

# Moovly Media Announces Integration of Amazon Transcribe and Google Translation's AI Systems into Popular Video Creation Platform

written by Igor Makarov | November 19, 2020

November 19, 2020 ([Source](#)) – Moovly Media Inc. (TSXV: MVY) (OTC Pink: MVVYF) (FSE: 0PV2) (“Moovly” or the “Company”) is pleased to announce added functionality to Moovly’s popular video creation platform through access to leading AI driven transcription and translation systems. Through the integration of Amazon Transcribe and the Google Neural Machine Translation (GNMT) engine, Moovly is able to extend automated audio transcription and text translation tools through their cloud-based video creation platform.

Moovly’s over 3 million international users create videos to engage audiences in many languages and countries. Keywords and subtitles can enhance the intelligibility of video content for their viewers. In most video creation tools on the market today, translating text and adding subtitles content are time-intensive, manual tasks. Moovly’s new audio transcription feature lets users automatically convert spoken soundtracks to subtitles. With this new feature, Moovly can not only automatically create subtitles but also translate them and other video content into any language.

Moovly CTO Geert Coppens explained that “with a simple mouse

click, Moovly users are now able to convert voice content to subtitle text. The Amazon-based transcription engine listens to the video and puts it in writing for the user. Likewise, Moovly's AI has embedded Google Translate so users can automatically translate their videos into all 109 languages."

"These new features further illustrate Moovly's commitment to democratize expensive or expert-level features of our digital media platform," said Moovly CEO Brendon Grunewald. Adding, "Moovly makes the ability to create professional looking videos for anyone simple and easy-to-use."

To see how this works and find out more visit: <https://www.moovly.com/features/ai> (includes explainer video)

### **About Moovly:**

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

*"Your story begins with Moovly"*

Files are available for download in our press room at [www.moovly.com/pressroom](http://www.moovly.com/pressroom).

For additional information about Moovly, please visit [www.moovly.com](http://www.moovly.com).

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*By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly's inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company's Management Discussion and Analysis dated June 30, 2020 which is available for review under the Company's corporate profile at [www.sedar.com](http://www.sedar.com). Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.*

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