

Siyata Mobile riding another wave of success with Motorola Solutions in Israel

There is no doubt the world's personal and business communications are getting more mobile with developing technology in portable devices and faster network speeds all making this possible.

Siyata Mobile Inc. (TSXV: SIM | OTCQX: SYATF) is a leading global developer and provider of cellular communications systems specializing in connected vehicle products for professional fleets. Ever since developing the world's first 3G connected vehicle device, Siyata has gone on to be a pioneer in the industry, launching the world's first 4G LTE all-in-one fleet communications device. Marketing the Uniden® Cellular brand Siyata aims to become the connected vehicle communications device provider of choice for commercial vehicles and fleets around the world.

HIGH PERFORMANCE FLEET COMMUNICATION

Uniden® UV350

The Next Generation Vehicle Communicator

The Uniden UV350 is the first LTE all-in-one fleet communications device with crystal clear cellular voice calls, push to talk over cellular, data applications and more. This device was designed specifically for commercial vehicles ensuring safer communication for professional drivers.



Siyata Mobiles flagship device is the Uniden® UV350, the first 4G/LTE all in one in vehicle fleet communication tool that delivers crystal clear cellular voice calls. The device was designed specifically for commercial vehicles ensuring safer communication for professional drivers. Android-based applications and other features available for download on the Uniden® UV350 help improve driver/worker safety and create efficiencies not offered by single-purpose hardware which clutter the inside of a vehicle cabin distracting drivers.

Removing the Clutter

Commercial vehicle cabins are currently inefficient and distracting with numerous communication devices from different vendors and multiple voice and data monthly fees.



- Distracted Driving is now the number one risk on Canadian roads contributing to 8 in 10 collisions¹
- 9% of fatal crashes in the United States in 2016 were reported as distraction-affected crashes²

Siyata announced on November 13, 2018 the commercial launch of the UV350 in Israel. The Next Generation Fleet Communicator will be integrated with Motorola Solutions' powerful WAVE Push To Talk (PTT) solution. Motorola Solutions provide communications between your devices and networks, so you can communicate between smart-phones, radios, computers or landlines.

Marc Seelenfreund, CEO of Siyata Mobile, stated: "We are proud to have Motorola Solutions be the first partner to launch our

UV350 in the Israeli market. Motorola Solutions is a global leader in the Broadband Push-to-Talk market and we are confident that they will be an excellent partner for Siyata in Israel.”

This great company result came after the announcement on November 5, 2018 that in preparation for its launch into the United States, Siyata has signed a distribution agreement with Ingram Micro Inc. for its Uniden® UV350. Ingram Micro’s distribution reach is a key component to Siyata’s strategy as they distribute through key channels for the tier 1 wireless carriers in the United States. Ingram Micro will create growth opportunities for the Uniden® UV350 and is authorized to sell the innovative smart in-vehicle device solely in the United States.

CEO Marc Seelenfreund added: “The wide network Ingram Micro has at its disposal will enable more work-forces to increase safety and efficiencies for their drivers. Securing this alliance before our launch in the United States is another milestone for the Company, as we prepare to unlock this major catalyst for our shareholders.”

Operating Targets from 2019

- 1 ~50% Organic Revenue Growth**
Emphasis on commercial vehicle & rugged devices solutions in North America
 - 2 Establish Industry Leading 4G Portfolio in Main Target Market**
Accessing \$9.1B North American Market
 - 3 Achieve Industry Leading Profitability**
Over 35% Gross Margins and Over 15% EBITDA Margins
 - 4 Over \$60M+ Revenue by 2020**
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Siyata 2019 targets

Siyata also offers rugged phones for industrial users and signal boosters for homes, buildings, and fleets with poor cell coverage. Siyata's customers include cellular operators, commercial vehicle technology distributors, and fleets of all sizes in Canada, the U.S., Europe, Australia, and the Middle East.

Being a pioneer in this specialist field and having continued success in new markets, Siyata could be a good investment as the world's communication technologies continue to develop at a rapid pace.

Siyata Mobile's innovative cellular devices theme song is getting airplay everywhere...

Wireless technology has been around since the late 1800s in the form of the wireless telegraph. It was around the 1920's that the term wireless radio was starting to be used. We have come a long way since then as now wireless is now a term to distinguish connectivity between digital devices. The latest trend is to combine several devices used by fleet drivers into one multi-purpose device, thereby adding to safety, reducing fees, and ease of use.

Siyata Mobile Inc. (TSXV: SIM | OTCQX: SYATF) is a leading global developer and provider of cellular communications systems for enterprise customers. Or as the Company states – "Facilitating cellular communications with innovative cellular devices."

The Company specialize in connected vehicle products for professional fleets marketed under the Uniden Cellular brand. Since developing the world's first 3G connected vehicle device in 2012 and launching the world's first 4G LTE all-in-one, fleet communications device in 2017, Siyata has become a leading pioneer in the industry.

CP250 & UV350: OUR FLAGSHIP DEVICES

Welcome, the 4G next generation two-way radio

World's first integrated and dedicated 4G tablet/DVR & smartphone for commercial vehicles, trucks & fleets - introducing the next generation of Land Mobile Radio⁽¹⁾⁽²⁾

Uniden® UV350

Uniden® CP250

4G
First and only 4G/LTE in-vehicle devices

Android
All Play Store Apps via Android OS

Battery
In-vehicle Battery installation means there is always power

Speaker
Dedicated Microphone & Speaker for Crystal Clear Extra Loud Sound

PoC
Push-to-Talk Over Cellular Capabilities

(1) Land Mobile Radio has long been the preferred communication network for a variety of industries that dispatch vehicle fleets or have mobile workforces
(2) The CP250 & UV350 supports FirstNet band 14

Siyata's products

Siyata's products include various types of cellular communication devices. **The Uniden® UV350 and Uniden CP250** are tablet style logistics communicators. Ideal for heavy duty equipment, logistics, warehousing, forestry, and others. **The Uniden® UCP100 truck phone** is a communications device that allows drivers to talk and drive with a clearer signal. **The Uniden® UCP200** is the world's first integrated and dedicated smartphone for personal and commercial vehicles, vans, trucks and fleets. **The Uniden® BAGFONE** a cellular mobile device packaged in a rugged water-resistant container so that it can take a beating and still function properly to provide a clear

cellular connection in environments where other cell phones won't work. **The Uniden® Cellular Signal Boosters** are for wherever there is a weak cellular signal making it difficult to have a mobile phone conversation or to use mobile data.

The Uniden® UV350 is an all in one, purpose built, in vehicle device to upgrade antiquated two-way radio technology. Android-based applications and other features are available for download on the Uniden® UV350 to help improve driver safety.



Uniden® UV350, the first and only 4G LTE all-in-one In-vehicle fleet communications device

4G 4G LTE FIRST AND ONLY 4G CONNECTED VEHICLE DEVICE

EXTRA LARGE 5.5" WIDE SCREEN DISPLAY WITH LARGE BUTTONS MAKES IT SAFE AND EASY FOR PROFESSIONAL DRIVERS

QUALCOMM CHIPSET MSM8917, 4 CORE, 1.2GHZ

ANDROID 7.0 NOUGAT OS ENJOY ALL PLAY STORE APPS

DEDICATED MICROPHONE AND SPEAKER FOR CRYSTAL CLEAR EXTRA LOUD SOUND QUALITY

PUSH TO TALK OVER CELLULAR (PTT)

IN-VEHICLE HIGH SPEED WIFI HOT SPOT

EXTENDED CELLULAR & GPS COVERAGE WITH INCLUDED EXTERNAL ANTENNA

ALWAYS POWERED BY VEHICLE BATTERY

IN VEHICLE INSTALLATION ENSURES TRUE GPS LOCATION OF YOUR FLEET

Band 14 compatible

Siyata Mobile Inc. announced on October 23, 2018 that it has signed a distribution agreement with Allcan Distributors in preparation for the launch of the Uniden® UV350 in-vehicle 4G/LTE device in Canada. Allcan's distribution reach is a key component to Siyata's strategy. Allcan Distributors is a leading Canadian distributor of innovative industrial wireless products and accessories related to Push-to-Talk solutions (PPT). With over 40 years of experience supplying quality communications, Allcan has become one of Canada's most distinguished providers of wireless communication and cellular support equipment.

Marc Seelenfreund, CEO and Chairman of Siyata Mobile, states: "Partnering with Allcan will provide us with a trusted network to distribute our Uniden UV350 and accessories throughout Canada. It is another major milestone for Siyata that sets us up to become a leading player in the Canadian PTT market."

On October 16, 2018 the Company announced it has received multiple purchase orders from leading industry specialists totaling CAD\$1.3M, which shows continued significant demand for the Company's devices.

CEO Seelenfreund also states: "We know the broad range of industries our devices can work within, and we are participating in multiple large-scale vendors for this next generation of workforce technology."

Siyata have great niche products that especially help fleet drivers. By combining several devices into one (phone, fleet communications, navigation, etc.), and solving other issues (weak signal, water exposure, etc.) the Company is achieving strong sales and is profitable. Definitely a stock to follow as the Company has huge potential to grow from here, especially with 5G and smart cars around the corner.