

Red Light Holland iMicro Digital Care App and Telecounseling Goes Live

written by Igor Makarov | May 11, 2021

May 11, 2021 ([Source](#)) – Red Light Holland Corp. (CSE: TRIP) (FSE: 4YX) (OTC Pink: TRUFF) (“**Red Light Holland**” or the “**Company**”) is pleased to announce its ground-breaking iMicro app, which includes Virtual Telecounseling and uses biometric pose detection data to help people find their optimal dose, after months of beta testing, is now live on <https://www.imicroapp.com/>. The app was developed based on the latest behavioural science as well as interviews with Microdosing individuals to understand their pain points, for example the difficulty of sticking to a non-daily dosing regimen, the lack of a supporting community and the difficulty of finding a personal optimal dose.

“Our goal is to promote mindfulness and responsible use of microdosing. The iMicro app does that by using the most advanced pose detection technology that can give people objective insights into their body and subconsciousness and by connecting people to the best Microdosing experts in the world. The app also promotes a well-established practice of journaling and does all that while being focused on users privacy,” said Sarah Hashkes CTIO of Red Light Holland. “There are too many apps out there that sell users’ data and are not aligned with their users’ well being. Red Light Holland strongly believes that the psychedelic ecosystem needs to be different and we are glad to lead by example with our technology in hopes that other psychedelic companies will follow.”

“We are continuing our path as a trailblazing company creating

unique technology and intellectual property that we believe will benefit humanity. This app along with the consensual data we get from it will help us build more infrastructure and support structures to promote the responsible use and legalization of psychedelics worldwide,” said Red Light Holland CEO and Director, Todd Shapiro. “Feel free to go to www.iMicroapp.com to learn more as we push forward with our carefully thought out movement via our educational, informational and supportive approach to #FreeTheMagic.”

About Red Light Holland Corp.

The Company is an Ontario-based corporation engaged in the production, growth and sale (through existing Smart Shops operators and an advanced e-commerce platform) of a premium brand of magic truffles to the legal market within the Netherlands, in accordance with the highest standards, in compliance with all applicable laws.

For additional information on the Company:

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Forward-Looking Statements

Neither the Canadian Securities Exchange nor its Market Regulator (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release.

Certain information set forth in this news release may contain forward-looking statements that involve substantial known and

unknown risks and uncertainties, certain of which are beyond the control of Red Light Holland. Forward-looking statements are frequently characterized by words such as “plan”, “continue”, “expect”, “project”, “intend”, “believe”, “anticipate”, “estimate”, “may”, “will”, “potential”, “proposed” and other similar words, or statements that certain events or conditions “may” or “will” occur. These statements are only predictions. Readers are cautioned that the assumptions used in the preparation of such information, although considered reasonable at the time of preparation, may prove to be imprecise and, as such, undue reliance should not be placed on forward-looking statements. Forward looking statements include, but are not limited to: statements pertaining to the intended uses and expected functions of the iMicro app, data collection and privacy protection, statements regarding the Company’s technology and intellectual property, and the optimism surrounding the Company’s anticipated positive outcomes of the use of the Company’s products in the psychedelics sector.

Forward-looking information is based on a number of key expectations and assumptions made by Red Light Holland, including without limitation: no change to laws or regulations that negatively affect Red Light Holland’s business; there will be a demand for Red Light Holland’s products in the future; no unanticipated expenses or costs arise; and the Company will be able to continue to develop products that are used and sold in the psychedelics industry. Although the forward-looking information contained in this news release is based upon what the Company believes to be reasonable assumptions, it cannot assure investors that actual results will be consistent with such information.

Forward-looking information is provided for the purpose of presenting information about management’s current expectations and plans relating to the future and readers are cautioned that

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The Company assumes no obligation to update forward-looking statements, whether as a result of new information, future events or otherwise, except as required by applicable law.

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