

# Services

written by R3DF | November 13, 2023



<b><u>Leverage Your Brand with an IN8.Pro</u></b>	<b>IN8 Basic</b>	<b>IN8 Premium</b>	<b>IN8 GOLD</b>
<b><u>InvestorNews Award-Winning Interviews:</u></b> Featured on InvestorNews, a media platform that receives over 120 million hits annually. These expert market interviews are conducted by our award-winning production team and feature renowned business hosts such as former CNBC host Tracy Weslosky and Brandon Colwell.	3	6	10
<b><u>Investor.Coffee YouTube Channel Interviews:</u></b> Featured on the Investor.Coffee YouTube channel, boasting over 11.1k subscribers. These interviews are promoted through social media and subsequently transformed into podcasts.	3	6	10
<b><u>6-Channel Podcast Distribution:</u></b> We convert your YouTube video to an MP3 format and distribute your interviews across 6 popular podcast platforms: Amazon, Apple, Google, iHeart Radio, Pocket Costs, and Spotify.	—	✓	✓
<b><u>Advertising:</u></b> Two (2) Banner Ads designed for InvestorNews, plus logos dispersed randomly throughout the +16,000-page deep site --- all linking back to you.	✓	✓	✓
<b><u>InvestorTalk Online Events:</u></b> InvestorTalk Online Events are scheduled during optimal times—either before or after market hours—every Tuesday, Wednesday, and Thursday, featuring a 20-minute Q&A session for an exclusive audience of 6-24 participants. An exclusive email invitation is sent to over 7,500 members of the capital market community.	2	3	4
<b><u>InvestorTalk in-Person Events:</u></b> Held monthly in Toronto at the historic National Club, select a date to meet 2-dozen investors for a 90-minute Q&A series over Coffee and Danishes!	—	1	2
<b><u>Landing Page:</u></b> Designed to garner interest in you, this landing page incorporates advertorial artwork, an 'About' section, links to your website, stock information, news releases, as well as featured interviews and podcasts from <a href="#">InvestorNews</a>	—	✓	✓
<b><u>News Release Publication:</u></b> Publication of news releases on InvestorNews and published on your landing page. Social media promotion on platforms like Twitter, YouTube, LinkedIn, and Facebook for news releases.	✓	✓	✓
<b><u>Social Media Marketing:</u></b> Twitter, YouTube, LinkedIn, and Facebook marketing of all video interviews, podcasts, and news releases.	✓	✓	✓
<b><u>Media Relations:</u></b> Email summaries of all interviews, ready for redistribution sent to your attention within 24-hours of publication.	✓	✓	✓
<b><u>IN8.Pro Plus:</u></b> The IN8.Pro Premium & Gold includes an Annual Media Report, a VIP Account Manager, and 50% off membership for the Critical Minerals Institute.	—	✓	✓
<b><u>The IN8.Pro System Annual Fee:</u></b>	<b>\$12,500</b>	<b>\$25,000</b>	<b>\$36,500</b>