

# Great Quest Fertilizer Ltd.: Enthusiastic Support From Potential Purchasers at Product Demonstration Seminar

June 13, 2014 (Source: [Marketwired](#)) – Great Quest Fertilizer Ltd. (“the Company”) (TSX VENTURE: [GQ](#)) (FRANKFURT: GQM) is pleased to report that the Company, in association with the Institut d’Economie Rurale “IER”, a subset of the Malian Ministry of Agriculture, an industry seminar was hosted the subject of which was the successful Company product demonstrations (See release dated February 18, 2014). The seminar served as a product introduction to the country’s leading agronomists and fertilizer-purchasing agencies and to discuss the results of the product trials and the merits of GQ’s beneficiated and granulated direct application phosphate fertilizer.

Dr. Lamine Traore of the IER presented the results of our successful trials and he also administered the demonstration tests. Great Quest management had the opportunity to engage with potential customers and to respond to queries regarding the work done to increase the products’ effectiveness. Participants were impressed with the product performance, the granulated format and the high calcium content, the latter being a necessary macronutrient yet made available by the Company at no additional charge to the consumer.

Amongst those attending were representatives from the Office du Niger, a semi-autonomous government agency that administer a large irrigation scheme in the region of Great Quest’s proposed pilot plant; representatives from Compagnie Malienne pour le Developpement du Textile (CMDT), a state-owned cotton company (cotton is Mali’s largest agricultural export);

representatives from Institut Polytechnique Rurale (IPR), a Malian agricultural university and research group established in the late 1800's; and regional representatives of the Ministry of Rural development. The event was reported in the national news media with favourable articles published in all of the country's three major newspapers (Essor, Info Matin and Indépendant). These agricultural development partners showed their interest in the GQ product and hoped to see it in the market as soon as possible and with a full competitiveness.

Dr. Djibroula Togola, Chief of Staff for the Minister of Mines, commented, "The Tilemsi Phosphate project, which is being developed by Great Quest, is an excellent example of how Mali's resources extend to well beyond gold, and through hard work and ingenuity can be used to create new exports, new employment opportunities and build local industries."

The Company has initiated further trials during the 2014 growing season in cooperation with IER and is proceeding with plans for its pilot plant in the country's agricultural heartland.

The Company wishes to advise that, further to its news release of March 18, 2013, it has adopted the Advanced Notice Policy.

#### *About Great Quest*

*Great Quest Fertilizer Ltd. is a Canadian mineral exploration company focused on the development of African agricultural mineral projects for local production of farm-ready fertilizers. The Company's flagship asset is the Tilemsi Phosphate Project, encompassing 1,206 km<sup>2</sup> in northeastern Mali, containing high quality phosphate resources amenable to use as direct application fertilizer. Great Quest is listed on the TSX Venture Exchange under the symbol GQ, and the Frankfurt Stock Exchange under the symbol GQM.*

ON BEHALF OF THE BOARD OF DIRECTORS OF GREAT QUEST METALS LTD.

“Jed Richardson”

President, Chief Executive Officer and Director

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