Digital Asset ETPs Experience Growth Amid BTC Spot ETF Approvals

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In a notable start to 2024, the digital asset landscape witnessed a significant boost in investor confidence and market participation. Fineqia International Inc. (CSE: FNQ), a frontrunner in the digital asset and fintech investment sphere, has shed light on this positive trend through its meticulous analysis of global Exchange-Traded Products (ETPs) that incorporate digital assets as their underlying collateral. According to Fineqia's research, January saw a 5% increase in total crypto Assets Under Management (AUM), climbing to $52.0 billion from the previous $49.5 billion.

This uptick in AUM is particularly striking given the backdrop of a 2.7% dip in the overall market value of crypto assets, which settled around $1.73 trillion from $1.77 trillion. The divergence between the AUM growth of crypto ETPs and the broader crypto market valuation can be largely attributed to the approval and commencement of trading of BTC Spot ETFs in the United States from January 11 onwards. These approvals have sparked a significant capital inflow into crypto ETPs, marking a pivotal moment for the industry.

The introduction of 10 BTC Spot ETFs by prominent issuers such as Blackrock, 21Shares, Grayscale, and more has been a catalyst for this growth. Notably, this includes nine new issuances and the transformation of the Grayscale Bitcoin Trust (GBTC) into an ETF. These newly issued products alone have attracted approximately $6.9 billion in inflows in January, despite a net outflow from the Grayscale ETF, resulting in a net inflow

exceeding $1 billion for the month.

Among these, BlackRock’s iShares Bitcoin Trust (IBIT) stands out, securing its position as one of the top five ETFs of 2024 based on inflows, with a remarkable $3.2 billion amassed in just the first 17 days since its launch. The BTC ETFs have also been buoyed by Google’s updated marketing policies, allowing for increased visibility through ads for “cryptocurrency coin trusts” in search results.

Fineqia CEO Bundeep Singh Rangar likened the approval of BTC Spot ETFs in the U.S. to a green light that has set the investor traffic in motion, with more participants gaining confidence in digital assets. The positive sentiment is reflected in the performance of Bitcoin (BTC) itself, which saw a price increase of 2.5% to $43,300 in January. Similarly, Ethereum (ETH) witnessed a 3.9% rise to $2,365, showcasing the growing investor interest in leading cryptocurrencies.

Despite some segments experiencing a dip, such as ETPs representing a diversified basket of cryptocurrencies and those tracking an index of alternative coins, the overall growth narrative remains strong. The AUM of ETPs with BTC as the underlying asset, for instance, rose by 6.8% in January, underscoring the significant net inflow following the BTC Spot ETFs’ approval.

Fineqia’s analysis, drawing on reputable sources like 21Shares AG, Grayscale Investment LLC, VanEck Associates Corp., Morningstar, Inc., and TrackInSight SAS, highlights the robustness of the digital asset ETP market. With a portfolio encompassing the forefront of tokenization, blockchain technology, NFTs, AI, and fintech, Fineqia continues to be at the vanguard of supporting the next generation of the internet through its investments and research efforts. As the digital

asset market evolves, the role of ETPs and the impact of regulatory approvals like those for BTC Spot ETFs in the U.S. will be crucial in shaping investor participation and confidence. The early indications from January 2024 suggest a promising year ahead for digital assets, as both new and seasoned investors navigate this dynamic and increasingly mainstream investment landscape.