CO2 GRO's John Archibald on Revolutionizing the Cannabis Market through Technology

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"It is based on the fact that we grow it more quickly and we are getting a higher bud grade. When you take those two things together we are getting 45%. To add to that the THC levels have increased as well. We did not include that in that 45%. In our second set of results we actually increased it to 60% and we did include the fact that we had increased the THC levels for total bud value." States John Archibald, CEO and Director of CO2 GRO Inc. (TSXV: GROW), in an interview with InvestorIntel Corp. CEO Tracy Weslosky.

Tracy Weslosky: John, so happy you could join us because I thought this headline was substantial, CO2 GRO Revolutionizing Cannabis with a 45% Bud Value Increase. Okay, is it just me or is that not phenomenal?

John Archibald: That is very, very, very good. It is based on the fact that we grow it more quickly and we are getting a higher bud grade. When you take those two things together we are getting 45%. To add to that the THC levels have increased as well. We did not include that in that 45%. In our second set of results we actually increased it to 60% and we did include the fact that we had increased the THC levels for total bud value.

Tracy Weslosky: For everybody out there in InvestorIntel that is interested in the cannabis market and they are looking for ways to get involved, but maybe not quite directly due to the challenges with legalization, and there is a lot of confusion in this market. CO2 GRO, if I dumb this down a little bit, is

actually a technology that can be utilized in any agribusiness opportunity. Is that correct?

John Archibald: Certainly. Basically it is the foliar spray of water that is saturated with CO2. What happens is that the CO2 goes onto the leaf and the leaf cuticle is a semi permeable membrane and the CO2 will go into the leaf and it causes it to grow more quickly. In essence that is what happens. It is a very, very simple process that can be integrated into almost everybody's irrigation systems.

Tracy Weslosky: Of course, in the cannabis market we have a race with all these companies trying to attract everybody's investment dollars. They must be lined up at your door because if I understand correctly, is this correct, instead of maybe having 4 crops a year they can have 5? It is that significant. Is that what we are talking about?

John Archibald: They could have an extra crop per year, yes. We are certainly talking to a lot of big LPs right now about doing trials with them.

Tracy Weslosky: What about your patent? I think we discussed this last time. Can you give me an update on this process?

John Archibald: Certainly. We had filed a provisional patent. We had filed the provisional patent and then done all the research work to back up our claims. We have done all that work in the past 12 months. Now the patents have been totally submitted and are pending. They have gone from a provisional status to a patent pending status.

Tracy Weslosky: CO2 GRO, which is GROW on the TSX Venture, last month you were up like 45%. What should we as shareholders anticipate this next month because this news has just come out in the last week?

John Archibald: I think we are going to see the share price keep going up. As we start doing some real work with the LPs I think you will see that the share price surge ahead again…to access the complete interview, click here

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