

TrustBIX Announces Enhancements to the BIX Platform for Multiple Agricultural Sectors

written by Igor Makarov | November 17, 2021

November 17, 2021 ([Source](#)) – TrustBIX Inc. (TSXV: TBIX) (OTCQB: TBIXF) (“**TrustBIX**” or the “Company”) is pleased to announce the enhanced BIX platform that provides a common framework for end-to-end traceability and chain of custody across multiple supply chains. The TrustBIX development team continues work to establish the necessary traceability architecture for pulse crops, grains, poultry, biochar, and carbon.

BIX is built with secure web logins and supports the chaining of inventory items, attributes, and events in both a scalable and traceable manner. Users can customize and manage products online and efficiently filter searches, connecting key industry players as permissions allow or are needed. The collected end-to-end data is secured and can be individually linked to generate unique QR codes.

“These enhancements strategically position TrustBIX to be able to work with companies around the world in multiple agriculture and agri-food sectors, supporting brand promise, chain of custody, carbon intensity, and benchmarking,” said Hubert Lau, CEO of TrustBIX Inc. “Our goal is to meet the needs of all clients, from large industries to small groups, and enable their continued growth and success.”

About TrustBIX (TSXV: TBIX) (OTCQB: TBIXF)

As an innovative leader in brand promise assurance, TrustBIX provides agri-food traceability and chain of custody value solutions. The Company's goal is to create a world where we trust more, waste less and reward sustainable behaviour by addressing consumer and agri-food business demands. The proprietary platform, BIX (Business InfoXchange system), is designed to create trust without compromising privacy through innovative, blockchain-derived use of technology and data. By leveraging BIX and its unique use of incentive solutions, TrustBIX delivers independent validation of food provenance and sustainable production practices within the supply chain – Gate to Plate®.

ViewTrak Technologies Inc., a wholly owned subsidiary, provides a suite of hardware and software solutions to the livestock industry in Canada, United States, Mexico and China, such as Auction Master Pro, Market Master, Feedlot Solutions and pork grading probes.

For more information, visit www.trustbix.com, or follow TrustBIX on Twitter [@BIXSCdn](https://twitter.com/BIXSCdn), LinkedIn www.linkedin.com/company/bixsco-inc-/ and Facebook at www.facebook.com/BIXSco.

Forward-Looking Information

This press release contains certain forward-looking information and reflects the Company's present assumptions regarding future events. These statements involve known and unknown risks, uncertainties, and other factors that may cause the Company's actual results, levels of activity, performance, and/or achievements to be materially different from any future results, levels of activity, performance, or achievements expressed or implied by these forward-looking statements.

Certain statements contained in this document constitute

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