Moovly Announces Zapier Integration

written by Raj Shah | October 27, 2021
October 27, 2021 (Source) – Moovly Media Inc. (TSXV: MVY) (OTC Pink: MVVYF) (FSE: 0PV2) ("Moovly" or the "Company") is pleased to announce that it has completed its integration with Zapier, a leading task and product automation platform based in California, with over 350 employees in 23 countries.

Through this integration, Moovly users can interface Moovly's platform with over 3,000 other platforms, apps and tools. Uses include data feeds, access to information, and automated triggering of events, such as an event or record being added to a database, a new platform registration to obtain a personalized video, or notifications being pushed out to mobile devices or social media when a video is rendered or published on Moovly.

Founded by Social Entrepreneurs and Change Management experts, Rainer Dunkel & Christian Bubenheim, German based, Broadcast.org is an online platform dedicated to the automated creation of personalized videos for social entrepreneurs with rich visuals and effects. Broadcast.org gathers the information from companies including interview recordings of the entrepreneur and then feeds that to Moovly to create the final video which is then pushed to the clients website or social media channels. The Zapier integration allows Broadcast.org to scale their business and easily integrate their workflow with Moovly.

Rainer Dunkel, Founder of Broadcast.org stated, "The Zapier integration allows us to scale our operations with Moovly and adds huge value to the Moovly offering, specifically given our need for Video Automation. We look forward to expanding our

cooperation with Moovly."

Moovly CEO Brendon Grunewald said, "Zapier is a great integration for Moovly given the number of other platforms and tools they have in their network. It's encouraging to see too that we already have usage of the Zapier service after a soft launch ahead of this announcement, especially from clients seeking automation. Zapier's process of "Integrate, Automate and Innovate" resonates with our Automator too."

Looking for more info.

- Zapier Website [https://zapier.com]
- Moovly Website [www.Moovly.com]

About Moovly:

Moovly is the leading provider of creative cloud-based tools to create compelling marketing, communications and training videos and video presentations. Moovly's advanced Studio Editor with millions of assets seamlessly integrated (via partnerships with Getty Images & Storyblocks) is all you need to create engaging video content to promote, communicate or explain your product, service or message. Moovly's API and Automator technologies allow third parties to automate parts or all of the content creation process, including mass video customization, personalized videos (video version of mail merge), automatic content creation or updating by connecting data sources. With clients including users from over 300 of the Fortune 500, small businesses, freelancers and Ivy league universities, Moovly is an intuitive, cost effective choice for DIY creation of engaging video-based content.

"Your story begins with Moovly"

Files are available for download in our press room at www.moovly.com/pressroom.

For additional information about Moovly, please visit www.moovly.com.

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Reader Advisory

This press release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. The use of any of the words “expect”, “anticipate”, “continue”, “estimate”, “objective”, “ongoing”, “may”, “will”, “project”, “should”, “believe”, “plans”, “intends” and similar expressions are intended to identify forward-looking information or statements. More particularly and without limitation, this news release contains forward-looking statements and information with respect to Moovly’s future business plans and the expected benefits of its products. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information because the Company can give no assurance that they will prove to be correct.

By its nature, such forward-looking information is subject to various risks and uncertainties, which could cause the actual results and expectations to differ materially from the anticipated results or expectations expressed. These risks and uncertainties, include, but are not limited to, Moovly’s inability to continue to commercialize its products or demand for its products decreases or disappears. Other risk factors are set forth in detail in the Company’s Management Discussion and

Analysis dated June 30, 2021 which is available for review under the Company's corporate profile at www.sedar.com. Some other risks and factors that could cause the results to differ materially from those expressed in the forward-looking information also include, but are not limited to: general economic conditions in Canada, the United States and globally; industry conditions, unanticipated operating events; failure to obtain any necessary third party consents and approvals, if and when required; the availability of capital on acceptable terms; the need to obtain required approvals from regulatory authorities; stock market volatility; competition for, among other things, capital and skilled personnel; changes in tax laws; and the other factors. Readers are cautioned that this list of risk factors should not be construed as exhaustive.

The forward-looking information contained in this news release is expressly qualified by this cautionary statement. Readers are cautioned not to place undue reliance on this forward-looking information, which is given as of the date hereof, and to not use such forward-looking information for anything other than its intended purpose. The Company undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, except as required by applicable law.

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