

IBC Advanced Alloys Appoints Vorticom as Strategic Media Relations Advisors

July 31, 2014 (Source: [Marketwired](#)) – IBC Advanced Alloys Corp. (TSX VENTURE:IB) (OTCQX: IAALF) (“IBC” or the “Company”) announces that Vorticom, Inc., has been engaged to publicize IBC and to provide strategic media consulting services to the Company as it works to raise its profile in key North American markets.

Founded in 2003, Vorticom is an award-winning boutique public relations firm, based in New York, which specializes in generating high impact strategic media placements for their clients.

“IBC Advanced Alloys continues to raise the bar in providing cost-effective specialty metal and rare metal alloys to the global market,” said Nancy Tamosaitis, President of Vorticom, Inc. “We are honored to work for IBC and to champion their significant accomplishments to the business and trade press.”

“IBC is excited to be working with Vorticom as we expand our public and media relations initiatives,” said Anthony Dutton, President and CEO of IBC Advanced Alloys. “Nancy and the Vorticom team have a proven reputation and a tremendous amount of experience, with long standing media relationships, and we look forward to working with them as we raise IBC’s profile and reinforce the IBC brand in the market.”

The term of the agreement is for an initial period of 12 months. IBC agrees to pay \$7,500 monthly.

About IBC Advanced Alloys Corp.

IBC is an integrated manufacturer and distributor of rare

metals (beryllium) based alloys and related products serving a variety of industries including nuclear energy, automotive, telecommunications and a range of industrial applications. IBC has 80 employees and is headquartered in Vancouver, Canada with production facilities in Indiana, Massachusetts, Pennsylvania and Missouri. IBC is creating a dynamic global beryllium and advanced alloys company. IBC's common shares are traded on the TSX Venture Exchange under the symbol "IB" and the OTCQX under the symbol "IAALF".

This news release was prepared by management of IBC, which takes full responsibility for its contents. The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy of this news release. Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

This disclosure contains certain forward-looking statements that involve substantial known and unknown risks and uncertainties, certain of which are beyond the Company's control including: the impact of general economic conditions in the areas in which the Company operates, industry conditions, changes in laws and regulations including the adoption of new environmental laws and regulations and changes in how they are interpreted and enforced, increased competition, the lack of availability of qualified personnel or management, limited availability of raw materials, fluctuations in commodity prices, foreign exchange or interest rates, stock market volatility and obtaining required approvals of regulatory authorities. In addition there are risks and uncertainties associated with manufacturing activities therefore the Company's future results, performance or achievements could differ materially from those expressed in these forward-looking statements. All statements included in this press release that address activities, events or developments that the Company expects, believes or anticipates

will or may occur in the future are forward-looking statements. These statements are based on assumptions made by the Company based on its experience, perception of historical trends, current conditions, expected future developments and other factors it believes are appropriate in the circumstances.