIntel interview, which may also be viewed on YouTube ([click here to subscribe to the InvestorIntel Channel](#)), Michel Pepin said that Ciscorm has signed a [share purchase agreement](#) to acquire marketing technology company, Prospect Media Group, which had revenue of about \$30 million in 2021. He added that Prospect Media Group will be Ciscorm's second acquisition having successfully closed the acquisition of their first company last year. He went on to provide an update on Ciscorm's private placement to finance the acquisition.

To watch the full interview, [click here](#).

About Ciscorm Corp.

Ciscorm is a 'Roll-Up' company active in the ICT (Information and Communication Technology) and focused on technology driven marketing/advertising, documents processing and content management organizations. All having complementarity of activities, and implementing significant synergies and leverages at all levels (Sales, expenses, financial, operations and management). Ciscorm is a long-term investor. It buys and holds,

and works with management teams to grow portcos.

To learn more about Ciscom Corp., [click here](#).

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If you have any questions surrounding the content of this interview, please contact us at +1 416 792 8228 and/or email us direct at info@investorintel.com.