

U.S. Patent Office Grants New Patent Claims for Versus Systems' In-Game Rewards Platform

written by Raj Shah | September 24, 2020

September 9, 2020 ([Source](#)) – *New Patented Claims Cover Dynamic Regulatory Compliance, Multiplayer Balance, and Real-World Rewards in Interactive Media*

Versus Systems, Inc. (CSE: VS) (OTCQB: VRSSF) (FSE: BMVA) (**"Versus" or the "Company"**) announces that, pursuant to a Versus filing made in 2015, the U.S. Patent and Trademark Office (USPTO) has allowed 20 new claims associated with a patent filing titled "PROMOTING COMPETITIVE BALANCE IN MULTIPLAYER GAMING."

The patented claims protect a number of proprietary systems and methods for architecting multiplayer matches and competitions in such a way that they maximize the level of skill required to win, rather than relying on elements of chance. Promoting competitive balance using these methods will allow content companies – including major game publishers, video platforms, and fitness apps – to offer real-world prizes in more states, territories, and countries than they could previously – dramatically increasing the potential number of participants in a sweepstakes, tournament, or reward-based competition. Versus will be using these patented technologies in Versus-enabled systems like HP OMEN, Animoca games, and Kast video streams going forward – allowing players to play for real-world prizes inside their favorite games, and allowing viewers to earn rewards as well.

Developers and publishers that partner with Versus will have access to the full suite of protected claims and patents that Versus has been granted, addressing legal and regulatory compliance dynamically across federal, state, and local law – allowing content partners to place prizes in-game, or in-app for their players to earn as they play.

In addition to these new claims granted by the USPTO, as well as their other issued patents, Versus has filed a number of other claims related to their platform that are currently pending in the United States, and in other Patent Cooperation Treaty countries. Versus actively develops new technologies for prizing and rewards inside interactive media and files for intellectual property protection accordingly.

About Versus Systems

Versus Systems, Inc. has developed – a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game prizing across mobile, console, PC games, and streaming media. Brands pay to place products in-game and gamers compete for those prizes. For more information, please visit www.versussystems.com or visit Versus Systems official [YouTube channel](#).

On behalf of the Board of Directors,

Matthew Pierce
Chief Executive Officer

For Versus Systems, contact:

press@versussystems.com

(424) 242-4150

This news release contains certain forward-looking information and forward-looking statements within the meaning of the

applicable Canadian securities legislation. All statements, other than statements of historical fact, are forward looking statements and are based on expectations, estimates and projections as at the date of this news release. Any statement that involves discussions with respect to predictions, expectations, beliefs, plans, projections, objectives, assumptions, future events or performance (often but not always using phrases such as "expects", or "does not expect", "is expected", "anticipates" or "does not anticipate", "plans", "budget", "scheduled", "forecasts", "estimates", "believes" or "intends" or variations of such words and phrases or stating that certain actions, events or results "may" or "could", "would", "might" or "will" be taken to occur or be achieved) are not statements of historical fact and may be forward looking statements. These forward-looking statements are based on reasonable assumptions and estimates of management of the Company at the time such statements were made. Actual future results may differ materially as forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to materially differ from any future results, performance or achievements expressed or implied by such forward-looking statements. Although the forward-looking statements contained in this news release are based upon what management of the Company believes, or believed at the time, to be reasonable assumptions, the Company cannot assure shareholders that actual results will be consistent with such forward-looking statements, as there may be other factors that cause results not to be as anticipated, estimated or intended. Accordingly, readers should not place undue reliance on forward-looking statements and information. There can be no assurance that forward-looking information, or the material factors or assumptions used to develop such forward-looking information, will prove to be accurate. The Company does not undertake any

obligations to release publicly any revisions for updating any voluntary forward-looking statements, except as required by applicable law.

The Canadian Securities Exchange does not accept responsibility for the adequacy or accuracy of this press release.