

Next Gen Announces 3rd GreenRush Financial Conference in Seattle, Washington on Tuesday, September 23rd; Invites Investors and Exhibitors to Attend



July 15, 2014 (Source: Accesswire) – - Following the initial GreenRush Financial Conference in Vancouver, the first Toronto GreenRush Financial Conference exceeded expectations

- Over 1,200 attendees
- Over 40 exhibitors
- Expert speakers from across North America
- Extensive Media coverage from the major outlets across Canada
- GreenRush goes international with the third conference being held in Seattle, Washington on September 23, 2014 at the Washington State Convention Centre – Level 600
- Further conferences are also being considered throughout North and South America as well as Europe and the Caribbean. For further information and to register as an attendee for the Seattle Conference, please visit our websites at www.greenrushfinancialconferences.com and www.nextgenmetalsinc.com

-GreenRush Financial Conferences is a wholly owned subsidiary of Next Gen (CSE-N, OTC-PK NXTTF, FSE-M5BN) and its stated objective is to be the Premier Purveyor of Investment Conferences for the Medical Marijuana, Industrial Hemp and Alternative Medicine Industries

-Next Gen's vision is to be the leading provider of venture capital, management expertise, education, brokerage, consultancy solutions and a facilitator for the above mentioned industries

Next Gen Metals Inc. ("Next Gen", the "Company") (CSE: N, OTC Pink: NXTTF, FSE: M5BN) is pleased to announce that its second GreenRush Financial Conference held in Toronto, Ontario exceeded expectations and continues to establish the GreenRush Financial Conferences as the premier investment/business conference in the Industry. Next Gen also formally invites interested investors, industry participants, stakeholders and exhibitors to our third and first international GreenRush Financial Conference being held in Seattle, Washington on September 23, 2014.

Harry Barr, CEO, stated that, "We are pleased with the results of the first two Canadian GreenRush Financial Conferences and look forward to exporting our success and brand to the United States. We would like to thank the 40+ exhibitors, 1200+ attendees and expert speakers from around the world that came together to make this Toronto conference the success that it was. We look forward to hosting our third GreenRush Financial Conference in Seattle, Washington which is the newest state to legalize recreational marijuana. Given the size of the US market, its population when compared to Canada and the fact that marijuana is legal both recreationally and medically in Washington State we anticipate that our third conference will be even bigger and better received than our conferences have been to date."

If you are interested in being a speaker, exhibitor or sponsor

for the Seattle Conference please submit your indication of interest as soon as possible to the GreenRush Financial Conference team below as it is selling out quickly.

For more information on GreenRush Conferences please visit our website at

www.greenrushfinancialconferences.com, email our Conference Coordinators at info@greenrushfinancialconferences.com, or contact us by phone at (604) 685-1870



(CSE: N, OTC Pink: NXTTF, FSE: M5BN)

Next Gen is a diversified Canadian public company which focuses on investing in the Medical Marijuana, Industrial Hemp and Alternative Medicine sectors. Recent regulatory/legal changes in North America have provided an opportunity for the company to enter into this emerging multi-billion dollar industry. Next Gen's vision is to be the leading provider of venture capital, management expertise, education, brokerage and consultancy solutions and a facilitator for these explosive new industries.

Next Gen's business model generates new industry business proposals and plans on a continuous basis. To that end, Management is currently negotiating with a number of companies who are interested in entering into contractual arrangements to co-venture, co-finance, and option-joint venture on one or more of Next Gen's large inventory of business opportunities

and existing 100% owned companies and projects in these multi-billion dollar industries. For further information on the company, visit our website at www.nextgenmetalsinc.com .

On March 20, 2014 Next Gen Metals announced that it had established its first wholly owned subsidiary, a Conference Division that intends to host Canada's first conferences focused on business to business opportunities, the investment and education in the Medical Marijuana, Industrial Hemp and Alternative Medicine sectors. GreenRush Financial Conferences' vision is to be the premier purveyor of investment conferences for the Medical Marijuana, Industrial Hemp and Alternative Medicine industries.

If you are interested in being a speaker, exhibitor or sponsor for future Financial Conferences please submit your indication of specific interest as soon as possible to the GreenRush Financial Conference team as the available spaces are fill up quickly.

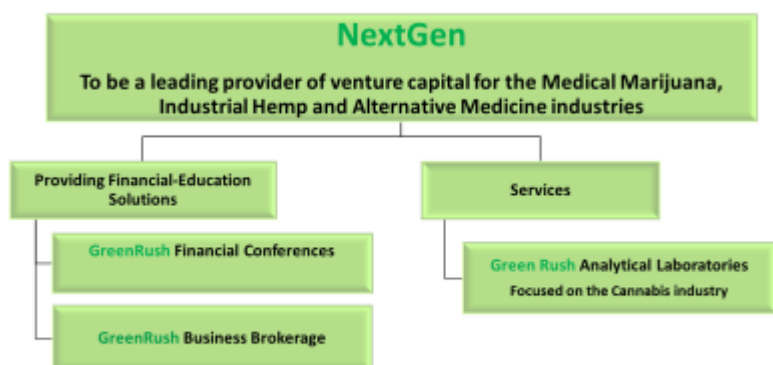
On May 6, 2014 Next Gen announced the establishment of its second wholly owned subsidiary GreenRush Analytical Laboratories Inc. GreenRush Analytical Laboratories Inc. will provide analytical testing to the cannabis industry by delivering customized solutions and accurate analytical results and ensure the health and safety of consumers. GreenRush Analytical Laboratories vision is to become a leading Laboratory company focused on servicing the legalized cannabis industry in North America.

Next Gen's Management's intention is to invest in a basket of companies within these growing industries. The company's business model continues to generate new business plans and project submittals 24/7. In light of Next Gen's vision, Management is evaluating multiple new business plans and industry related proposals on an ongoing basis. To that end, on June 23rd 2014 Next Gen Formed a Business Unit called GreenRush Business Brokerage who's vision is to introduce

business to business opportunities, complete transactions and for this unit be an additional profit centre for Next Gen.

Next Gen continues to receive and review numerous proposals including: alternative medicine, health, food, agri-business, legal grow-ops, science and technology, client generation, education, Brokerage and Consultancy Solutions, Public awareness, specialty clinics and ancillary business opportunities. The directors of Next Gen have given management the directive to identify core business opportunities and then to invest in a basket of companies within these emerging sectors.

Next Gen's Corporate Structure



For more information on GreenRush Conferences please visit our website at www.greenrushfinancialconferences.com, email us at info@nextgenmetalsinc.com or contact us by phone at (604) 685-1870.

About GreenRush Financial Conferences

GreenRush Financial Conferences is a wholly owned subsidiary of Next Gen (Public Company, CSE: N, OTC Pink: NXTTF, FSE: M5BN). GreenRush's vision is to be the premier purveyor of investment conferences for the Medical Marijuana, Industrial Hemp and Alternative Medicine industries.

The conference will feature insightful speakers, government,

health and industry specialists, public and private companies, fund managers, bankers, brokers, analysts, and media who share a common interest in the Medical Marijuana, Industrial Hemp and Alternative Medicine sectors. GreenRush Conferences will be tailored to institutional, high net worth and retail investors with a focus on education and investment in the Medical Marijuana, Industrial Hemp and Alternative Medicine sectors.

We would also like to invite the participants, attendees, keynote speakers, industry and investment experts all to attend to our next conferences which are slated for the Seattle, WA-Fall 2014 with additional conferences in Calgary, Edmonton, Montreal, other US cities and Europe in 2014-2015

Investors and other interested parties are invited to attend and learn about investing in the Medical Marijuana, Industrial Hemp and Alternative Medicine business sector

About GreenRush Analytical Laboratories Inc.:

GreenRush Laboratories (GAL) is Next Gen's fully owned subsidiary providing Analytical Analysis for medical-grade cannabis products. GAL will seek to become a certified Analytical Laboratory under the new Marijuana for Medical Purposes Regulations (MMPR) and will establish analytical laboratories equipped to provide product analysis and micro propagation and other professional services to Licensed Producers, distributors, caregivers and Industrial Hemp farmers.

Our goal is to provide analytical testing to the cannabis industry to ensure the health and safety of consumers and to maximize the quality of our client's products.

For further information on GreenRush Analytical Laboratories Inc. please visit us at <http://www.greenrushanalyticallabs.com/>



About GreenRush Business Brokerage

GreenRush Business Brokerage (GBB)

GreenRush Business Brokerage (GBB) is a business brokerage and advisory and consultancy business unit of Next Gen (CSE: N, OTC Pink: NXTTF, FSE: M5BN), GBB is headquartered in Vancouver, British Columbia with satellite offices in Toronto and Rockport, Ontario, and Maui county, Hawaii, USA. GreenRush Business Brokerage unit serves as an intermediary between buyers and sellers of small to medium-size businesses across the Medical Marijuana, Industrial Hemp and Alternative medicine industries.

For further information on GreenRush Business Brokerage Unit please visit us at www.nextgenmetalsinc.com

On behalf of the Board of Directors

“Harry Barr”

Harry Barr

President & CEO

FORWARD LOOKING INFORMATION

This News Release contains forward-looking statements. The use of any of the words “anticipate”, “continue”, “estimate”, “expect”, “may”, “will”, “project”, “should”, “believe” and similar expressions are intended to identify forward-looking statements.

Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. These statements speak only as of the date of this News Release. Actual results could differ materially from those currently anticipated due to a number of factors and risks including various risk factors discussed in the Company's disclosure documents which can be found under the Company's profile on www.sedar.com. This News Release contains "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E the Securities Exchange Act of 1934, as amended and such forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The CSE has neither reviewed nor approved the contents of this News Release