

Ian Clifford on FuelPositive's first mover advantage in sustainable green ammonia production

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In a recent interview with host Tracy Weslosky, [FuelPositive Corporation](#)'s (TSXV: NHHH | OTCQB: NHHHF) Chairman and CEO Ian Clifford revealed groundbreaking developments in their mission to revolutionize the green ammonia production industry. Discussing FuelPositive's recent exclamation-worthy [news release](#) on creating the world's first decentralized, containerized Green Ammonia system, Ian highlights that their system has been validated by independent third parties and production is now scaling up.

Ammonia is an \$80 billion market and is incredibly important in agriculture. However, Ian said that traditional ammonia production is carbon-intensive. Having developed a system that eliminates carbon emissions from the production of ammonia, Ian explained how FuelPositive's green ammonia, produced onsite, could be a disruptor in the industry and is garnering a lot of interest from multiple sectors globally.

Ian also discussed how FuelPositive is well-positioned to take advantage of carbon credit markets. FuelPositive's green ammonia production system creates valuable carbon credits allowing them to further invest in technology development and at the same time help end users reduce cost and offset the price of the system.

To access the complete interview, [click here](#)

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About FuelPositive Corporation

FuelPositive is a Canadian technology company committed to providing commercially viable and sustainable, “cradle to cradle” clean technology solutions, including an on-farm/onsite, containerized Green Ammonia (NH₃) production system that eliminates carbon emissions from the production of Green Ammonia.

By focusing on technologies that are clean, sustainable, economically advantageous and realizable, the Company aims to help mitigate climate change, addressing unsustainable agricultural practices through innovative technology and practical solutions that can be implemented now. The FuelPositive on-farm/onsite, containerized Green Ammonia production system is designed to produce pure, anhydrous ammonia for multiple applications, including fertilizer for farming, fuel for grain drying and internal combustion engines, a practical alternative for fuel cells and a solution for grid storage. Green Ammonia is also considered a key enabler of the hydrogen economy.

FuelPositive systems are designed to provide for Green Ammonia production on-farm/onsite, where and when needed. This eliminates wildly fluctuating supply chains and offers end-users clean fertilizer, energy and Green Ammonia supply security while eliminating carbon emissions from the production process. The first customers will be farmers. Farmers use 80% of the traditional grey ammonia produced today as fertilizer.

To know more about FuelPositive Corporation, [click here](#)

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