

# C02 GRO's Sam Kanes on building revenue growth through flowers.

written by InvestorNews | October 26, 2018

"We started 6 years ago in algae, hydroponic lettuce, hydroponic peppers at University of Guelph. Our journey was never cannabis to begin with. Cannabis showed up all hot and bothered last year. Now it is under some stress because people are realizing growers will ultimately have excess capacity and we are efficiency improvement for them to maintain margins as they shrink..." States Sam Kanes, VP of Business Development and Director at [C02 GRO Inc.](#) (TSXV: GROW), in an interview with InvestorIntel Corp. CEO Tracy Weslosky.

**Tracy Weslosky:** Let us start by congratulating you. News just out, your [Michigan Flower](#) grow trials have just come in. Can you talk to us a little bit about this?

**Sam Kanes:** Sure. It has been going on for 3 months now. We have had 5 trials do date. All of them show outstanding acceleration of growth and therefore value to future customers of ours. They came in Michigan, the Kalamazoo area. That is the number 3 growing area in the U.S. in terms of greenhouses. A lot of those are flowers. Our first U.S. representative that is with us now full-time as of this week, courtesy of raising some money, is in Kalamazoo. He is going to start there, work his way through Michigan, Ohio and the U.S. Midwest making commercial revenue for us in flowers.

**Tracy Weslosky:** I will tell you, we love your trading symbol, GROW, G-R-O-W. Can you dumb this down for us a little bit, I had previously understood that say you have 4 crops of cannabis in a

greenhouse that you would then have 5 by utilizing the CO2 GRO patented technology. Let us start there. Can you correct me and help our viewers understand GROW better?

**Sam Kanesh:** Cannot correct you because you are accurate. You are also accurate, by the way, the flowers. If you have a 3 month month cycle, we can make that 2 months. You add additional crops in the world of flowers as well as anything else that you want to mature faster than you are otherwise doing. Lettuce we have said now is probably 2 extra crops in California with confidence. They grow 4. We believe we can grow 6 because they are 99% leaves and leaves are what we grow the best and the fastest with our technology.

**Tracy Weslosky:** You really had a lot of foresight to get into this particular sector because you can take advantage of the cannabis sector and agribusiness. Is that correct?

**Sam Kanesh:** No. We started 6 years ago in algae, hydroponic lettuce, hydroponic peppers at University of Guelph. Our journey was never cannabis to begin with. Cannabis showed up all hot and bothered last year. Now it is under some stress because people are realizing growers will ultimately have excess capacity and we are efficiency improvement for them to maintain margins as they shrink on a go forward basis down towards other growers of other commodities like flowers and corn and cotton.

**Tracy Weslosky:** Sam I understand that CO2 GRO's most competitive advantage, the key word here is greenhouses. Is that correct?

**Sam Kanesh:** That is not quite correct. Greenhouses come in all shapes and sizes. Some that use CO2 gas will help a little bit in terms of their incremental value. They are averaging about 33% more yield when they add CO2 gas in their greenhouses, but most greenhouses worldwide are porous or in fact open air, like California's, which we visited a month ago. There you have a

million square foot greenhouse, it has not wall. It has not glass. It has no structure. It is wide open. You cannot use CO2 gas in there...to access the complete interview, [click here](#)

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# CO2 GRO's John Archibald on Revolutionizing the Cannabis Market through Technology

written by InvestorNews | October 26, 2018

"It is based on the fact that we grow it more quickly and we are getting a higher bud grade. When you take those two things together we are getting 45%. To add to that the THC levels have increased as well. We did not include that in that 45%. In our second set of results we actually increased it to 60% and we did include the fact that we had increased the THC levels for total bud value." States John Archibald, CEO and Director of [CO2 GRO Inc.](#) (TSXV: GROW), in an interview with InvestorIntel Corp. CEO Tracy Weslosky.

**Tracy Weslosky:** John, so happy you could join us because I thought this headline was substantial, [CO2 GRO Revolutionizing Cannabis with a 45% Bud Value Increase](#). Okay, is it just me or is that not phenomenal?

**John Archibald:** That is very, very, very good. It is based on the fact that we grow it more quickly and we are getting a higher bud grade. When you take those two things together we are

getting 45%. To add to that the THC levels have increased as well. We did not include that in that 45%. In our second set of results we actually increased it to 60% and we did include the fact that we had increased the THC levels for total bud value.

**Tracy Weslosky:** For everybody out there in InvestorIntel that is interested in the cannabis market and they are looking for ways to get involved, but maybe not quite directly due to the challenges with legalization, and there is a lot of confusion in this market. CO2 GRO, if I dumb this down a little bit, is actually a technology that can be utilized in any agribusiness opportunity. Is that correct?

**John Archibald:** Certainly. Basically it is the foliar spray of water that is saturated with CO2. What happens is that the CO2 goes onto the leaf and the leaf cuticle is a semi permeable membrane and the CO2 will go into the leaf and it causes it to grow more quickly. In essence that is what happens. It is a very, very simple process that can be integrated into almost everybody's irrigation systems.

**Tracy Weslosky:** Of course, in the cannabis market we have a race with all these companies trying to attract everybody's investment dollars. They must be lined up at your door because if I understand correctly, is this correct, instead of maybe having 4 crops a year they can have 5? It is that significant. Is that what we are talking about?

**John Archibald:** They could have an extra crop per year, yes. We are certainly talking to a lot of big LPs right now about doing trials with them.

**Tracy Weslosky:** What about your patent? I think we discussed this last time. Can you give me an update on this process?

**John Archibald:** Certainly. We had filed a provisional patent. We

had filed the provisional patent and then done all the research work to back up our claims. We have done all that work in the past 12 months. Now the patents have been totally submitted and are pending. They have gone from a provisional status to a patent pending status.

**Tracy Weslosky:** C02 GR0, which is GR0W on the TSX Venture, last month you were up like 45%. What should we as shareholders anticipate this next month because this news has just come out in the last week?

**John Archibald:** I think we are going to see the share price keep going up. As we start doing some real work with the LPs I think you will see that the share price surge ahead again...to access the complete interview, [click here](#)

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# **C02GR0's CEO on the only patent in the world that sprays C02 infused water onto plants**

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April 18, 2018 – “The whole idea of the patent is that it is very unique. It is the only patent in the world that we can find that talks about the spraying of C02 infused water onto plants. The test results that we are getting now prove it out.”

states John Archibald, CEO and Director of [CO2GR0 Inc.](#) (TSXV: GROW), in an interview with InvestorIntel's Andy Gaudry.

**Andy Gaudry:** There has been a lot of exciting things happening for you recently. You guys were recently named a top 50 company by the TSXV. How has that added exposure helped the company?

**John Archibald:** It has helped us. It, sort of, underscores our strategies and growth models as seen by the shareholders and investors.

**Andy Gaudry:** That is fantastic. I know last time when you were in Mr. Kanes mentioned you guys were on target for revenue by Q3 of this year. Are you guys still on target for that?

**John Archibald:** We certainly are. We are definitely on for Q3. We are actually hoping to sneak a little bit into Q2. We are advancing that rapidly with our growth trials.

**Andy Gaudry:** Onto your growth trials in your recent corporate announcement, how are the growth trials coming?

**John Archibald:** They are going very well. We have got 4 legal ACMPR cannabis growth trials. We have got some microgreens growth trials and we are having those backed up by a research at a major U.S. AG university. They are going very well. We are seeing excellent results.

**Andy Gaudry:** Can you touch a little bit more about the results that you are dealing with?

**John Archibald:** We are visually seeing very good results within the cannabis, but we have yet to do an analysis. We will not have those results for about another 6 to 8 weeks.

**Andy Gaudry:** In addition to your cannabis growth trials, can you tell us a bit more about your microgreen trials?

**John Archibald:** Yes. We are doing microgreen trials as well. Those are a little shorter than cannabis trials. Typically microgreens grow from about 10 days to about 30 days. We are doing various trials there. Looking at starting with no nutrients, no additional nutrients and then balancing nutrients with the addition of the CO2 foliar spray. We have already got very good measurable results and we are expecting to improve those.

**Andy Gaudry:** Can you touch on about your urban agriculture initiatives?

**John Archibald:** Yes. Urban agriculture, sort of, ties in with our microgreens. They are grown within a 40-foot container. They are hyper grown. It is a controlled atmosphere and they are stacked in the container. They get 5 to 10 times the amount of growth that you normally would get in an outdoor situation. It is becoming increasingly popular. There is a variety of companies out there that have gotten into this space both in North America and Europe and it is a huge opportunity for us because we give them that additional grow with the CO2 foliar spray.

**Andy Gaudry:** Can you please expand on your CO2 foliar spray patent?

**John Archibald:** I can. We wrote that patent last July. The trials that we are doing right now are proof of the patent itself. The whole idea of the patent is that it is very unique. It is the only patent in the world that we can find that talks about the spraying of CO2 infused water onto plants. The test results that we are getting now prove it out...to access the complete interview, [click here](#)

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