

# Chad Clovis on Real Environmental Benefits through the Karbon-X Carbon Credit App

written by InvestorNews | March 11, 2024

In a compelling discussion with [Critical Minerals Institute](#) (CMI) Director Melissa (Mel) Sanderson at PDAC 2024, Chad Clovis, CEO of [Karbon-X Corp.](#) (OTC: KARX), shared insights into the company's remarkable expansion in the environmental, social, and governance (ESG) sphere, as well as in carbon offsetting initiatives. Under Chad's leadership, Karbon-X has established itself as a leader in combating climate change, offering a subscription service that enables both individuals and organizations to engage in projects that significantly reduce carbon footprints through its innovative app and website. The company's notable partnerships with industry giants such as Shell Energy and Drax have been instrumental in broadening its carbon offsetting solutions.

Chad Clovis proudly pointed to the app's widespread acceptance, with over 17,000 downloads worldwide in less than a year, highlighting Karbon-X's dual approach to cater to both businesses (B2B) and individual consumers (B2C) in promoting sustainable environmental practices. The success of initiatives like DRILLGREEN, which has attracted over 40 clients, illustrates the company's effective engagement in environmental stewardship.

Acknowledging the critical views on ESG commitments, Chad emphasized the necessity of making gradual progress through collaboration, advocating a practical stance with the message, "We can't be all or nothing...It's about let's do what we can." This philosophy is central to Karbon-X's strategy, aiming to

achieve real environmental benefits through its app and various initiatives.

Looking to the future, Karbon-X is excited about launching new ventures, including a biochar project in Liberia and a waste-to-electricity plant in the western Baltics, demonstrating its ongoing commitment to innovative environmental solutions. In a strategic enhancement of its leadership, Karbon-X is thrilled to announce the addition of Brett Hull, a celebrated NHL Hall of Famer, and Justin Bourque, a distinguished indigenous leader in Canada, to its Board of Directors as of February 26, 2024. These appointments signify a pivotal advancement in Karbon-X's dedication to leading the charge against climate change with cutting-edge carbon offsetting solutions.

To access the complete interview, [click here](#)

Don't miss other InvestorNews interviews. Subscribe to the InvestorNews YouTube channel by [clicking here](#)

## About Karbon-X Corp.

Karbon-X is at the forefront of the fight against climate change, offering a subscription service that allows individuals and organizations to sponsor projects that offset carbon footprints through an innovative app and website. Additionally, Karbon-X provides custom carbon offsetting solutions for businesses and organizations, aiming to make sustainability achievable for all. With a commitment to environmental stewardship and innovation, Karbon-X is dedicated to creating a greener, more sustainable future.

To learn more about Karbon-X Corp., [click here](#)

***Disclaimer:*** Karbon-X Corp. is an advertorial member of InvestorNews Inc.

*This interview, which was produced by InvestorNews Inc. ("InvestorNews"), does not contain, nor does it purport to contain, a summary of all material information concerning the Company, including important disclosure and risk factors associated with the Company, its business and an investment in its securities. InvestorNews offers no representations or warranties that any of the information contained in this interview is accurate or complete.*

*This interview and any transcriptions or reproductions thereof (collectively, this "presentation") does not constitute, or form part of, any offer or invitation to sell or issue, or any solicitation of any offer to subscribe for or purchase any securities in the Company. The information in this presentation is provided for informational purposes only and may be subject to updating, completion or revision, and except as may be required by applicable securities laws, the Company disclaims any intent or obligation to update any information herein. This presentation may contain "forward-looking statements" within the meaning of applicable Canadian securities legislation. Forward-looking statements are based on the opinions and assumptions of the management of the Company as of the date made. They are inherently susceptible to uncertainty and other factors that could cause actual events/results to differ materially from these forward-looking statements. Additional risks and uncertainties, including those that the Company does not know about now or that it currently deems immaterial, may also adversely affect the Company's business or any investment therein.*

*Any projections given are principally intended for use as objectives and are not intended, and should not be taken, as assurances that the projected results will be obtained by the Company. The assumptions used may not prove to be accurate and a potential decline in the Company's financial condition or*

results of operations may negatively impact the value of its securities. This presentation should not be considered as the giving of investment advice by the Company or any of its directors, officers, agents, employees or advisors. Each person to whom this presentation is made available must make its own independent assessment of the Company after making such investigations and taking such advice as may be deemed necessary. Prospective investors are urged to review the Company's profile on [SedarPlus.ca](http://SedarPlus.ca) and to carry out independent investigations in order to determine their interest in investing in the Company.