

FinCanna Capital's CEO on being the only pure royalty company in the cannabis industry

InvestorIntel's Tracy Weslosky spoke with Andriyko Herchak, CEO of FinCanna Capital Corp. (CSE: CALI | OTCQB: FNNZF), about FinCanna's cannabis royalty portfolio and its competitive advantages in the cannabis industry. "We are the only pure royalty company in the cannabis sector," he said. "We don't need much revenue to be profitable."

Andriyko went on to say that while other companies in the capital-intensive cannabis sector "are losing money quarter to quarter, we are opposite. We have low capital cost, low operating cost and we are designed to be profitable." He added, "The companies we invest in are synergistic. They are working together to expand their customer base and market together." By investing in FinCanna, he said, "you are investing in different companies that don't compete against each other but actually work with each other to maximize revenue. FinCanna is like an index that works together."

Andriyko also provided an update on QVI, FinCanna's largest investment that just started operations and is scaling up. He said, "They are located in Sonoma county California. They are offering a co-manufacturing edibles facility in large scale. They can produce essentially any type of edible under one roof. Demand is off the charts for them right now."

To watch the complete interview, [click here](#)

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FinCanna CEO on the largest cannabis market opportunity in North America

“We are a royalty financing company focused on the US, particularly California. We finance companies in exchange for a royalty which is a percentage of their topline revenue and in perpetuity...Our royalties average about 10% of topline revenue. As the companies grow and they scale, our revenue scales with them.” States Andriyko Herchak, CEO and Director of FinCanna Capital Corp. (CSE: CALI | OTCQB: FNNZF), in an interview with InvestorIntel’s Tracy Weslosky.

Andriyko went on to discuss that California is the largest cannabis market in North America and is about twice the size of all of the Canadian cannabis market put together. The California market is still in its early days and presents a good opportunity for investors who have missed the Canadian cannabis market boom.

To access the complete interview, [click here](#)

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